

# The Cash Box

VOLUME XXI—NUMBER 48

AUGUST 13, 1960

**WB**

**Exchange Bonds**

**Warner Bros. Records**

1960 has seen Warner Brothers Records' stock score tremendous gains on the record scene. Since the beginning of the year the company has been riding high in disk sales with the sextet shown above. On right are Phil and Don Everly who sparked the label's rapid climb with their #1 single "Cathy's Clown" and their top selling "It's Everly Time" LP; Bob Newhart, (front and center) who stepped out of the ranks of the unknown to become one of the comedy field's most exciting new talents, thanks to his #1 LP, "The Button Down Mind of Bob Newhart"; (top right) Connie Stevens, who hit big with "16 Reasons" and is currently on the charts with "Too Young To Go Steady"; (top center) Joanie Sommers, a promising young WB talent currently hitting with "One Boy"; and on left, Bing Crosby, who has one of the label's best selling albums in "Join Bing And Sing Along".



THE BIG LP  
OF 1960!

# Darin

AT THE

# Copca

ATCO LP 33-122

*available monaural and stereo*

**The** entertainment sensation in New York this season—Bobby Darin's opening at the Copacabana—now becomes **the** LP sensation of the year.

The critics never stopped raving over Bobby's fantastic performance. We captured it "*live*" and now proudly present **the greatest Bobby Darin album of all.**



A T C O  
R E C O R D S



**THAT GIBSON BOY  
DOES IT AGAIN!**

**DON GIBSON**

SINGING

**FAR, FAR AWAY**

c/w

(I'd Be)

**A LEGEND IN  
MY TIME**

47/7762



**RCA VICTOR**  
RADIO CORPORATION OF AMERICA



Exclusive Management:  
**ACUFF-ROSE ARTISTS CORP.**  
Nashville 4, Tennessee  
CYpress 7-5366





## Top Selling Records

Reported by

## Retail Outlets

From Coast to Coast

### LEUENHAGENS Los Angeles, Calif.

1. It's Now Or Never (E. Presley)
2. Itsy Bitsy Teenie Weenie Bikini (B. Hyland)
3. Polonaise (E. Bostic)
4. Oaken Bucket (T. Sands)
5. The Same One (B. Benton)
6. Volare (B. Rydell)
7. Walk Don't Run (Ventures)
8. Only The Lonely (R. Orbison)
9. I'm Sorry (B. Lee)
10. The Twist (C. Checker)

### BERKELEY'S MUSIC CITY Berkeley, Calif.

1. A Fool In Love (I. & T. Turner)
2. Bitter Earth (D. Washington)
3. Mio Amore (Flamingos)
4. If I Can't Have You (Etta & Harvey)
5. A Woman, A Lover, A Friend (J. Wilson)
6. Big Boy Pete (Olympics)
7. Just Like That (Robins)
8. Shimmy, Shimmy (B. Freeman)
9. Finger Poppin' Time (Ballard & Midnights)
10. Let Me Hear You Say Yeah (Originals)

### NIDES RECORD SHOP Denver, Colo.

1. Itsy Bitsy Teenie Weenie Bikini (B. Hyland)
2. Mule Skinner Blues (Fendermen)
3. It's Now Or Never (E. Presley)
4. Because They're Young (D. Eddy)
5. Volare (B. Rydell)
6. In The Still Of The Night (Dion & Belmonts)
7. In My Own Little Corner Of The World (A. Bryant)
8. Image Of A Girl (Safaris)
9. Feel So Fine (J. Preston)
10. All My Love (J. Wilson)

### SUPER ENTERPRISE Washington, D. C.

1. I'm Sorry (B. Lee)
2. Itsy Bitsy Teenie Weenie Bikini (B. Hyland)
3. It's Now Or Never (E. Presley)
4. Please Help Me, I'm Falling (H. Locklin)
5. Everybody's Somebody's Fool (C. Francis)
6. Walkin' To New Orleans (F. Domino)
7. Question (L. Price)
8. Image Of A Girl (Safaris)
9. Mack The Knife (E. Fitzgerald)
10. Josephine (B. Black's Combo)

### RALPH'S ONE STOP Demarest, Ga.

1. The Long Walk (B. Leatherwood)
2. Softly & Tenderly (L. Pruitt)
3. That's My Kind Of Love (M. Worth)
4. Happy-Go-Lucky Me (P. Evans)
5. Wasted Love (R. Herring)
6. Rosetta (R. Morris)
7. Little Angel Come Rock Me To Sleep (T. Self)
8. Louisiana (Tifanos)
9. The Picture (R. Godfrey)
10. Everybody's Somebody's Fool (C. Francis)

### MUNICIPAL RADIO New York, N. Y.

1. The Twist (C. Checker)
2. Itsy Bitsy Teenie Weenie Bikini (B. Hyland)
3. Only The Lonely (R. Orbison)
4. I'm Sorry (B. Lee)
5. Image Of A Girl (Safaris)
6. Please Help Me, I'm Falling (H. Locklin)
7. It's Now Or Never (E. Presley)
8. Night Train (Viscounts)
9. Volare (B. Rydell)
10. When Will I Be Loved (Everlys)

### POPULAR TUNES Memphis, Tenn.

1. It's Now Or Never (E. Presley)
2. Josephine (B. Black's Combo)
3. Finger Poppin' Time (Ballard & Midnights)
4. I'm Sorry (B. Lee)
5. Only The Lonely (R. Orbison)
6. Don't Come Knockin' (F. Domino)
7. Trouble In Paradise (Crests)
8. She's Mine (C. Twitty)
9. Alley-Oop (Hollywood Argyles)
10. Wake Me, Shake Me (Coasters)

### LINN'S MUSIC SHOP Philadelphia, Pa.

1. Heartbreak (J. Thomas)
2. Irresistible You (B. Peterson)
3. Think (J. Brown)
4. Wonderful World (S. Cooke)
5. A Rockin' Good Way (Benton & Washington)
6. I Know (Spaniels)
7. Sticks And Stones (R. Charles)
8. The Twist (Checker/Ballard)
9. There's Something On Your Mind (B. Marchan)
10. Question (L. Price)

### RADIO CENTER Baltimore, Md.

1. It's Now Or Never (E. Presley)
2. Please Help Me, I'm Falling (H. Locklin)
3. Itsy Bitsy Teenie Weenie Bikini (B. Hyland)
4. Everybody's Somebody's Fool (C. Francis)
5. Mission Bell (D. Brooks)
6. Image Of A Girl (Safaris)
7. Look For A Star (G. Mills)
8. Mule Skinner Blues (Fendermen)
9. Don't Come Knockin' (F. Domino)
10. Clap Your Hands (Beau Marks)

### VAN CURLER MUSIC Albany, N. Y.

1. It's Now Or Never (E. Presley)
2. Please Help Me, I'm Falling (H. Locklin)
3. Only The Lonely (R. Orbison)
4. Itsy Bitsy Teenie Weenie Bikini (B. Hyland)
5. The Twist (C. Checker)
6. I'm Sorry (B. Lee)
7. Clap Your Hands (Beau Marks)
8. Tell Laura I Love Her (R. Peterson)
9. Image Of A Girl (Safaris)
10. Alley Oop (Dante & Evergreens)

### DISC & NEEDLE RECORD SHOPS, INC. Minneapolis, Minn.

1. Let's Have A Party (W. Jackson)
2. It's Now Or Never (E. Presley)
3. Walk Don't Run (Ventures)
4. Hot Rod Lincoln (J. Bond)
5. Mission Bell (D. Brooks)
6. A Long Vacation (R. Nelson)
7. That's All You Gotta Do (B. Lee)
8. There's Something On Your Mind (B. Marchan)
9. Runaround (Fleetwoods)
10. Walkin' To New Orleans (F. Domino)

### THE MUSIC BOX Spokane, Wash.

1. Clap Your Hands (Beau Marks)
2. Cool Water (J. Scott)
3. Please Help Me, I'm Falling (H. Locklin)
4. The Twist (C. Checker)
5. It's Now Or Never (E. Presley)
6. Dreamin' (J. Burnette)
7. Blue Velvet (Statues)
8. Look For A Star (G. Mills)
9. Corner Of The World (A. Bryant)
10. Adventures In Paradise (J. Byrd)

### THE RECORD CENTER Cleveland, Ohio

1. It's Now Or Never (E. Presley)
2. The Twist (C. Checker)
3. Finger Poppin' Time (Ballard & Midnights)
4. I'm Sorry (B. Lee)
5. Walk Don't Run (Ventures)
6. One Boy (J. Sommers)
7. Trouble In Paradise (Crests)
8. Over The Rainbow (Demensions)
9. In My Little Corner Of The World (A. Bryant)
10. We Go Together (Jan & Dean)

### PASCHKE PHONOGRAPH SERVICE Chicago, Ill.

1. I'm Sorry (B. Lee)
2. Itsy Bitsy Teenie Weenie Bikini (B. Hyland)
3. Everybody's Somebody's Fool (C. Francis)
4. Only The Lonely (R. Orbison)
5. Image Of A Girl (Safaris)
6. Because They're Young (D. Eddy)
7. Feel So Fine (J. Preston)
8. I Really Don't Want To Know (T. Edwards)
9. All My Love (J. Wilson)
10. Look For A Star (G. Mills)

### SOUTH CENTRAL NOVELTY Chicago, Ill.

1. This Bitter Earth (D. Washington)
2. All My Love (J. Wilson)
3. There's Something On Your Mind (B. Marchan)
4. A Rockin' Good Time (Benton & Washington)
5. My Love (Cole & Kenton)
6. Wonderful World (S. Cooke)
7. Partin' Time (B. B. King)
8. Heartbreak (J. Thomas)
9. Sticks & Stones (R. Charles)
10. Tell The Truth (R. Charles)

### ANDERSON'S MUSIC Red Bank, N. J.

1. Alley Oop (Hollywood Argyles)
2. I'm Sorry (B. Lee)
3. Itsy Bitsy Teenie Weenie Bikini (B. Hyland)
4. It's Now Or Never (E. Presley)
5. Finger Poppin' Time (Ballard & Midnights)
6. The Twist (Ballard & Midnights)
7. Mission Bell (D. Brooks)
8. Image Of A Girl (Safaris)
9. Question (L. Price)
10. Walk Don't Run (Ventures)

### TERRITO RECORD SHOP New Orleans, La.

1. Walkin' To New Orleans (F. Domino)
2. It's Now Or Never (E. Presley)
3. Josephine (B. Black's Combo)
4. A Woman, A Lover, A Friend (J. Wilson)
5. Don't Leave Me Again (J. Carl)
6. Please Help Me, I'm Falling (H. Locklin)
7. I'm Sorry (B. Lee)
8. Sticks And Stones (R. Charles)
9. Question (L. Price)
10. You Talk Too Much (J. Jones)

### JOE'S MUSIC SHOP St. Louis, Mo.

1. A Fool In Love (Ike & Tina Turner)
2. I Need You So (T. Taylor)
3. Space Flight (S. Lazaroff)
4. My Love (N. Cole)
5. A Woman, A Lover, A Friend (J. Wilson)
6. Heartbreak (L. W. John)
7. Let Your Love Run To Me (L. Dale)
8. Sticks And Stones (R. Charles)
9. A Rockin' Good Way (Benton & Washington)
10. Everything About You (T. Hunter)

### R & M MUSIC Dallas, Texas

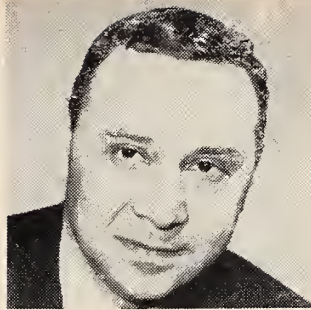
1. I've Been Faithful (R. Sheldon)
2. Parting Time (B. B. King)
3. Heartbreak (L. W. John)
4. White Silver Sands (B. Black's Combo)
5. A Woman, A Lover, A Friend (J. Wilson)
6. Question (L. Price)
7. Sticks And Stones (R. Charles)
8. Finger Poppin' Time (Ballard & Midnights)
9. All I Could Do Was Cry (E. James)
10. I'm With You (S. Royales)

### COOPER & MELIN Amarillo, Texas

1. Walk, Don't Run (Ventures)
2. Only The Lonely (R. Orbison)
3. Mission Bell (D. Brooks)
4. Big Boy Pete (Olympics)
5. I'm Sorry (B. Lee)
6. It's Now Or Never (E. Presley)
7. Itsy Bitsy Teenie Weenie Bikini (B. Hyland)
8. A Woman, A Lover, A Friend (J. Wilson)
9. Sticks And Stones (R. Charles)
10. There's Something On Your Mind (B. Marchan)

### STEDFORD'S RECORD SHOP Pittsburgh, Pa.

1. It's Now Or Never (E. Presley)
2. I'm Sorry (B. Lee)
3. Volare (B. Rydell)
4. Over The Rainbow (Demensions)
5. The Twist (C. Checker)
6. Heartbreak (J. Thomas)
7. Finger Poppin' Time (Ballard & Midnights)
8. Walk Don't Run (Ventures)
9. In The Still Of The Night (Dion & Belmonts)
10. Please Help Me, I'm Falling (H. Locklin)



## A MESSAGE FROM MGM RECORDS Arnold Maxin, President

We have just returned from the most successful Convention Presentation in MGM history.

Spectacular enthusiasm greeted the MGM STARPOWER RELEASE which was unveiled to our distributors, and which appears for the first time on these pages, to the right. An incalculable amount of blood, sweat, tears, care and thought lies behind these albums.

The STARPOWER concept, which is an MGM exclusive of which we are justly proud, begins naturally with A & R. We've sought for and achieved new and exciting ideas for today's market; gotten the maximum in entertainment and sound quality from our superb artists, who are the most valued elements of our "equipment"; and we've packaged them, sold them and are promoting them in the most provocative and effective ways possible. We take special pride in the pace-setting Spectacular Series.

We know the results will be more than worth our unprecedented efforts. We know you'll see it that way, too.

## MGM Announces a Great New Connie Francis Album of Spanish Favorites

Singing Star's Mastery of the Language  
Adds Still More Sales Appeal to her Hits

Connie Francis—the best-selling girl singer in the entire business today—is back with another great album that promises to be even bigger than her "Italian Favorites." Record dealers across the country were unanimous in demanding another album of hit caliber, and MGM gives it to them with "Connie Francis Sings Spanish and Latin American Favorites." This great album will not only be a hit follow-up, riding on the coat tails of her last one—it's a magnificent masterpiece on its own that makes the most of Connie's fluent Spanish. She studied the language for five years, and her natural accent adds much native authenticity to each of these popular Spanish and Latin songs.

Connie Francis consistently scores on every best-seller list in the country. Matter of fact, her voice has such a magnetic quality, she's considered today the number one singing star of two continents. Her Spanish and Latin

American numbers can only reinforce that prevailing opinion, and catapult her into still greater popularity.

An outstanding package that reflects Connie's vivacious personality as well as her vibrant voice, the MGM album includes an infectious collection of some of the most popular Spanish and Latin tunes written—in a variety of tempos and moods. Among the favorites Connie does so well are "Siboney," "Magic Is The Moonlight," "Malaguena," "Jealousy," "Green Eyes," "Besame Mucho" and others.

Keep your eyes on Connie Francis—she's up there and still rising to greater stardom. And keep "Connie Francis Sings Spanish and Latin American Favorites" both in your rack next to her "Italian Favorites" and on your counter for special promotion and impulse buying, especially when her new MGM movie, "Where the Boys Are" comes to town.

## MGM Spectacular Series in Super Stereo Features 5 Smash Instrumental Sellers

Brass, Percussion, Accordions, Harps  
And Harmonicas Star in Plush Arrangements

MGM makes a spectacular impression with a new sonic dimension—Super Stereo—and five instrumental albums produced and recorded to show just what all the hi-fi and stereo excitement is all about.

Called the "Spectacular Series" by MGM—because they are just that—the albums are magnificent showpieces of sound. Listening to them, you are impressed with the tremendous dimension of the sound. Masses of the same instrument, dramatically arranged, present a startlingly different and better spacial sound effect than anything else produced to date. The albums demonstrate the interest, excitement and constant motion that can be ideally achieved in an effective stereo recording, and are strikingly effective, monophonically, too.

### Five Albums to Start

MGM has started the "Spectacular Series" with five instrumental albums, each featuring masses of a single, particular instrument. Each has been conceived, planned, researched, arranged, engineered and recorded on the highest imaginative level—a display piece for the conductor, arranger, soloist, musicians and MGM.

The titles include "Spectacular Percussion" and "Spectacular Brass," both

arranged and conducted by Roger King Mozian, "Spectacular Harps" featuring the incomparable Robert Maxwell on multiple harps, "Spectacular Harmonicas" featuring nine Richard Hayman and three Eddy Manson arrangements by eight of New York's top-flight harmonica virtuosi and a rhythm section, and "Spectacular Accordions" with musical pyrotechnics provided by Charles Camilleri, his accordions and orchestra.

### Pre-pack Display

The sensational sound of these spectaculars called for a sensational and spectacular package—and MGM has gone all the way to give it to record dealers. It's an eye-catching, four-color merchandiser for the counter or window. Once the records are reviewed and played on the air, your customers will clamor for these great instrumentals. And with this display piece in your window or on your counter, showing the very merchandise it promotes, you'll have a hard time keeping them in stock. It's complete as a 10-pack or 20-pack, with equal numbers of each of the five spectaculars in mono or stereo. The records are great, the packaging is great, the sales potential is even greater!

Adv.



# MGM THE STARPOWER LABEL

CONVENTION RELEASE 1960



## CONNIE FRANCIS SINGS SPANISH & LATIN AMERICAN FAVORITES

Connie's great follow-up to "Italian Favorites". Popular Spanish & Latin songs—the sure-fire Francis treatment: (Mono No.) E3853. . . . . (Stereo No.) SE3853. . . . .



## 100 STRINGS AND JONI IN HOLLYWOOD

Joni James  
Joni James gives these all-time film hits exciting new glitter and appeal. (Mono No.) E3840. . . . . (Stereo No.) SE3840. . . . .



## 100 STRINGS AND JONI ON BROADWAY

Joni James  
Front Row-Center for Joni's fabulous performance of Broadway's best. (Mono No.) E3839. . . . . (Stereo No.) SE3839. . . . .



## WAIT FOR THE LIGHT TO SHINE

Hank Williams  
Hank Williams at his inspirational best! (Mono No.) E3850. . . . .



## THANK HEAVEN FOR GIRLS, GIRLS, GIRLS

Maurice Chevalier  
Maurice Chevalier sings about his own musical gallery of girl friends. Spectacular packaging. (Mono No.) E3835. . . . . (Stereo No.) SE3835. . . . .



## ROSEMARY CLOONEY SWINGS SOFTLY

Her best yet! Intimately styled songs as only Rosemary sings and swings them. (Mono No.) E3834. . . . . (Stereo No.) SE3834. . . . .



## BLOW YE WINDS

The United States Coast Guard Academy Singers  
Famous and charming sea chanties by the robust voices of The United States Coast Guard Academy Singers. (Mono No.) E3861. . . . . (Stereo No.) SE3861. . . . .



## Original Cast

## THE FANTASTICKS

The most exciting new musical to hit off-Broadway since "The Threepenny Opera" (Mono No.) E38720C. . . . . (Stereo No.) SE38720C. . . . .



## Original Sound Track Album

## THE SUBTERRANEANS

Together—two of musicdom's hottest album draws—André Previn and Gerry Mulligan. (Mono No.) E3812ST. . . . . (Stereo No.) SE3812ST. . . . .

BE READY FOR MGM SALESMAN USE THIS AD AS YOUR ORDER FORM



# MGM STARPOWER means... NAMEPOWER



**Spectacular Brass**  
**Roger King Mozian**  
 Fabulous Brass! Stupendous Stereo! ... for the man who thinks he has heard everything.  
 (Mono No.) E3844  
 .....  
 (Stereo No.) SE3844  
 .....



**Spectacular Accordions**  
**Charles Camilleri**  
 Accordions galore! Fabulous sound... a new recording idea ...breathtakingly carried out.  
 (Mono No.) E3856  
 .....  
 (Stereo No.) SE3856  
 .....



**Spectacular Percussion**  
**Roger King Mozian**  
 Magnificent percussion and thrilling orchestra sounds! The most exciting percussion album released!  
 (Mono No.) E3845  
 .....  
 (Stereo No.) SE3845  
 .....



**Spectacular Harmonicas**  
 New sensations in sound! Superb in Stereo — Exciting Mono!  
 (Mono No.) E3846  
 .....  
 (Stereo No.) SE3846  
 .....



**Spectacular Harps**  
**Robert Maxwell**  
 Famous Robert Maxwell in a breathtaking display of sound virtuosity.  
 (Mono No.) E3836  
 .....  
 (Stereo No.) SE3836  
 .....

**Harry James ... Today**  
 The jet-age James brings famous big-band favorites up to date.  
 (Mono No.) E3848  
 .....  
 (Stereo No.) SE3848  
 .....



**Jaye P. Morgan Down South**  
 Dixie, Stephen Foster, etc. ...entertaining and delightful settings of great songs of the South.  
 (Mono No.) E3867  
 .....  
 (Stereo No.) SE3867  
 .....



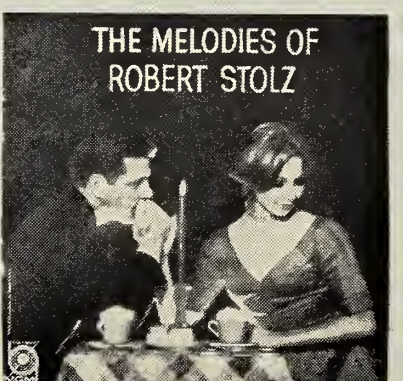
**Jaye P. Morgan Up North**  
 Brilliant arrangements — superbly styled by Jaye P. ...a collection of songs identified with the North.  
 (Mono No.) E3830  
 .....  
 (Stereo No.) SE3830  
 .....



**The Musical World Of Cole Porter**  
**Ornadel & The Starlight Symphony**  
 The latest in the favorite "Musical World" Series. Porter's great tunes — fabulous lush sound.  
 (Mono No.) E3843  
 .....  
 (Stereo No.) SE3843  
 .....



**Melodies Of Robert Stolz**  
**Played By Robert Stolz & His Orchestra**  
 The sounds and tunes of Vienna today... played by the modern master of Viennese music.  
 (Mono No.) E3851  
 .....  
 (Stereo No.) SE3851  
 .....



BE READY FOR MGM SALESMAN USE THIS AD AS YOUR ORDER FORM



# IDEAPOWER...SALESPower...PROFITPOWER



## 10 Nights In A Harem Conducted By Hakki Obadia & Joseph Sugar

A new dimension in exotic sound for hi-fi and Middle East music fans.

(Mono No.) E3857

(Stereo No.) SE3857



## The Great Lehar Played By Robert Stolz & His Orchestra

Authentic, up-to-date performances of Lehar's appealing music by one of his greatest exponents...

(Mono No.) E3858

(Stereo No.) SE3858



## Flamenco Fantasy Sabicas

Sabicas—the world's greatest flamenco guitarist...his best LP yet.

(Mono No.) E3859

(Stereo No.) SE3859



## Men, Bulls & Blood Banda De La Plaza De Toros

Pasodobles for the bullfight fan. At the top of its class in this market.

(Mono No.) E3865

(Stereo No.) SE3865



## Conway Twitty's Greatest Hits

A bouquet of Conway's best — super packaging with special appeal to the teens.

(Mono No.) E3849

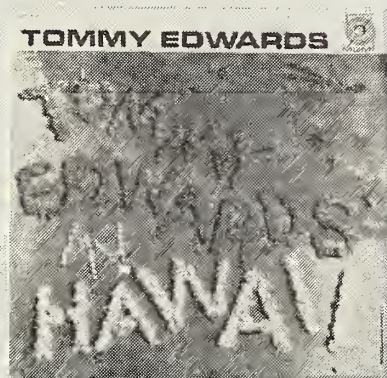
(Stereo No.) SE3849

## Tommy Edwards In Hawaii

The greatest songs of Hawaii get the unique Tommy Edwards treatment.

(Mono No.) E3838

(Stereo No.) SE3838



## The Big Voices, The Big Bands, The Big Songs, The Big Sounds Ray Ellis

Swinging big band hits—now with lyrics sung by chorus—a fresh sound, an exciting presentation.

(Mono No.) E3842

(Stereo No.) SE3842



## Wanderin' Mark Dinning

A great natural singer in a wonderful group of modern folk songs.

(Mono No.) E3855

(Stereo No.) SE3855



## Concert With A Beat David Rose

Classic melodies get the bright, suave David Rose treatment...fabulous sound.

(Mono No.) E3852

(Stereo No.) SE3852

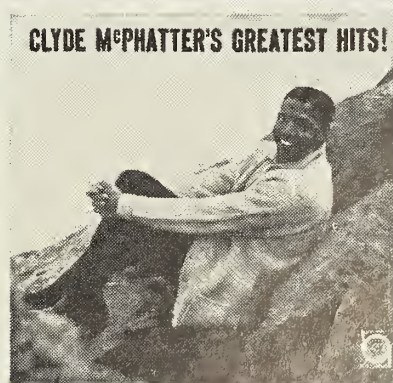


## Clyde McPhatter's Greatest Hits

A dozen top tunes featuring McPhatter's spectacular style.

(Mono No.) E3866

(Stereo No.) SE3866



BE READY FOR MGM SALESMAN USE THIS AD AS YOUR ORDER FORM



# MGM STARPOWER means SALES POWER

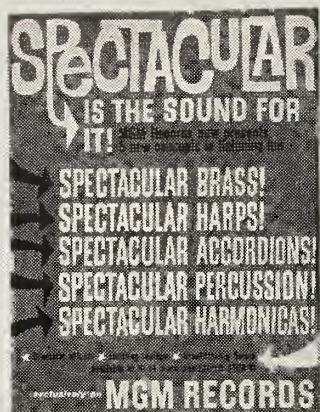
## OFFICIAL SALES PLAN

★ **20% Merchandise Bonus**      ★ **Exchange Privilege**

★ **Extended Dating**—the finest program ever made available!

★ **Catalog Order Program**

See your MGM STARPOWER Distributor for details of this terrific Sales Plan applicable to purchasers of all MGM, CUB and METROJAZZ LP albums—both Stereo and Mono!



above and left...

**SPECTACULAR SERIES PRE-PAK**  
—Exciting 5-color silk-screened self-shipper-to-you. Superb sales-getter! Comes with tie-in window streamers.

## MGM STARPOWER PRODUCT

—Equalled only by Starpower Promotion!

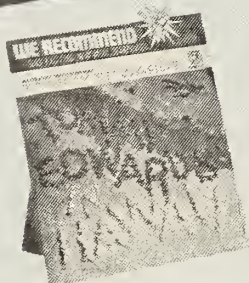
## MGM STARPOWER SALES AIDS

—The finest, most effective you've ever seen!

## PROMOTIONAL WINDOW DISPLAY CONTEST

—Your distributor has the details.

**BACKED BY EXTENSIVE POWERFUL MGM STAR-POWER NATIONAL ADVERTISING IN LEADING MAGAZINES and DAILY NEWSPAPERS!**

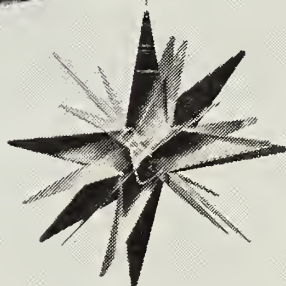


left...

**"WE RECOMMEND"**—  
**STARPOWER ALBUM**  
**SALES AID**—Sure to supply that needed "push" in impulse salesmaking. The more you use—the better the effect!

left...

**MGM STARPOWER HANG-ING DISPLAYS**—They'll be "seeing stars"—you'll be making sales!



above...

**Dynamic 4-COVER MOTION DISPLAY**—Fresh, unusual, attractive for windows—or interior display. Silvery stars catch the light—and the sale.

left...

**MOTION-PACKED SIX-COVER MOBILE**—An exciting visual experience! Triangular showcase for MGM's colorful STARPOWER COVERS.

# MGM STARPOWER means PROMOTION POWER



# Conway Twitty Packs a Real Wallop In New MGM "Greatest Hits" Album

Former Baseball Star Hits Four-Bagger  
With Double-Cover Deluxe Package

Leave it to a former baseball star to continue hitting homers after he gives up the sport for singing. Conway Twitty has done just that. Rarely a week has gone by during the past two years that a Conway Twitty MGM disk hasn't been among the best sellers. And his latest long-playing album, in monaural as well as stereo, recaps his sensational career with another MGM personality package.

"Conway Twitty's Greatest Hits" album is just what the title implies. Here are all the favorites that have skyrocketed the singer to stardom—including his first million-seller, "It's Only Make Believe." Add the other greats such as "Danny Boy," "Heavenly," "I'll Try," "Is a Blue Bird Blue," "Mona Lisa" and others, and you know it's one for the front shelf plus a special counter display. And watch it move!

## Packaged for Sales, Too!

The new Conway Twitty album is deluxe in every sense. Inside, the double-covered album contains huge illustrations and photographs of Conway,

candid shots, a biographical sketch, special tear out letter and a magnificent twelve-inch by twenty-four inch pin-up poster for Twitty's teenage fans. When you see it you'll agree it's one of the handsomest personality packages the record industry has seen. And it's from MGM.

## Bonus for Buyers

There's a big bonus for every one of your customers that buys this big new Twitty Album—and to promote the album's sale, it's featured right on the front cover, announced by a bright gold sticker saying "Special Offer Inside." And it's a sensational bonus for your Twitty customers. MGM will send each purchaser two previously unreleased Conway Twitty singles that cannot be bought in any store. They have real "collectors' item" appeal and they're easy to obtain. Your customer merely sends MGM the coupon inside the album together with 25¢ for handling. The Conway Twitty album will move under its own power, and this special bonus will give it a little added push!

# THE STARPOWER SALES RECIPE Sidney Brandt, Vice-President



It is generally admitted that we are all facing one of the most complicated and competitive selling seasons the industry has seen.

To survive, to be seen and to be sold, today's product must, as never before have the necessary entertainment and sales ingredients; product today simply can't "sell on its own." It needs intelligent planning, spectacular promotion and massive merchandising, which is exactly what we've given you, if you take a serious look at the product, the concepts behind the product and the special push we've placed behind each album in the release.

That's our recipe, the MGM STARPOWER recipe, for today's challenging market. We at MGM aren't kidding when we say: STARPOWER means PROFITPOWER!

# Joni, Personality Packages, Promise Big Sales In Labels New Release

STARPOWER — the right artists, right arrangements and right compositions—gives you real sales power with a parade of MGM personality packages that has everything for everybody.

Here are the stars and the sounds that sell records — the qualities dealers and distributors demanded, because they sell. MGM Records new personality packages have the artists that helped carry MGM to its current sales heights — the reason for calling MGM the Starpower label. Each is a collection of selections that will complement your customers present libraries of these top name artists.

## Joni LPs Bigger in Pairs

Singles sell, but albums sell more — and these pairs of albums should break all records established by MGM for these artists.

Two big ones by Joni James are a double opportunity for sales. When they pick one, show them the other. They're a perfect pair and they sound sensational. The 100 Strings and Joni James are featured "In Hollywood" and "On Broadway." The string orchestration blend with Joni's voice as though they were meant to go together. These are albums that are bound to make the same kind of sales history

achieved by her world famous singles "Your Cheatin' Heart" and "Why Don't You Believe Me." Each is a collection of outstanding songs, carefully selected, artistically arranged and, best of all, sung by Joni in her cash-registering style.

Hank Williams "Wait for the Light to Shine" offers another side of the immortal Hank. Here the outstanding talent that racked up millions in sales throughout the country, gives his followers his inimitable versions of sacred and inspirational material, seven of which he wrote himself. One of the greats in the personal appearance field, Hank Williams projects his voice and style on these selections that provides the kind of "presence" few artists can achieve.

"Baby brother" of a famous name in popular music, the Dinning Sisters, Mark Dinning's "Wanderin'" album brings his folk music talents into sharp focus with a sincerity and sensitivity that makes each of the titles sound fresher than many of today's pops. He's been called one of the brightest young stars in music these days, and he's on the MGM Starpower label with a great personality package of his own that's bound to appeal to your folk music fans.

Adv.



# The Records Disk Jockeys Played Most

A Summary of Reports Received from Nation's Disk Jockeys

		Last Week			Last Week
1	IT'S NOW OR NEVER Elvis Presley (RCA Victor)	(2)	21	BIG BOY PETE Olympics (Arvee)	(22)
2	ITSY BITSY TEENIE WEENIE YELLOW POLKA DOT BIKINI (1) Brian Hyland (Kapp)		22	MISSION BELL Donnie Brooks (Era)	(19)
3	I'M SORRY Brenda Lee (Decca)	(3)	23	THIS BITTER EARTH Dinah Washington (Mercury)	(21)
4	ONLY THE LONELY Roy Orbison (Monument)	(4)	24	QUESTION Lloyd Price (ABC Paramount)	(29)
5	TELL LAURA I LOVE HER Ray Peterson (RCA Victor)	(6)	25	MULE SKINNER BLUES Fendermen (Soma)	(13)
6	PLEASE HELP ME, I'M FALLING Hank Locklin (RCA Victor)	(7)	26	DREAMIN' Johnny Burnette (Liberty)	(42)
7	IMAGE OF A GIRL Safaris (Eldo)	(9)	27	BECAUSE THEY'RE YOUNG (18) Duane Eddy (Jamie)	
8	FINGER POPPIN' TIME (16) Hank Ballard & Midnighters (King)		28	HEARTBREAK (IT'S HURTIN' ME) (24) Jon Thomas (ABC Paramount)/Little Willie John (King)	
9	WALKIN' TO NEW ORLEANS (10) Fats Domino (Imperial)		29	EVERYBODY'S SOMEBODY'S FOOL (15) Connie Francis (MGM)	
10	(YOU WERE MADE FOR) ALL MY LOVE (14) Jackie Wilson (Brunswick)		30	WHEN WILL I BE LOVED (25) Everly Brothers (Cadence)	
11	FEEL SO FINE (11) Johnny Preston (Mercury)		31	DON'T COME KNOCKIN' (34) Fats Domino (Imperial)	
12	A WOMAN, A LOVER, A FRIEND (20) Jackie Wilson (Brunswick)		32	A ROCKIN' GOOD WAY (27) Brook Benton & Dinah Washington (Mercury)	
13	WALK DON'T RUN (26) Ventures (Dolton)		33	THEME FROM THE APARTMENT (50) Ferrante & Teicher (United Artists)	
14	THE TWIST (28) Chubby Checker (Parkway)		34	IN MY LITTLE CORNER OF THE WORLD (44) Anita Bryant (Carlton)	
15	VOLARE (30) Bobby Rydell (Cameo)		35	THAT'S ALL YOU GOTTA DO (32) Brenda Lee (Decca)	
16	ALLEY OOP (5) Hollywood Argyles (Lute) Dante & Evergreens (Madison)		36	THERE'S SOMETHING ON YOUR MIND (33) Bobby Marchan (Fire)	
17	LOOK FOR A STAR (12) Garry Miles (Liberty)/Deane Hawley (Dore)/Gary Mills (Imperial)/Nicky Como (Laurie)/Billy Vaughn (Dot)		37	STICKS AND STONES (35) Ray Charles (ABC Paramount)	
18	TROUBLE IN PARADISE (17) Crests (Coed)		38	IN THE STILL OF THE NIGHT (45) Dion and The Belmonts (Laurie)	
19	JOSEPHINE (8) Bill Black's Combo (Hi)		39	WONDERFUL WORLD (36) Sam Cooke (Keen)	
20	WHERE ARE YOU (23) Frankie Avalon (Chancellor)		40	WAKE ME, SHAKE ME (36) Coasters (ATCO)	

- |                                 |                                  |                                |
|---------------------------------|----------------------------------|--------------------------------|
| 41) It Only Happened Yesterday. | 54) Never On Sunday.             | 68) Night Train.               |
| 42) Red Sails In The Sunset.    | 55) One Boy.                     | 69) Yogi.                      |
| 43) My Love.                    | 56) Cool Water.                  | 70) Runaround.                 |
| 44) That's When I Cried.        | 57) Clap Your Hands.             | 71) The Same One.              |
| 45) Little Bitty Pretty One.    | 58) Happy Shades Of Blue.        | 72) Bad Man's Blunder.         |
| 46) Theme From The Unforgiven.  | 59) Hey Little One.              | 73) Lisa.                      |
| 47) Is A Bluebird Blue.         | 60) Bongo Bongo Bongo.           | 74) Kiddio.                    |
| 48) Is There Any Chance.        | 61) Mio Amore.                   | 75) I Can't Help It.           |
| 49) One Of Us.                  | 62) Hello Young Lovers.          | 76) Far Far Away.              |
| 50) Over The Rainbow.           | 63) I Shot Mr. Lee.              | 77) We Go Together.            |
| 51) Ta Ta.                      | 64) All I Could Do Was Cry.      | 78) Cat Nip.                   |
| 52) My Home Town.               | 65) If I Can't Have You.         | 79) Tell The Truth.            |
| 53) I'm Getting Better.         | 66) Cathy's Clown.               | 80) You Mean Everything To Me. |
|                                 | 67) I Really Don't Want To Know. |                                |





# The Cash Box

## Best Selling Monaural & Stereo Albums

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

### MONAURAL

• Also available in Stereo

★ Also available in EP

### STEREO

	Pos. Last Week
1 ● THE BUTTON DOWN MIND OF BOB NEWHART (Warner Bros. W-1379; WS 1379)	1
2 ●★SOLD OUT Kingston Trio (Capitol T-1352; ST 1352* EAP 1, 2, 3-1352)	2
3 ● ELVIS IS BACK Elvis Presley (RCA Victor LPM-2231; LSP 2231)	3
4 ● THE SOUND OF MUSIC Original Cast (Columbia KOL 5450; KOS-2020)	4
5 ★ "PAUL ANKA" SINGS HIS BIG "15" (ABC Paramount ABC 323*A 323)	5
6 EDGE OF SHELLEY BERMAN (Verve MG 1503)	8
7 ● CAN CAN Sound Track (Capitol W-1301 SW-1301)	7
8 ● THEME FROM A SUMMER PLACE Billy Vaughn (Dot DLP-3276; DLP-25276)	6
9 ● SENTIMENTAL SING ALONG WITH MITCH MILLER (Columbia CL-1457; CS-8251)	9
10 ENCORE OF GOLDEN HITS Platters (Mercury MG-20472)	13
11 JOSE JIMINEZ Billi Dana (Signature SM-1013)	12
12 ★●IT'S EVERLY TIME Everly Bros. (Warner Bros. W-1381; WS 1381 • EA 1381)	11
13 ● INSIDE SHELLEY BERMAN (Verve MG 15003; MG VS-6106)	10
14 ● ITALIAN FAVORITES Connie Francis (MGM E-3791; ST 3791)	14
15 ● BRENDA LEE (Decca DL 4039; DL 74039)	20
16 MR. PERSONALITY'S BIG 15 Lloyd Price (ABC Paramount ABC 324)	17
17 ● MUSIC FROM MR. LUCKY Henry Mancini (RCA Victor LPM-2198; LSP-2198)	15
18 ● PERSUASIVE PERCUSSION Terry Snyder (Command RS-33-800; S-800)	19
19 ● THE FABULOUS STYLE OF THE EVERLY BROTHERS (Cadence CLP-3040; CLP 25040)	18
20 REJOICE DEAR HEARTS Bro. Dave Gardner (RCA Victor LPM-2083)	21
21 ● LANZA SINGS CARUSO FAVORITES Mario Lanza (RCA Victor SP-33-75)	16
22 ●★SOUTH PACIFIC Movie Cast (RCA Victor LM-2252; LSO-1032 • EPA-4211)	26
23 PERCY FAITH'S GREATEST HITS (Columbia CL-1493)	25
24 ● BEN HUR Sound Track (MGM IEL; ISEI)	22
25 ● JACKIE SINGS THE BLUES Jackie Wilson (Brunswick BL-54055; BL 7-54055)	27

	Pos. Last Week
26 RAY CHARLES IN PERSON (Atlantic 8039)	31
27 ● THE TWO OF US Brook Benton & Dinah Washington (Mercury MG-20588; SR 60244)	29
28 ● LAUGHING ROOM Woody Woodbury (Stereoditties MW-2; SW-2)	28
29 ● WOODY WOODBURY LOOKS AT LOVE AND LIFE (Stereoditties MW-1; SW-1)	30
30 ★●NICE AND EASY Frank Sinatra (Capitol W 1417; SW 1417 *EAP 1,2,31417)	—
31 ● LOOK FOR A STAR Billy Vaughn (Dot DLP-3222; DLPs 25322)	36
32 ★●YOUNG AT HEART Ray Coniff Singers (Columbia CL 1489; CS 8281*B 14891)	34
33 ● SONGS TO REMEMBER Mantovani (London LO-3149; PS 193)	23
34 ★●STRING ALONG Kingston Trio (Capitol T 1407; ST 1407 *1,2,31407)	—
35 ● MACK THE KNIFE—ELLA IN BERLIN Ella Fitzgerald (Verve MG 4041; MGVS 6163)	37
36 ● BYE BYE BIRDIE Original Cast (Columbia KOL-SS10; KOS-2025)	24
37 ● MORE SONGS BY RICKY Ricky Nelson (Imperial 9122; 1205)	38
38 ● GRAND CANYON SUITE Morton Gould (RCA Victor LM 2433 LSC 2433)	35
39 ● BELAFONTE AT CARNEGIE HALL Harry Belafonte (RCA Victor LOC-6006; LSO-6006)	32
40 ★●GENIUS OF RAY CHARLES Ray Charles (Atlantic 1312; SD 1312; 1619)	39
41 ● LINGER AWHILE Billy Vaughn (Dot DLP-3275; DLP-25275)	33
42 ● SONGS OF OUR HERITAGE Duane Eddy (Jamie JLP-3011; ST-3011)	42
43 ★●FAITHFULLY Johnny Mathis (Columbia CL 1422; CS 8219; B-14221, 2, 3)	41
44 ● BROTHERS FOUR Brothers Four (Columbia CL 1402; CS 8197)	43
45 ● BELLS ARE RINGING Original Cast (Capitol W-1435; SW 1435)	46
46 ● PROVOCATIVE PERCUSSION Various Artists (Command 806; 33-806)	45
47 ● ENCORE SANTO & JOHNNY (Canadian American CALP 1002; SCALP 1002)	48
48 ● SCHUMAN CONCERTO Van Cliburn (RCA Victor LM 2455; LSC 2455)	47
49 ● LATIN A LA LEE Peggy Lee (Capitol T 1290; ST 1290)	—
50 WHEN YOU WISH UPON A STAR Dion & Belmonts (Laurie LOP 206)	50

	Pos. Last Week
1 PERSUASIVE PERCUSSION Terry Snyder (Command S-800)	1
2 THE SOUND OF MUSIC Original Cast (Columbia KOS-2020)	3
3 SOLD OUT Kingston Trio (Capitol ST 1352)	4
4 THEME FROM A SUMMER PLACE Billy Vaughn (Dot. DLP-25276)	2
5 SOUTH PACIFIC Movie Cast (RCA Victor LSO-1032)	7
6 CAN CAN Sound Track (Capitol SW-1301)	8
7 PROVOCATIVE PERCUSSION Various Artists (Command 806)	6
8 MUSIC FROM MR. LUCKY Henry Mancini (RCA Victor LSP 2198)	5
9 BEN HUR Sound Track (MGM ISE 1)	9
10 ELVIS IS BACK Elvis Presley (RCA Victor LSP-2231)	10
11 BELAFONTE AT CARNEGIE HALL Harry Belafonte (RCA Victor LSO-6006)	14
12 SONGS TO REMEMBER Mantovani (London PS 193)	11
13 LANZA SINGS CARUSO FAVORITES (RCA Victor SP-33-75)	13
14 SENTIMENTAL SING ALONG WITH MITCH MILLER (Columbia CS-8251)	12
15 FAITHFULLY Johnny Mathis (Columbia CS 8219)	15
16 LATIN A LA LEE Peggy Lee (Capitol ST-1290)	16
17 ITALIAN FAVORITES Connie Francis (MGM ST 3791)	17
18 BYE BYE BIRDIE Original Cast (Columbia KOS-2025)	18
19 GRAND CANYON SUITE Morton Gould (RCA Victor LSC 2433)	19
20 NEW ORLEANS Pete Fountain (Coral CRL-757282)	22
21 YOUNG AT HEART Ray Coniff Singers (Columbia CS 8281)	26
22 CONCERT IN RHYTHM —Val. II Ray Conniff (Columbia CS 8281)	21
23 BONGOS Los Admiradores (Command RS 809 SD)	24
24 BROTHERS FOUR Brothers Four (Columbia CS-8197)	25
25 PERSUASIVE PERCUSSION —Val. II Terry Snyder (Command RS-808 SD)	20

	Pos. Last Week
26 THE BUTTON DOWN MIND OF BOB NEWHART Bob Newhart (Warner Bros. WS 1379)	23
27 LINGER AWHILE Billy Vaughn (Dot-DLP-25280)	27
28 LOOK FOR A STAR Billy Vaughn (Dot DLPs 25322)	38
29 GENIUS OF RAY CHARLES Ray Charles (Atlantic SD 1312)	34
30 THE TWO OF US Brook Benton & Dinah Washington (Mercury SR 60244)	33
31 IT'S EVERLY TIME Everly Bros. (Warner Bros. WS 1381)	32
32 PROVOCATIVE PERCUSSION —Val. II Various Artists (Command 33-SD-810)	29
33 BELLS ARE RINGING Original Cast (Capitol SW-1435)	37
34 101 YEARS OF FAMILIAR SONGS 101 Strings (Somerset SF 2RS)	40
35 STRING ALONG Kingston Trio (Capitol ST-1407)	—
36 NICE AND EASY Frank Sinatra (Capitol SW-1417)	—
37 HEAVENLY Johnny Mathis (Columbia CS-8152)	28
38 SCHUMAN CONCERTO Van Cliburn (RCA Victor LSC-2455)	35
39 PETE FOUNTAIN DAY Pete Fountain (Coral 7-57313)	30
40 SING A HYMN WITH ME Tennessee Ernie Ford (Capitol STAO-1332)	31
41 MACK THE KNIFE—ELLA IN BERLIN Ella Fitzgerald (Verve 6163)	42
42 COME DANCE WITH ME Frank Sinatra (Capitol SW-1069)	39
43 UNFORGETTABLE Dinah Washington (Mercury SR-60158)	43
44 BRENDA LEE (Decca DL 74039)	45
45 JACKIE SINGS THE BLUES Jackie Wilson (Brunswick BL 7-54055)	36
46 FLUTES AND PERCUSSION Hal Mooney (Time S/2001)	47
47 VICTORY AT SEA Robert Russell Bennett (RCA Victor LSC 2335)	41
48 SATURDAY NIGHT SING ALONG Mitch Miller (Columbia CS-8211)	44
49 THE SOUND OF TOP BRASS Peter London Orchestra (Medallion MS 7500)	49
50 STUDENT PRINCE Marla Lanza (RCA Victor LSC 2339)	50



# TWO MORE SMASHES...ALREADY ON THE CHARTS!



**THE SAME ONE**



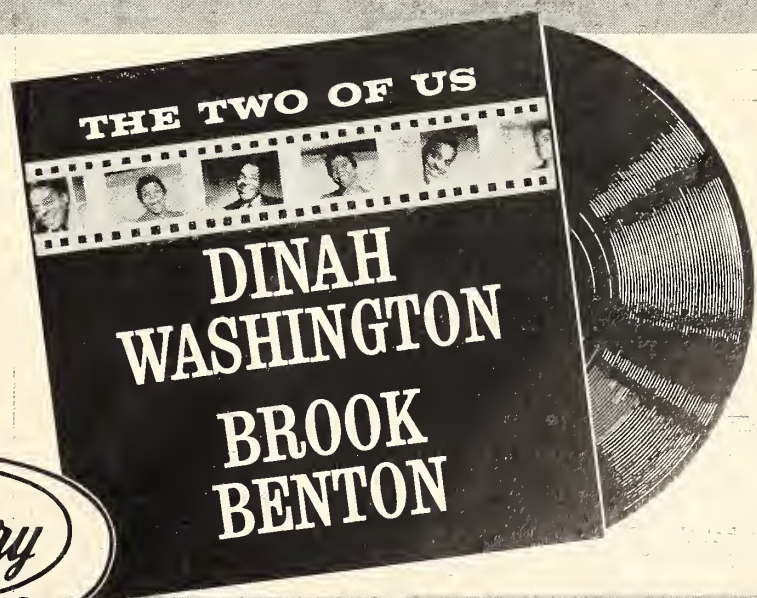
**KIDDIO**

NOT 2  
RECORDS...  
BUT

"THE SAME ONE" BY **BROOK BENTON** 71652

BROOK JOINS  
**DINAH WASHINGTON**  
IN A CHART-CLIMBING  
SMASH ALBUM!

SR 60244 MG 20588







# Record Reviews

**B+ VERY GOOD**

**B GOOD**

**C+ FAIR**

**C MEDIOCRE**

*"Only those records best suited for commercial use are reviewed by THE CASH BOX"*

## The Cash Box Pick of the Week

**"MY HEART HAS A MIND OF  
ITS OWN" (2:26)**

[Aldon BMI—Greenfield, Keller]

**CONNIE FRANCIS (MGM 12923)**

The same writers, Greenfield and Keller, who provided Miss Francis with her current chart-topper, "Everybody's Somebody's Fool," can come thru again with "My Heart Has A Mind Of Its Own." It's another fine country-styled weeper that Connie dual-tracks in convincing middle beat fashion. "Malaguena," the great Ernesto Lecuona favorite beautifully revived (in Spanish) by the lark, can make this a back-to-back smash-eroo. Joe Sherman grabs orchestral honors on the former while Geoff Love does likewise on the latter.

**"KOMMOTION" (2:25)**

[Gregmark BMI—Hazlewood,  
Eddy]

**DUANE EDDY (Jamie 1163)**

"Because They're Young" is Duane Eddy's current smasheroo. Both "Theme For Moon Children" and "Kommotion" should follow suit. The string-filled "Theme" portion is taken for a haunting, slow driving ride while "Kommotion" is a quick moving affair that picks up steam along the way. Both ends mean money-in-the-bank for all concerned.

**"COME BACK" (2:41)**

[Miller ASCAP—Crane, Tucker,  
Jacobs]

**JIMMY CLANTON (Ace 600)**

Take your pick here. Clanton checks in with two sales heavyweights for his follow-up to "Another Sleepless Night." They're the touching, slow paced romantic pleader, "Come Back," and the beat-ballad hip-swing, "Wait." Chorus and ork support are top drawer on both stanzas. A two-sided powerhouse.

**"ROCKING GOOSE" (1:47) [Vicki BMI—King, Mack, Fowler]**

**"REVIVAL" (2:24) [Vicki BMI—King, Mack, Zinn]**

**JOHNNY & THE HURRICANES (Bigtop 3051)**

Johnny & the Hurricanes follow their recent Bigtop chart-maker, "Down Yonder," with another hot item dubbed "Rocking Goose." It's a teen-styled delight with a good 'sound' effect made by the reed on Johnny's sax. There's an inviting instrumental "Revival" of "When The Saints Go Marching In" on the flip.

**"NICE 'N' EASY" (2:43) [Eddie Shaw ASCAP—Spence,  
Keith, Bergman]**

**"THIS WAS MY LOVE" (3:24) [St. Lawrence BMI—Hebart]  
FRANK SINATRA (Capitol 4408)**

"Nice 'N' Easy" is the tag of Sinatra's current hit LP and also his newest single (deck is already breaking big nationally). Tune, as the title implies, finds Frank at his light-swing romancin' best, capably backed by the Nelson Riddle crew. "This Was My Love" makes for a beautiful, moody companion piece.

**"TIME MACHINE" (2:22) [Aldon BMI—Greenfield, Mann]**

**"DREAM LAND" (2:21) [Ultra BMI—Sheeley]**

**DANTE & THE EVERGREENS (Madison 135)**

It's a good bet that Dante & the Evergreens will have a smash follow-up to their big version of "Alley-Oop." This 'natural,' tabbed "Time Machine," is a string-filled historic-novelty is loaded with hit ingredients. However, don't overlook the most attractive up tempo romancer on the lower half, "Dream Land." It also has that chart look.

**"MALAGUENA" (3:06)**

[E. B. Marks BMI—Lecuona]

**"THEME FOR MOON**

**CHILDREN" (2:15)**

[Debbie-Jo ASCAP—Linda, Ford,  
Thompson]

**GEORGE SHEARING (Capitol 4418)**

(B+) **"HONEYSUCKLE ROSE"** (2:25) [Joy ASCAP—Waller, Razaf] In a rare singles appearance, the famed pianist offers interesting blues musings in his reading of the evergreen. Billy May strings & rhythm section are around for attractive, soft-spoken effect. Will get jock reaction.

(B) **"BLUE MALIBU" (2:10)** [Bayes BMI—Shearing, Hegner] Pretty Latinish phrasing finds Shearing in familiar quintet surroundings plus full ork. Side's from his latest LP, "White Satin."

**WILD BILL DAVIS (Everest 19372)**

(B+) **"BOOGIE WOOGIE" (2:01)** [Melrose ASCAP—Smith] Instrumental oldie—getting renewed disk activity—is in authoritative hands, as the organist rocks it out against a steady sound from the combo. Teeners will find lots of beat color here.

(B) **"BLUES FOR BARBARA" (2:13)** [Allendale BMI—Davis] More relaxed stint by the pro and his backing.

**CARRIE NELSON (Coed 534)**

(B+) **"COME A'RUNNIN'" (2:40)** [Winneton BMI — Smith, Mapp] Lark gets the "Fever"-type number's bluesy picture while the backing has a sly touch which includes occasional string remarks. Should interest the jocks.

(B+) **"IT'S ME, IT'S ME" (2:23)** [Winneton BMI — Smith, Jones] A polished portrayal of a romantic re-write of the famed spiritual, "Standin' In The Need of Prayer."

**DAVE DENNY (Golden Crest 550)**

(B) **"THE NAUGHTY FLY" (2:21)** [Gamut ASCAP—Leviton] Contagious novelty-rocker with a country feel from the songster and bright combo. Happy-beat item.

(C+) **"I GOTTA HAVE MY BABY BACK" (2:37)** [Peer International BMI—Tillman] Sentimental oldie is given a proper, easy-beat reading.

**RUDY RENDER (Dot 16120)**

(B+) **"TOO MUCH TO LOSE" (2:12)** [Moss-Rose BMI—Blake, Vanadore] Current Carl Belew country click receives an appealing pop pose from the singer and easy combo-femme chorus. Enough plays could get deck off the ground.

(B) **"THE HEART YOU BREAK MAY BE YOUR OWN" (2:35)** [Vin-Sun ASCAP—Render, Baum] Straight pop ballad is warmly rendered.

**RUSTY DORE (Luck 106)**

(C) **"WHY WAS I BORN" (2:49)** [T. B. Harms ASCAP—Hammerstein, Kern] Stylist offers an affected, slow-beat treatment of the mainstay against a sextette sound.

(C) **"LITTLE GIRL" (2:19)** [Leeds ASCAP—Hyde, Henry] Another oldie is heard in a similar light.

**MILT GRAYSON (Columbia 41754)**

(B) **"ONE MORE ONCE" (2:14)** [Tempo ASCAP—Ellington] Fine, deep-voiced band songster enters the Columbia catalog with a zesty rendition of blueser penned by Duke Ellington, the man heads the bright ork backing. Solid legit swinger.

(B) **"LOST IN LOVELINESS" (2:55)** [Chappell ASCAP—Robin, Romberg] An appealing return for the neglected oldie.

**MASCOTS (King 3577)**

(B) **"(Do The) WIGGLE" (2:35)** [Lois BMI—Adriotto, Vasis, Redd] Boys "instruct" with a pro beat-sound. Lead voice is Eddie Lev-ert, and other singers support with good novelty touches.

(B) **"THE STORY OF MY HEART" (2:50)** [Wisto BMI—Adriotto, Vasis] Same lead again in a sentimental-rock showing.

**QUINCY JONES ORCH. (Mercury 71665)**

(B+) **"MOONGLOW" (2:48)** [Mills ASCAP—Hudson, DeLange, Mills] The Quincy crew, which has been getting rave notices in its European tour, displays inventive swing reasons why in this smart arrangement of the evergreen. Mighty fine affair.

(B) **"LOVE IS HERE TO STAY" (3:10)** [Chappell ASCAP—Gershwin, Gershwin] The great Gershwin Bros. opus is in tasteful swing hands.

**SCOTCHTONES (RusTone 1402)**

(B) **"SAKE WA DUKIE" (2:20)** [Tulane & Pontchartrain BMI—Moore, Saser, Conino] Cute driving novelty with, of course, the title the main gimmick sound.

(C+) **"DO YOU HAVE THE RIGHT" (2:10)** [Tulane Pontchartrain BMI—Theriot, Edmond Mattassa] Lead offers a plaintive and boys chant softly in the setting.

**LILLIAN BRIGGS (Coral 62223)**

(B+) **"THAT'S WHAT IT'S LIKE TO BE LONESOME" (2:43)** [Tree Champion BMI—Anderson] The strong, onetime country success receives an effective pop session. Warm stint by the songstress is backed by a pretty, lush ork-chorus sound. Might be an active take for the thrush.

(B) **"I CARE FOR YOU" (2:21)** [Leeds ASCAP—Davidson] The performer in her familiar role as a sock-rock attraction.

**GEORGETTES (United Artists 237)**

(B) **"DOWN BY THE RIVER" (2:05)** [Gale BMI — Page, Saraceno] Nice summertime sound to this vocal by the gals, who are backed by a strummin' banjo sound. Tune is not the old Rodgers & Hart number. Pleasing portion.

(B) **"A PAIR OF EYES" (2:12)** [Gele BMI—Motola, Silvers] An American gal meets a non-English speaking Don Juan in this light tango date.



# The Bell Notes

(“I’VE HAD IT”)

*have another hit!...*

## “SHORTNIN’ BREAD”

M-136

Already A SMASH!  
“NIGHT TRAIN”  
The Viscounts  
M-133

Dante’

(ALLEY OOP)

*and the Evergreens*

*second straight smash!...*

## “TIME MACHINE”

M-135

Breaking Wide Open!  
“GOODNIGHT  
SWEETHEART  
GOODNIGHT”  
The Untouchables  
M-134

**madison**  
RECORDS  
1650 Broadway, New York,





# Record Reviews

**B+ VERY GOOD**

**B GOOD**

**C+ FAIR**

**C MEDIOCRE**

*"Only those records best suited for commercial use are reviewed by THE CASH BOX"*

## The Cash Box Pick of the Week

"I GOT A WOMAN" (3:29) [Progressive BMI—Charles]

"MESS AROUND" (2:46) [Progressive BMI—Nugetre]

SAMMY DAVIS, JR. (Decca 31136)

What could develop into the multi-talented performer's biggest sides to date is his fantastic up-dating of the Ray Charles winner, "I Got A Woman." Sammy puts his blues-heart into it as he, along with a fabulous Morty Stevens ork assist, drives out the tune with solid sales authority. Sy Oliver and Davis team up for a fine, fast moving performance of the blueser, "Mess Around." Both lids are culled from his new Decca LP, "I Got A Right To Swing."

"AND NOW" (2:36) [Alexis ASCAP—Weiss, Peretti, Creatore]

"THERE'S NOTHIN' LIKE A BOY" (2:01) [Alexis ASCAP—Worth]

DELLA REESE (RCA Victor 7784)

Della Reese turns in another beautiful, classical-flavored ballad performance on this new Victor release. It is a heartbreaker tagged "And Now," and it features an ultra-lovely reading by the thrush. Superb orchestral accompaniment by the Glenn Osser crew. "There's Nothin' Like A Boy" is the soft and pretty ear-pleaser on the other half.

"PLEASE" (2:05)

"I'LL PRETEND" (2:00)

[Famous ASCAP—Rainger, Robin]

[Carrie ASCAP—Gowans]

DEBBIE REYNOLDS (Dot 16119)

Miss Reynolds appears to have a pair of chart items in her latest for Dot. On one side she warmly revives, shuffle ballad-with-a-beat style, the lovely oldie, "Please." The other half, "I'll Pretend," is a very pretty romantic weeper taken for a teen styled, soft cha cha beat ride. Excellent ork support on both halves supplied by the Billy Vaughn outfit.

"LET THE GOOD TIMES ROLL, CREOLE" (2:17)

[Omell ASCAP—McFarland]

"SO RIGHT TONIGHT" (1:34) [Valley Brook ASCAP—Haley]

BILL HALEY (Warner Bros. 5171)

Bill Haley & his Comets should soon be rolling back into hit territory with his terrific teen beat entry, "Let The Good Times Roll, Creole." It's one of the crew's most commercial outing in quite some time and it should keep the coin chutes jingling day and night. The quick moving "So Right Tonight" also has a bright chart outlook.

"I GOT TO FIND MY BABY" (2:05) [Arc BMI—C. Berry Music]

"MAD LAD" (2:00) [Ro-Gor BMI—Davis]

CHUCK BERRY (Chess 1763)

Berry oughta get back to 'big-hitsville' real soon with this new Chess slice. It's an exciting jumper on which Chuck wails "I Got To Find My Baby." The teen hoofers'll be thrilled with this one. Artist's fine guitar work is highlighted on the captivating instrumental thumper "Mad Lad." Sensational coupler. Can also happen big.

"SHORTNIN' BREAD" (1:55)

"SHORTNIN' BREAD" (1:50)

P.D.

P.D.

"NICOTINE" (1:40) [Chaplin]

"TO EACH HIS OWN" (2:02)

PAUL CHAPLIN (Harper 100)

[Paramount ASCAP—Livingston,

Evans]

THE BELL NOTES (Madison 136)

Two sensational teen beat rock adaptations of "Shortnin' Bread" hit the wax market and both versions look like big winners. One deck is by newcomer Paul Chaplin & his Emeralds and it's on the new Harper label (distributed nationally by Monte Bruce and Gone Records). The other release, on the hot Madison line, is by the Bell Notes of "I've Had It" fame. Chaplin has a new rocker, flipside, while the Bell Notes offer a warm, beat-ballad revival on their undercut.

JACK DAILEY (Jamie 1162)

(B+) "LITTLE CHARMER" (2:05)

[Joy ASCAP—Goehring, Warren, Farrow] This is the singer's English version of a catchy German import (his German version appears on the label's affiliate, Guyden, reviewed below). Cute stand that could move.

(B) "PLEASE UNDERSTAND" (2:54) [Metorion BMI—Westlake]

A warm German import receives an English-lyric version (German lyric date is on Dailey's Guyden effort).

JACK DAILEY (Guyden 2038)

(B+) "LITTLE CHARMER (Katharina)" (2:13) [Joy ASCAP—Goehring, Warren, Farrow, Marten] The German of the above review has much the same sound.

(B) "PLEASE UNDERSTAND" (Ein Tag Mit Dir)" (2:58)

[Metorion BMI—Westlake, Anton] The German version of Dailey's Jamie outing.

LITTLE BUCK (Duke 324)

(B+) "LET IT BE NOW" (2:27)

[Lion BMI—Malone] Catchy-romantic R&B stand by the songster, who receives a fine light-beat sound from the musicians and chanting chorus. Tune grows-on-you.

(B) "I'LL FOLLOW YOU" (2:28)

[Lion BMI—Malone] Sincere blues expression in this corner.

BOBBY BREEN (NRC 055)

(B) "THEME FROM A SUMMER PLACE" (2:26) [M. Witmark ASCAP—Wiscant, Steiner]

Former child star sings the lyric version of the recent Percy Faith instrumental hit against a lush ork-chorus setting. There's a soft triplet sound.

(C+) "HAWAII CALLS" (2:10)

[Santly Joy ASCAP—Owens] Arrangement is appropriately Hawaiian-flavored in this romantic outing.

REX ALLEN (Vista 363)

(B+) "CHARRO BRAVO" (2:19)

[Koko ASCAP—Allen] Happy Spanish-type ditty is brightly handled by the songster and ork-chorus. Number is in an upcoming Allen-featured flick, "For The Love Of Mike" and could come-up with solid airtime.

(B) "I LOVE YOU SO MUCH IT HURTS" (2:30) [Peer International BMI—Tillman] Proper sentimental view of the oldie.

GATEMOUTH BROWN (Peacock 1696)

(B+) "SLOP TIME" (2:34) [Lion BMI—Frank, Scott] Teen-beat dance is presented with a good Afro-Cuban rock approach by the band. Arrangement includes novel string effects. Teeners will deck as a listening and/or dance attraction.

(B) "GATE'S TUNE" (2:21)

[Lion BMI—Frank, Scott] The band smoothly portrays a pretty blues piece.

MARC STEWART (Columbia 41750)

(B) "LET ME BE THE ONE

YOU LOVE" (2:05) [Cedarwood BMI—Wilkin, Westberry] Vocalist bows on the label with a good job on the tuneful, middle-beat affectionate. Effective shuffle sound from the ork-chorus. Nicely in the teen groove.

(B) "A BOY AND A GIRL IN LOVE" (2:42) [Camarillo BMI—Glasser] A reverent-type ballad gets a sincere survey from Stewart.

LARRY NOLAN (Eagle 110)

(B) "THE BALLAD OF FRANCIS POWERS" [Bob Miller ASCAP—Red River Dave] A well-defined march-beat to this version of the oft-cut re-write of "There's A Star-Spangled Banner Waving Somewhere."

(B) "GLORIA" [BMI—Navarro] The one-time teen click is given a pleasant soft-beat revival.

WEAVERS (Vanguard 35010)

(B+) "SINKING OF THE REUBEN

JAMES" (2:39) [ASCAP—Guthrie, Hellerman] Outstanding folk-group tells of the sinking of the first U.S. vessel by a Nazi submarine in World War 2. Side—from the team's Carnegie Hall (Vol. 2) LP—has a commercial sound, and could collect big spins.

(B+) "ON MY JOURNEY" (2:35)

[BMI—Hays, Hellerman, Gilbert, Darling] Good spirits in another item from the LP. Tune is a re-write of "East Virginia Blues."

MARIA MARSHALL (Kent 347)

(B) "LIKE I'M THE LAZIEST CHICK IN TOWN" (2:40)

[CMA ASCAP—Jackson, Snel] Well-done blues-swinging from the lark and Chubby Jackson ork.

(B) "YOU FALL IN LOVE WITH EVERYBODY" (2:53) [CMA ASCAP—Jackson, Snel] Same teaming in this faster-tempo date.

RUSSELL GARCIA (Verve 10217)

(B) "THEME FROM THE TIME MACHINE" (2:38) [Robbins ASCAP—Garcia] Lovely theme from the upcoming pic receives a lush portrayal from cleffer Garcia's ork. Attractive mood programming.

(B) "LONDON — 1900" (2:25)

[Robbins ASCAP—Garcia] Another pretty selection from the pic score.

"JOLLY BOY" SHEPARD (Okeh 7735)

(B) "YOU CARE" (2:19) [Leeds ASCAP—Shepard] Blues artist gives a good light blues jump account of the ditty. Mostly a blues-market entry.

(B) "LOW DOWN DIRTY SHAME" (2:27) [Leeds ASCAP—Shepard] A "low-down" blues opus is socked-out by the performer.



Her Latest and Greatest

# MALAGUENA

The ERNESTO LECUONA Masterpiece



MGM  
K12923

Tell Connie We Love Her  
EDWARD B. MARK MUSIC CORPORATION





# Record Reviews

**B+ VERY GOOD**

**B GOOD**

**C+ FAIR**

**C MEDIOCRE**

*"Only those records best suited for commercial use are reviewed by THE CASH BOX"*

## The Cash Box Pick of the Week

"MARY" (1:50) [Vicki BMI—King, Mack, Jones]  
"SOMEWHERE" (2:37) [Vicki BMI—King, Mack, Jones]  
**WILLIE JONES (Bigtop 3050)**

This one's a real sizzler and it can put newcomer Willie Jones up among the front runners in no time flat. Artist is backed up in fabulous vocal and musical fashion as he cries out for his gal "Mary." Also keeps close tabs on the fine blues with a ballad beat, "Somewhere." Liza Smith convincingly joins in on this end.

"THIS OLD HEART" (2:08) "WONDER WHEN YOU'RE  
[Wisto BMI—Brown] COMING HOME" (2:30)  
[Wisto BMI—Brown]

**JAMES BROWN (Federal 12378)**

James Brown, and his Famous Flames, coming off two great blues performances in "Think" and "You've Got The Power," offers two more tremendous chart threats in the quick paced "This Old Heart" and the moving "Wonder When You're Coming Home." Both have the hit goods, vocally and instrumentally. Get with 'em.

"TING-A-LING (MY BANJO SINGS)" (2:42)  
[Kingsley ASCAP—Niessen, Fleming]  
"PENNY MELODY" (2:16) [Kingsley ASCAP—Niessen, Fleming]  
**JAN & KJELD (Jaro 77032)**

Jan & Kjeld's bow on Jaro, the Top Rank affiliate, can follow the success path of their recent Kapp hit outing, "Banjo Boy." This one, tabbed "Ting-A-Ling," retains the charming, happy-go-lucky vocal and instrumental sounds of their aforementioned hit. "Penny Melody" is another delightful quick beat offering.

"C JAM BLUES" (Part 2) [Robbins ASCAP—Ellington]  
"C JAM BLUES" (Part 1) [Robbins ASCAP—Ellington]  
**RAY BRYANT TRIO (Columbia 41761)**

For the many fans who went wild over Ray Bryant's twin helping of "Little Susie" (which is still attracting loads of loot) comes another tempting jazz-oriented two-parter. This time it's Duke Ellington's famed "C Jam Blues" that the crew (Ray Bryant on piano, Tommy Bryant on bass and Jimmy Griffin on drums) up-dates with solid sales authority. Side to watch is part 2 where things pick up in swingin' style.

"SLOW DOWN SANDY" (2:16) [Westbury BMI—Quinteros]  
"LINDY LOU" (1:23) [Clifton BMI—Quinteros]  
**EDDIE QUINTEROS (Brent 7014)**

Quinteros, who broke into the chart ranks with his house-rockin' "Come Dance With Me," is back with more of the same powerhouse stuff that the kids'll delight to. The new pile-driver is dubbed "Slow Down Sandy" and it should get off to a fast sales start. "Lindy Lou" is also from the rockin' school.

"KING NEPTUNE'S GUITAR" (1:58) [Aldon BMI—Ford, Gallo]  
"BEATNICK HOEDOWN" (1:47) [Aldon BMI—Ford, Gallo]  
**KING CURTIS (ABC-Paramount 10133)**

Sax man King Curtis and his crew can step way out with this haunting instrumental debut for ABC-Paramount. It's an earpleasing beauty tabbed "King Neptune's Guitar" and it's replete with inviting sound effects a la "Enchanted Sea." It's loaded with chart potential. "Beatnick Hoedown," on the flip, is a tantalizing musical-novelty rocker tailored for the teeners. Outing is a Nevins-Kirshner prod.

"TEARDROPS ARE FALLING" (2:20) [Merrimac BMI—Kasha, Ott]  
"NO MATTER WHERE YOU ARE" (2:42)  
[Merrimac BMI—Kasha, Battista]  
**AL KASHA (Brunswick 55168)**

Ace tunesmith Al Kasha can step out on his own with this terrific rocker from the Jackie Wilson school. It's dubbed "Teardrops Are Falling" and it's belted out with money-making teen spirit by Kasha and the Dick Jacobs' ork-chorus. Al demonstrates his winning ballad-way on the lower stanza.

**ROD McCULLOUGH (Domino 902)**

(B) "MY LONELY NIGHT" (2:20) [Balcone BMI—McCullough] Haunting date, with the songster telling of a fella who finds his love just before he is to commit suicide. Combo and falsetto femme offer an intriguing setting. Might interest some jocks.

(C+) "SWEET MOMENTS WITH YOU" (2:15) [Longhorn BMI—Curtis] Tune reminds one of "Memories Are Made of This."

**BLENDS (Talent 110)**

(B) "THE WAY I WANT YOU" (2:03) [Bilya-Bah BMI—Fisher] Interesting, busy ballad blend by a gal group. Tune is better-than-average.

(B) "TELL ME" (2:00) [Bilya-Bah BMI—Fisher] Fellas lead the way here in this fast-beat romantic which features old-fashioned chimes-like chants.

**CLAY ROBBINS (King 5382)**

(B+) "ANGEL LIPS AND DEVIL EYES" (2:10) [Stebrita BMI—Nobles, Toombs] Robbins and the combo give an infectious account of the catchy romantic-rhythm. Polish teen stand that could succeed.

(B) "I KNOW YOU MISS ME" (2:33) [Stebrita BMI—Robbins, Toombs] An almost reverent approach to Robbins' statement here.

**BILL COURTNEY (Roulette 4269)**

(B+) "PETTICOATS FLY" (1:45) [Vanlee ASCAP—Pockriss, Vance] Upbeat charmer from the songster, who is cheerfully assisted by a femme chorus. Gay teen sound that deserves airtime.

(B) "BLANKET ON THE BEACH" (2:15) [Vanlee ASCAP—Pockriss, Vance] Side's right-in-the-summertime-groove with its theme and lazy-rock quality. Highlight is a chant sound from the gals.

**GLORIA SMYTH (World Pacific 822)**

(B) "WHEN YOU'RE SMILING" (2:40) [Mills ASCAP—Shay, Fisher, Goodwin] Stylist takes a smilin' jazz attitude on the standard, while pianist Les McCann heads his crew with an almost gospel-like keyboard chore.

(B) "BILLY" (1:57) [Mills ASCAP—Paley, Kendis, Goodwin] Steady upbeat handling of the years-back Kathy Linden hit. Ronnie Ball is the hip pianist here.

**KENNY RANKIN (Decca 31124)**

(B) "CASEY JONES (The Brave Engineer)" (2:40) [Shapiro, Bernstein ASCAP—Newton, Seibert] Popular folk ditty is translated into a teen affair with good-sounding results. Rankin's vocal is bright, and Jack Pleis heads a fine swing-rock ork arrangement.

(B) "IT STARTED IN NAPLES" (2:42) [Famous ASCAP—Gicognini, Savina, Gabler] Flick main-titled with a warm Italian-styled way is agreeably related by the songster. Appropriate mandolin sound in the accompaniment.

**BLENDS (Casa Grande 3037)**

(B) "NOW IT'S YOUR TURN" (2:20) [Antone ASCAP—Croft, Harris, Garner, Solomon] Rock-wise vocal crew gives a good rhythm-romantic display of the catchy opus. Reliable item for hop spins.

(B) "SOMEONE TO CARE" (2:22) [Antone ASCAP—Croft, Harris, Garner, Solomon] Lead delivers the tender teen-sentimental with sincerity. Inviting work.

**BOB SILVER (Al-Brite 1801)**

(B) "THIS ONLY HAPPENS ONCE IN A LIFETIME" (2:22) [Olma-Instro ASCAP—McClellan, Silver] Big-styled ballad receives the advantage of Silver's big voice. Rock-beat string backdrop is a good teen asset here.

(B) "AGAIN" (2:15) [Robbins BMI—Cochran, Newman] The durable is in similar hands here.

**BEVERLY SISTERS (Mercury 71671)**

(B) "ONLY ME" (2:47) [Hits of Tomorrow & Lyndale BMI—Gaye] Somewhat of a female Everly Bros., gals attractively encounter the pleasing affectionate. Guitars are the backdrop sound. Deck is a master purchase from the Glenn label.

(B) "OH RICKY" (2:15) [Hits of Tomorrow & Lyndale BMI—Gaye] Cute jumper about a cheatin' guy named Ricky.

**PETER JAMES (Silver 1007)**

(B) "THAT'S HOW I KNOW" (2:22) [Amsterdam BMI—Capehart] Blues songster tells of an ideal love in this catchy middle-beat jumper. Gal chorus is included in the backdrop. Has both pop—R&B attraction.

(B) "THINK I'LL BREAK DOWN AND CRY" (2:14) [American BMI—Capehart] Opposite theme in this low-down blues display.

**DYNAMICS (Decca 31129)**

(B) "THE GIRL BY THE GATE" (2:43) [Republic BMI—Wayne, Morris] Latin-beat light-jumper has some effective moments, particularly from a chant gimmick by the team. The Jack Pleis strings give a good teen account of themselves.

(B) "AT THE END OF EACH DAY" (2:35) [Mode ASCAP—Jenning, Price] Boys get the teen-ballad message in this inviting essay.

**MOON MULLICAN (King 5379)**

(B) "PIPELINER" (2:28) [Lonn—Mulligan] Country performer has basic-blues format here, and both he and the musicians dig into it with zest. Lively beat stint.

(B) "ROCKET TO THE MOON" (2:26) [J&C BMI—Glover, Mann] A bluser with a novelty tune. Male group assists the performer.



*The Sweetheart of Country Music*

# KITTY WELLS

With Her 31st Consecutive Decca Smash...



**THE MAN  
I USED  
TO KNOW**

c/w

**CARMEL  
BY THE  
SEA**

**DECCA  
9-31123**

*a New World of Sound...*







# Record Reviews

**B+ VERY GOOD**

**B GOOD**

**C+ FAIR**

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## The Cash Box Pick of the Week

The following records were erroneously listed as Best Bets in the Aug. 6th issue:

"I WALK THE LINE" (2:45) [Hi-Lo BMI—Cash]

"WONDERING WHERE YOU ARE" (2:42)

[Hill & Range BMI—Blackwell]

JAYE P. MORGAN (MGM 12924)

Jaye P. Morgan's infectious up-dating of the while-back Johnny Cash country-pop smash, "I Walk The Line" can put her back up among the front-runners. Thrush hands in a stand out vocal job as the rhythm and string sections back up in attention-getting manner. Backing, "Wondering Where You Are," is a ballad-with-a-beat lovely that can also kick up a chart fuss.

"YOU TALK TOO MUCH" (2:21) [Ron BMI—Jones, Hall]

"I LOVE YOU STILL" (2:15) [Ron BMI—Jones, Hall]

JOE JONES (Ric 972)

This one by singer-band leader Joe Jones is already kicking up territorial sales reaction. It's an up tempo hip-swing on which Joe complains that his gal "Talks Too Much." He does the tune in the pic "The Dead One." "I Love You Still" is the fetching beat-ballad romantic blues coupler.

"LA BAMBA" (2:05) [Kemo BMI—Valens]

"IT'S TIME TO GO" (2:27) [Kemo BMI—Valens]

THE CARLOS BROTHERS (Del-Fi 4145)

"La Bamba," the sensational Mexican-rocker cut in hit style a short while back by the late Ritchie Valens (who also penned it), again has that smash outlook. This time it's by Del-Fi's Carlos Brothers, and their pounding vocal and instrumental (with strings). Rendition is just great. Coupler's a soft, appealing beat-ballad romancer.

"ROBOT MAN" (1:47) [Joy ASCAP—Dee, Goehring]

"WE'RE THROUGH WE'RE FINISHED" (2:25) [Joy ASCAP—Horton]

JAMIE HORTON (Joy 241)

Jamie Horton, who clicked with an item dedicated to "My Little Marine," has another entry that can follow suit. Stint, tagged "Robot Man" (the Connie Francis English hit), is an r&r handclapper from the romantic novelty dept. Jamie, the ork and vocal group knock it out with coin-catching glee. Pretty, beat-ballad self-penned weeper on the lower half.

"I MISS YOU ALREADY" (2:25) [Tree BMI—Rainwater, Young]

"MAID OF HONOR" (2:27) [E. H. Morris ASCAP—Cherdak, Loring]

MARGIE RAYBURN (Liberty 55273)

Margie Rayburn can have her biggest money-maker in quite some time as she culls one from the country hit ranks. It's the Faron Young biggie, "I Miss You Already," and it's a poignant, pop-styled job by the chorus-backed canary. Can be a smash. On the flip she tearfully tells that she's come off second best as the "Maid Of Honor."

"EVERY STEP OF THE WAY" (3:19)

[Pauline ASCAP—Stillman, Allen]

"IT TAKES TIME" (2:52) [Marin ASCAP—Segal, Fisher]

BILLY BORLYNN (Columbia 41765)

This one's bound to make the deejays sit up and take notice. "It's a very pretty, country-like sentimental ballad, titled "Every Step Of The Way," and it's warmly warbled by the smooth-toned Billy Borlynn. Soft Glenn Osser setting that includes sans-lyric femme chants. Much romantic appeal in the "It Takes Time" stand.

"YOU ARE MY GIRL" [Rabnack]

"SINKIN' THE ROBERT E. LEE" [Rabnack]

THE 3 STOOGES (Spinit 105—Now on Epic 9402)

There's loads of sock commercial sounds packed into this release by a group tagged the 3 Stooges. Dubbed "You Are My Girl," it's a pounding rafter-shaker that has a growling sax, Minsky's-like ("Pretty Girl Is Like A Melody") opener. Fetching lyrics tell about a gal who's the 'pride of the old witches home.' The rockin' instrumental flip also has a slow paced opener. Solid entry for the hoofers.

VINNIE MONTE (Jubilee 5391)

(B+) "TRAIL OF TEARDROPS" (2:00) [E. B. Marks BMI—Barry, Raleigh] Natural teen songster is involved in a good rock-a-cha romantic. Femmes & guitars are the important setting sound. Strong label debut for Monte.

(B) "RED INK" (1:58) [Ark-La-Tex BMI—Jay, Obrecht] Real busy rocker, with Monte knocking out a tale about guy who's got his gal's name written in red ink in a host of places. Fine sock performance by combo-chorus.

JEANIE JOHNSON

(RCA Victor 7782)

(B+) "JOHNNY MY LOVE" (2:44) [Acuff-Rose BMI—B&B Bryant] An appealing return for the pretty, onetime Wilmer Lee & Stoney Cooper country hit. Lark's touching tale is supported with a silken combo-femme chorus setting. Could get around.

(B) "WISHING WELL" (2:35) [Sure Fire BMI—Johnson, Helms] More wistful warmth from the performer and support.

PING PONGS (United Artists 236)

(B) "SUMMER REVERIE" (2:17) [G-Note BMI—Winterfield, Rosenstock, Garson, Petrone, Chicofsky] Providing a break from the rash of summertime novelties, boys do a handsome job on the pretty soft-beat ballad. Effective percussion sound in the backdrop. Kids will feel for the take.

(B) "ZYZZLE" (1:58) [G-Note BMI—Garson] Gal calls the guy "zyzzle" (supposedly the last word in the dictionary) in this good-sounding shuffle beat rocker.

VIC GARCIA (Manco 1003)

(B) "BLACK SHADOWS" (2:50) [Bluebonnett BMI—Robin] Songster-guitarist offers a dramatic, Spanish-styled offering. His colorful guitar work produces the better commercial sound.

(C+) "DESIGNED FOR LOVE" (2:50) [Bluebonnett BMI—Robin] Straightforward ballad spotlights Garcia's nice vocal sound.

RONNY ANDREWS ORCH.  
(Myers 109)

(B) "ON THE ROAD TO MAN-DALAY" (1:57) [G. Schirmer ASCAP—Speaks, Kipling] Perennial gets updated in a smart swing manner. Plenty of zip to this session. Merits bright instrumental-time spins.

(B) "LONESOME IN A CROWD" [Myers ASCAP—Tumolo, Andrews] Joan Eden is a nice band-styled thrush in this moody display. Tune is classy.

MUSIC MASTERS (Mark 1 1010)

(B) "THE OTHER SIDE OF THE MOON" (2:21) [Coursey BMI—Bradshaw, Thompson] Generally intriguing Latin touch to this all-combo attraction. Guitar plays the tune against soft percussion work.

(B) "VAPOR TRAILS" (2:10) [Coursey BMI—Bradshaw, Thompson] Guitar is employed more trickily in this easy-rock stint.

DUTCH BAND ORGAN  
(HiFi 5003)

(B) "TENNESSEE WALTZ" (1:45) [Acuff-Rose BMI—Stewart, King] Smooth 3/4 time playing by the organ, which has a HiFi album named after it. Source of this session.

(B) "YOU CAN'T BE TRUE, DEAR" (2:30) [P.D.—Otten] The ancient provides another waltzer from the instrument.

JUANITA NIXON (King 5375)

(B) "LET ME BE FREE" (1:55) [Selbonn BMI—Myles] Stylist gives a good account of the semi-emotional blueser. Combo and chanting gal chorus help in the drama.

(C+) "STOP KNOCKIN'" (2:35) [Stebrita BMI—Myles] More of a basic blues sound to light upbeat presentation.

FOUR TOPS (Columbia 41755)

(B) "AIN'T THAT LOVE" (2:22) [Levi Stubbs BMI—Stubbs] R&B-flavored team bows on the label with a happy-beat blueser. Team has a fine teen spirit.

(B) "LONELY SUMMER" (2:48) [Merrimac BMI—Kosloff, Kasha] Item gives the crew a chance to display its rock-ballad wares, and it comes-across with sincerity.

JERRY ROBERTS  
(ABC-Paramount 10130)

(B) "MADONNA" (2:09) [Dundee BMI—Roberts, Roberts, Petty] Nice, "Venus"-sounding affair from the songster and Latin-styled setting. Teeners will like the sentiments.

(B) "ALL THAT REMAINS" (2:00) [Dundee BMI—Roberts, Roberts] Vocal & whistle in this plaintive portrayal.

JERRY DANE (London 1926)

(B) "YOU'RE MY ONLY GIRL" (1:45) [B. F. Wood ASCAP—O'Mahoney] Deck is hep to current sounds. Dane warbles a catchy affectionate and receives effective string comments from the ork. Due for OK spins.

(B) "NOTHING BUT THE TRUTH" (2:00) [Progressive BMI—Hirst, Ruvin] Strings speak well again in this pleasing middle-beat effort.

CHARLES SIMS (Aladdin 3466)

(B) "TAKE A BATH" (2:05) [Aladdin BMI—Sims] Rockin' blueser aimed mostly at the R&B trade. Sims turns-in a solid sock vocal, and the combo backs-up with driving zest.

(B) "YOU'RE GONNA NEED ME BEFORE I NEED YOU" (2:30) [Aladdin BMI—Sims] Deliberate-paced blues wailing in this corner. Good honky-tonk effects from keyboard.



## TWO MORE GREAT HITS...

DELLA REESE  
AND NOW C/W  
THERE'S NOTHIN' LIKE A BOY  
47/7784

THE BROWNS  
WHIFFENPOOF SONG C/W  
BRIGHTEN THE CORNER WHERE YOU ARE  
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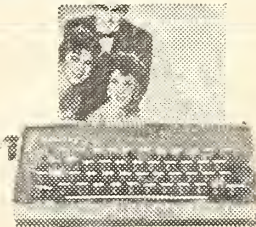
SAM COOKE  
CHAIN GANG  
I FALL IN LOVE EVERY DAY



JEANNIE JOHNSON  
JOHNNY MY LOVE  
WISHING WELL



DELLA REESE  
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**LOOKING AHEAD**

A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.

- 1 SWINGIN' DOWN THE LANE**  
Jerry Wallace (Challenge 59082)
- 2 CHAIN GANG**  
Sam Cooke (RCA Victor 7783)
- 3 RUN SAMSON RUN**  
Neil Sedaka (RCA Victor 7781)
- 4 YOU'RE LOOKING GOOD**  
Dee Clark (Vee Jay 355)
- 5 HELP-EACH-OTHER ROMANCE**  
Lavern Baker & Ben E. King (Atlantic 2067)
- 6 A FOOL IN LOVE**  
Ike & Tina Turner (Sue 730)
- 7 TONIGHT'S THE NIGHT THE DANCE IS OVER**  
Shirells (Scepter 1208)
- 8 CHOLLEY-OOP**  
Hong Kong White Sox (Trans-World 6906)
- 9 GOODNIGHT SWEETHEART GOODNIGHT**  
Untouchables (Madison 134)
- 10 IF THE WORLD DON'T END TOMORROW**  
Doug Warren (Image 1011)  
Carl Smith (Columbia 41729)
- 11 VAQUERO**  
Fireballs (Top Rank 2054)
- 12 IRRESISTIBLE YOU**  
Bobby Peterson Qt. (V-Tone 214)
- 13 I KNOW**  
Spaniels (Vee Jay 350)
- 14 SONS AND LOVERS**  
Percy Faith (Columbia 41731)
- 15 DELIA GONE**  
Pat Boone (Dot 16122)
- 16 DEVIL OR ANGEL**  
Bobby Vee (Liberty 55270)
- 17 YOU TALK TOO MUCH**  
Joe Jones (Ric 972)
- 18 ONE WONDERFUL LOVE**  
Ray Smith (Judd 1019)
- 19 I CAN'T STOP LOVING YOU**  
Tommy Zang (Hickory 1122)
- 20 KOOKIE LITTLE PARADISE**  
Tree Swingers (Guyden 2036)  
Joanne Campbell (ABC Paramount 10134)
- 21 SHIMMY SHIMMY**  
Bobby Freeman (King 5373)
- 22 I AIN'T GIVING UP NOTHING**  
Clyde McPhatter (Mercury 71660)
- 23 SERGEANT PRESTON OF THE YUKON**  
Ray Stevens (WRC 057)
- 24 MY SHOES KEEP WALKING BACK TO YOU**  
Guy Mitchell (Columbia 41725)
- 25 IF YOU'RE LONELY**  
Annie Laurie (Deluxe 6189)



**Sure Shots**

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

**"THE SAME ONE"**  
**"KIDDIO"**

**Pick of the Week—8/6**

Brook Benton ..... Mercury 71652

**"FAR FAR AWAY"**

**Pick of the Week—7/9**

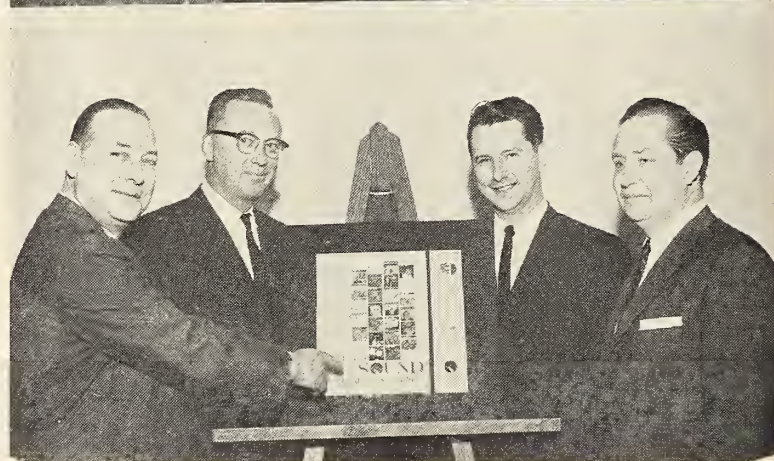
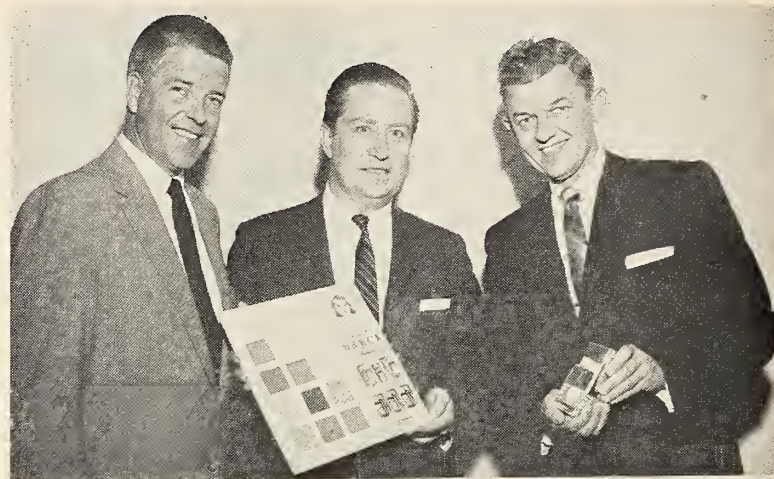
Don Gibson ..... RCA Victor 7762

**"WE GO TOGETHER"**

**Pick of the Week—7/2**

Jan & Dean ..... Dore 555

**2nd Victor-Breck Tie-In Underway**



NEW YORK—In a recent business conclave here, RCA Victor and Breck Shampoo execs met to work out details of the firms' second annual tie-in promotion campaign. A Victor preview LP titled after the diskery's fall campaign theme, "New Sound America Loves Best," is being offered Breck customers to back up Victor's 1960's "Best Buy" release.

In the above photo, looking at the Victor-Breck preview LP, are (left to right) Robert L. Yorke, division vice president, Commercial Records Creation Dept., Victor; John P. Hughes, Breck Ad manager, and Frank J. Schaidler, Beauty Shop Division, Breck.

Examining a four-color ad skedded for Life mag, are, in the bottom photo, William I. Alexander, Victor manager of advertising, publicity and promotion; John M. Fitzgerald, Breck sales promotion manager; Don Burkheimer, Victor advertising services manager, and John P. Hughes.

**Did You Receive An Invitation To?**  
**"IGOR'S PARTY"**





# Record Reviews

**B+ VERY GOOD**

**B GOOD**

**C+ FAIR**

**C MEDIOCRE**

*"Only those records best suited for commercial use are reviewed by THE CASH BOX"*

## The Cash Box Best Bets

**LEE HAZLEWOOD** (Jamie 1158)

(B+) "THE GIRL IN DEATH ROW" (2:39) [Dijon BMI—Hazlewood] Songster Hazlewood and the Duane Eddy-directed rock-a-string backing offer a haunting account of a folkish item from a new pic, "Why Must I Die." Striking session that can come thru.

(B+) "WORDS MEAN NOTHING" (2:09) [Gregmark BMI—Eddy, Hazlewood] Could be sales news for this portion, a light romantic bouncer conveyed with a sure-handed teen-touch by the singer and setting.

**PASADENA POLYTECHNIC  
SCHOOL GLEE CLUB**  
(Warner Bros. 5168)

(B+) "THE WHOLE YEAR 'ROUND" (2:44) [Montclare BMI—Gilkyson] Charming cut with a "leader" (could be Terry Gilkyson) giving the kid chorus the lyrics to a disarming tune of hope. One of those items that could prove a "sleeper."

(B) "THREE RINGS" (2:30) [Montclare BMI—Gilkyson] The group performs engagingly without the "leader" bit.

**STAN FREBERG** (Capitol 4433)

(B+) "COMMENTS FOR OUR TIME—Part 1" (1:44) [Freberg ASCAP—Freberg, May] The satirical hand of Freberg comes thru humorously in this date which has a sort of "blackouts" quality, with short bits wedged together by a catchy theme from the Billy May ork. Could make it.

(B+) "COMMENTS FOR OUR TIME—Part 2" (1:44) [Freberg ASCAP—Freberg, May] More thoughts for the thinking man.

**GENE McDANIELS** (Liberty 55265)

(B+) "GREEN DOOR" (2:20) [Trinity BMI—Moore, Davie] The awhile-back novelty hit returns in a smart, Bobby Darin-type swing date, with songster McDaniels nicely hip in front of the bright, build-up arrangement from the ork. Could score.

(B) "THE FACTS OF LIFE" (2:19) [Famous ASCAP—Pockriss, Crosswell] Searching romantic philosophy in this legit croon date. Handsome showing.

**BABY BOY JENNINGS  
& SATELITES** (Savoy 1589)

(B+) "LITTLE GIRL" [Savoy BMI—Everhart, Ennis] Infectious blues-flavored date that could do important pop business. Tune is catchy, and reading by Jennings and the songsters has pro zest. Watch it.

(B) "GOIN' HOME" [Savoy BMI—Jennings, Lattaker] More of a driving blues nature to this well-done waxing.

**ERNIE MARESCA** (Seville 107)

(B+) "I DON'T KNOW WHY" (2:27) [Tray ASCAP—Maresca] This fetching up tempo romancer has a bright hit sound to it. Chorus and ork supply the finger-snapping showcase for Maresca's teen-appealing piping. Strong side to watch.

(B) "LONESOME BLUES" (1:48) [Tray ASCAP—Maresca] Haunting, steady beat entry here. Can also make noise.

**BOBBY JOHNSTON** (Mercury 71668)

(B+) "THAT CHICK AIN'T LOVIN' YOU" (2:10) [Robert Mellin BMI—Harrison, Johnston, Melin] Songster knocks one out about the clues to true-love. Accompaniment from the combo-chorus is colorful. Kids will welcome the sound.

(B) "FLAT TIRE" (2:20) [Brenda BMI—Otis, Dixon] Somewhat less punch to this romantic-novelty, but the youngsters will again appreciate.

**PILTDOWN MEN** (Capitol 4414)

(B+) "McDONALD'S CAVE" (2:28) [ACM BMI—Mayorga, Cobb] Label's new combo attraction offers an original driving sound in this teen version of the kiddie favorite, "Old MacDonald Had A Farm." Percussionist has a good slap gimmick. Fine sock-rock product.

(B+) "BRONTOSAURUS STOMP" (2:28) [ACM BMI—Mayorga, Cobb] Boys again present a strong, all-out rock stint.

**STARGAZERS** (Palette 5059)

(B+) "THREE BEAUTIFUL WORDS" (2:00) [Zodiac BMI—Barnes, Adams] Popular British vocalists make their U.S. disk bow with a fine ballad on a pretty opus. Effective bits in the deliberate-beat combo stand. Could come-up with important deejay action.

(B) "SECRET STAR" (2:00) [Zodiac BMI—Barnes, Adams] An intriguing plaintive sound to this session.

**BOBBY & LILLY**  
(United Artists 247)

(B+) "ONE STEP DOWN" (1:47) [Sea Lark BMI—Pitney, Schroeder] Beat is bright in this colorful stint by the boys and backing. That backing includes Don Costa's usual teen know-how with rockin' strings and chorus statements. Could happen.

(B) "YOU'RE SORRY" (2:40) [Champion BMI—Self, Allbritten] Effective, lazy blend by the vocal-duo on the pretty, years-back plaintive. Don Costa's strings are appropriately unhurried. Attractive date.

**LOUIS WATTS** (Val-ue 1001)

(B) "MY FOOLISH HEART" [Joy ASCAP—Young, Washington] Beautiful oldie receives a warm blues-type vocal from the singer. Deliberate-beat from the combo includes a heavy triplet sound. Has pop-R&B appeal.

(B) "DON'T FORGET" [Hart—Watts] Session has a funky-ballad sound.

**DAVE CURTIS** (Don Ray 5961)

(B) "SWEET LITTLE LASSIE" (1:30) [Don Bennett BMI—Finley, Stevens] Side is in lively rock spirit. The Curtis vocal is enhanced by fine femme comments and a strong combo beat. Solid rock joy.

(B) "COLD GREY DAWN" (1:50) [Don Bennett BMI—Mershon] As the title indicates, this is a tale of loneliness, and all concerned get the plaintive picture. Effective essay.

**JOHNNY OLIVER** (Mercury 71662)

(B+) "WHAT WENT WRONG" (2:40) [St. Louis BMI—Pomus, Schuman] A fella's disenchantment is carried with conviction by the artist, who receives a soft and sympathetic support from the ork-chorus. Should see some action.

(B) "IF EVER A MAN NEEDED SOMEONE" (2:23) [Actual BMI—Medley] More of a rhythm nature—ala a Brook Benton & Dinah Washington outing—in this session on a tune with an old-fashioned ballad flavor.

**JERRY DIXON** (Don-Mar 4044)

(C) "I SAW MY DARLING LEAVING" (2:56) [Antone ASCAP—Macario] A wistful waltzer from singer Dixon.

(C) "I LOVE ONLY YOU" (2:07) [Antone ASCAP—Macario] A polka-beat also about a gal who's left the chap.

**RUDY LEWIS** (Art 157)

(B) "MOONBEAM" (2:24) [Artrec BMI—Rudasill] Appealing theme gets a pretty combo setting, with accordian & tambourine heading the arrangement. Kind of sound that could get some attention.

(C+) "BEER, BEER, AND MORE BEER!" (2:26) [Artrec BMI—Rudasill] Songster & chorus perform in this polka date.

**HERMAN FELLER JR. SWISS  
BAND** (Cuca 1007)

(C+) "SWISS TEEN SONG" (2:40) [James E. Kirchstein BMI—Arr: Feller] The band presents a polka which also includes yodeling.

(C+) "NEW GLARUS WALTZ" (2:13) [Kirchstein BMI—Feller] A waltzer with a yodeling stint.

**ROBERT HOLLIDAY ORCH.**  
(Everest 19370)

(B) "IT HAPPENED IN NAPLES" (2:40) [Famous ASCAP—Gabler, Cicognini, Savina] A big ork-chorus sound to this version of the oft-cut pic main-title. Handsome production that rates spins.

(B) "GOLDEN EARRINGS" (2:25) [Paramount ASCAP—Young, Livingston, Evans] A little more subdued work on the lovely melody by the late Victor Young. Also worth plays.

**JUNE SCOTT** (King 5385)

(B) "AFTER TONIGHT" (2:08) [Jeannie ASCAP—Shapiro, Parman] Songstress is over-dubbed as she nicely offers the wistful. Attractive Latinish sound from the rock-a-string backdrop.

(C+) "PRIVATE PROPERTY" (2:11) [Lois BMI—King, Stewart] A country flavoring to this semi-jump date.

**JIMMY NALL** (United Artists 242)

(B) "RED SWIM SUIT" (2:23) [Nash-Beau BMI—Greene] Good easy jump-beat tale of love found at the beach is relayed with pro teen stuff by the singers and rock-a-string ork. Pro summer-rock stand.

(B) "THE HEARTACHES THAT YOU BRING" (2:08) [Nash-Beau BMI—Lee] A country-styled disenchanted for the artist, who wraps-it-up with conviction.

**JAMIE VAN LOAN** (Blue Bell 501)

(B) "ASK" (2:15) [Muret ASCAP—Wisner, Crawford] The former member of Billy Ward's Dominoes does an honest job on the feelingful, inspirational-type romantic. Handsome affair. Jamie distributes the label.

(B) "WHAT'S YOUR NAME, LITTLE GIRL" (2:10) [Fury BMI—Van Loan, Lutz] For the R&B market comes this novelty blues rocker.

**LORI PHILLIPS** (Tops 318)

(B) "ALL ALONE" (2:22) [Irving Berlin ASCAP—Berlin] Stylist encounters the venerable ballad with a nice light-swing touch. In the setting, strings back a cozy combo sound. Merits deejay attention.

(B) "FALLING IN LOVE WALTZ" (2:38) [Marlen ASCAP—Burke] Organ is featured in the lark's sentimental, multi-tracked reading.

**DORIES** (Dore 556)

(B+) "DON'T JUMP" [Hillary Little Darlin' BMI—Martin] Effectively done affair by an unbilled thrush about a gal who tells her boyfriend not to jump to his death from a ten-story building (seems he found her cheating on him). These kind of themes have been hitting (i.e. "Teen Angel"); could be activity here.

(B) "THEY GO APE" [Hillary Little Darlin' BMI—Jay] Mixed group presents a rock-novelty about a top chick.





# Record Ramblings

## NEW YORK:

Coed veep Marvin Cane expecting Adam Wade to have his biggest yet in "Speaking Of Her." Adam recently copped top honors as 'most promising new male vocalist' in the Cash Box deejay poll. . . . It's congratulations time for Wally Gold (who clefted the "It's Now Or Never" and "Because They're Young" smashes among others) and wife, Fredda, who jest had a bouncin' baby boy. . . . Karen Chandler follows her one-week role in "Brigadoon" at the South Shore Music Circus, Cohasset, Mass., 8/15, with a 5-week starring engagement at New York's Living Room. . . . Jack Lubell, prexy of N.J.'s Celmar Records, informs that newcomer Eddie Wells recently plugged his intro pairing, "For Awhile, For Awhile" and "Congratulations." . . . Triple-X



ADAM WADE



BILLY BORLYNN



VINNIE MONTE

pactee, Barry Frank held over at the Boulevard last week. . . . Jubilee-Josie national promo man, Mickey Eichner reports that the Chaperones' "Cruise To The Moon" has developed into a national smasher and that there's been great initial reaction to Bobby Comstock's "Bony Moronie" and the recently-signed Vinnie Monte's "Trail Of Teardrops." . . . Budd Prod.'s Budd Hellawell and Fred Edwards working away on Teresa Brewer's "Anymore" (Coral), Ken Karen's "You're The Only One I Love" (Strand), Pat Boone's "Candy Sweet" (Dot) and Rudy Render's "Too Much To Lose" (Dot) among others. . . . Alan Hartwell, director for Discmakers group, items that Buddy Miller has a big seller in his Vem waxing of "Teen Twist." . . . Gene Krupa and Quintet's engagement at Basin St. East has been extended for one week. . . . Jerry Vale goes into the Shell House for the 8/12 weekend. Songster was given a cocktail party at the Florida Hotel in Tampa recently, by Columbia Southeast, to intro his newest, "Making Believe That You're Here" and "No Moon At All."

Columbia, South America's gift to Columbia Records of the U.S., Billy Borlynn, set for a cross-country deejay trek in behalf of his newest release, "Every Step Of The Way"—penned by ace tunesmith Robert Allen. Billy, who broke it up at the recent Miami Beach Columbia conclave, is set for an 8/12 Dick Clark appearance. . . . Pontiac topper Irv Jerome thrilled with the reaction to Little Augie Austin's "I Count My Lucky Star." . . . MGM's Dick Caruso out on a 4-week cross country trek commencing 8/4. . . . Tina Robin booked into Jack Silverman's International for 5 weeks beginning 11/24. . . . The Ventures, of "Walk, Don't Run" (Dolton) fame, do a guest shot on the Aug. 27 Dick Clark show. . . . Teddy Randazzo headlines at the Aquarama in the Flushing Amphitheatre, starting 8/4. . . . Jazzman Don Elliott guest-stints the ABC-TV'er on "Music For A Summer Night," 8/10, the only jazz rep on the all-classic program emceed by Margaret Truman. . . . Personal mgr. Paul Lansky announces that he's signed Sylvia Saynt to a Columbia wax pact. . . . Congrats to WOR's librarian Howard Epstein and his recently-affianced Shiela. . . . Tony Martin to be a 'guest-celeb' at the Yankee Stadium for the 8/13 'Old Timer's Day.' Milton Karle notes that Tony just completed another tremendous engagement at Harrah's Club in Lake Tahoe, Cal. . . . Vic Chirumbolo up to tell us that Joanie Sommers'll be in town this week to tape her Warner Bros. hit, "One Boy," for the 8/20 Dick Clark'er. Vic adds that Connie Stevens will not be winging to N.Y. at the present time—as mentioned last week in the L.A. column. Lark's current chart item is "Too Young To Go Steady."

Currently on a one-niter tour thru the Midwest is G.A.C.'s "Summer Dance Party," featuring such record attractions as Carl Dobkins, Jr., the Hollywood Argyles, the Skyliners, Skip & Flip and Gerry Granahan. . . . Teeing off Aug. 5 is another G.A.C. tour called "Teen Time Dance Party" and this one-month long one-niter tour will also play the Midwest. Scheduled for this swing are Freddie Cannon, Johnny Burnette, the Crests, Dicky Doo & the Dont's, Dick Caruso and Johnny McKay. . . . Meanwhile, back in the East, the "Sing Along Dance Party," featuring Bobby Rydell, the Skyliners and the Fireflies, will be on the road from Aug. 19 thru the 27th. . . . Daws Butler notes that altho he dose the voices on the "Huckleberry Hound" syndicated TV series, it was not his vocal talents on the "Huckleberry Hound For President" A.A. Record reviewed in the 7/16 issue. . . . Ruby Fisher, cleffer of newcomer Ron Marshall's "I Know This Place" (Swan), infos that the artist has just returned from a tour of U.S. and Canadian cities and that he's had wonderful response to the disk. . . . Capitol's N.Y. promo man Roy Batachio items that the label's hottest sides are Jeanne Black's "Lisa" and Tommy Sands' "Old Oaken Bucket." Other hot news centers around "I'm Looking Out The Window" a Peggy Lee single released about a year ago, put into an LP and released as a single again by demand and the new Dean Martin "Ain't That A Kick In The Head" from the "Ocean's 11" pic opening soon. . . . ARDCO's Mike Shephard writes from the road that the firm is hot with a host of hits. Included are Toni Fisher's "Red Sea of Mars" (Signet), the Thunder Mtn. Boys' "Girl In The Wood" (Capehart), Don Christy's "As Long As You Love Me" (Name), the Paradons' "Diamonds And Pearls" (Milestone) and Jerry LeFors' "Great Big World" (Merri). . . . Dick Haymes and Fran Jeffries feted by Warwick at a trade press cocktail party, held at the Roundtable, just prior to their Aug. 1st opening. . . . Frankie Avalon's set for a week at the Diamond Beach Lodge in Wildwood, N. J., starting 8/19. . . . The McGuire Sisters resume their night club tour with a week's engagement at the Frolics, Salisbury Beach, Mass., 8/7. . . . Did anyone catch Mickey Addy on the "Play Your Hunch" TV'er last Friday (5) demonstrating how a songplugger in 1920 got his music heard?



# Record Ramblings

## CHICAGO:

Decca's Frank Scardino has been getting a whale of a lot of plays with the Anita Kerr Quartet coupling "Why Can't This Night Go On Forever" b/w "For You, For Me, For Ever More." Deeja's took to it right off. Another Decca favorite is the Chuck (Rifelman) Connors narrative "Somebody Bigger Than You And I," which features the Salvation Army Choral Group in the background. The disk took off big down state and, as Frank puts it, it's now beginning to make noise in this neck of the woods. . . . Gwen Gordy, of Anna Records in Detroit, notes that "Everything About You" by Ty Hunter with The Voicemasters, after scoring big in several areas, has hit Miami like a storm. Orders are literally pouring in. Another Anna scorer is the Ruben Fort



JOANIE SOMMERS



LITTLE AUGIE AUSTIN



EDDIE WELLS

slicing of "So Good" which hit the charts in Cleveland and is rapidly moving up. . . . Danny Staton, Brook Benton's protege, is out with his first waxing on the Almar label, called "The Riddle Of The Pa Paw Hos." . . . Vee-Jay's ever movin' Abner with reps Red Schwartz (eastern-midwestern) Randy Wood (west coast) and Steve Clark (southern) took to the road last week to present the diskery's fall plan to distributors across the country. Ab anticipates a fabulous season for the firm and hastens to mention that sixteen brand new releases will be introduced on the trip. . . . June Valli, who's been doing a lot of television lately, is now set to star on the upcoming ABC-TV'er "Music For Summer Evenings." . . . Vic Faraci, enjoying a two weeks vacation with his lovely wife and family, plans to spend some time in Arkansas visiting the tiny little town where he first met his wife. Meanwhile, Harvey Goldstein tells us the distrib is bustin' with new chartbound material in the form of Sammy Turner's "Stay With Me" (Big Top); Jamie Horton's "Robot Man" (Joy); Dee Clark's "You're Lookin' Good" (Vee-Jay) and Gene McDaniels' swingin' version of the Jim Lowe smash "Green Door" (Liberty).

A record artist who's really trying to get ahead is Apex's Tommy Jones (of the cool, cool sax). Tommy's studying electronic engineering at the Navy Pier branch of the University of Illinois and came in fifth from top in a very difficult math test. Apex topper Dempsey Nelson info's The Sheppards, scoring with "Come Home, Come Home," are in at the Regal Theater with the big Al Benson show. . . . Rube Lawrence (Record Distribs) and his lovely wife Florence, having a ball while doing the town with Mist star Belle Barth and her husband. Rube mentioned that Belle's After Hours package "If I Embarrass You Tell Your Friends" is going great. . . . All cafe society and hoi poloi flip over Irv "Kup" Kupcinec's CBS-TV At Random powwow. Kup, who recently won an Emmy award, constantly strives for top talent discussions on his late niter. . . . Travelin' man Danny Driscoll is concentrating heavily on a couple of strong singles—"Now That Summer Is Here" by The Videls (JDS) and "Like You Used To Do" by Shirley & Lee (Warwick). . . . Roulette's Ralph Cox is eagerly awaiting Tyree Glenn's London House opening 8/30. Glenn's current album is "Let's Have A Ball." . . . Paul and Peggy Glass (Allstate) are back home and looking great after a well earned vacation touring the west coast. . . . John Coltrane, complete with tenor sax, is packin' 'em in at the Sutherland. . . . Going great singles out of Allstate Distribs include "We Belong Together" by Robert & Johnny (Old Town); "Mio Amore" by the Flamingos (End) and the LaVerne Baker-B. E. King slicing of "Help Each Other Romance" (Atlantic). Earl Glicker boastfully advises that Tony Randall (Imperial) has been collecting rave notices for his performance in "Goodbye Again" at the Edgewater Beach Playhouse. . . . Morrie Price (Arnold Records) is doing double flips over a newie on the Harper label by Paul Chaplain pegged "Shortenin' Bread." It seems the deck hit real big on one of the major radio stations out here and is really zooming. . . . Jim Lounsbury, who hosts the popular WBKB-TV "Record Hop" show here will fly to N.Y. to do the August 29 Dick Clark show while Dick is on vacation. . . . Max Cooperstein (Chess) reports that the new Chuck Berry single "I Gotta Find My Baby" is already happening in many areas. Two other slicings moving up steadily are "If I Can't Have You" by Harvey and Etta and "Go Ahead" by Billy Miranda. Of course, Len & Phil Chess, Max and Jack Tracy are real excited over the fact that the initial orders for the Argo LP fall plan are simply fantastic.

## LOS ANGELES:

In answer to requests by deejays and dealers around the country, Hi Fi Records is releasing two sides from the new King Pleasure package as a single—tunes "All Of Me" b/w "Golden Days." Album is titled "King Pleasure's Golden Days." . . . Ben Harper's Talent Record of "Driveway Blues" taking off on the Coast. . . . Irving Townsend, at Columbia Records, reports Vic Damone completed his latest LP this week under Jack Marshall's direction. . . . Songstress Pearl Bailey broke a 39-year Coconut Grove precedent when she opened a six and one-half week engagement at the nitery 8/5. Previously, no headliner has ever played more than five weeks in one engagement. . . . Singer Lee Denson, out with a pair on the Merri label, "Teen-Age World" and "Who Tickled The Sphinx." . . . George Russell, Columbia Records' West Coast promo man, and wife Tess, from station KMPC, on vacation for two weeks enjoying the sights in Europe. . . . Jules Losch currently busy making the rounds with the Julie London slice on Liberty, "Time For Lovers," and "Eee-O Eleven," Sammy Davis' debut outing on Verve. . . . Abe and Vera Diamond, of Diamond

(Continued on page 27)





# Record Ramblings

(Continued from page 26)

Distributing, recently hosted a press-deejay cocktail party at The Cloister honoring the bow of Ray Charles at the nitery for a two-week stint. Charles is riding the charts with his ABC Paramount outing, "Sticks And Stones." . . . MGM excited over the local air-play on the new Jaye P. Morgan waxing, "I Walk The Line." . . . Buddy Pepper will handle the musical direction for Jane Russell on her South American singing tour, starting in a few weeks. . . . Irwin Zucker infos that one-time carpenter Joe Vina is carving out a big wax career with his first Weber release, "Take This Heart" and that Paul Revere (of Caldwell, Idaho) is riding in for a hit with his (and the Raiders) Gardena pressing, "Beatnick Sticks." . . . "Alley Cat," the Champs' new Challenge outing marks the first time the group is heard in the singing dept. Flip, "Cocoanut Grove," is a strictly instrumental version of the oldie.



JOE VINA



LOUIS PRIMA  
& KEELY SMITH



BRUCE WENDELL

Victor's Sam Cooke, currently on a 3 week p.a. trek throughout the Caribbean area. Singer will follow with an extensive series of one-niters in the South. . . . Ella Fitzgerald, who just completed a concert at the Hollywood Bowl, currently busy cutting a Verve package the "Harold Arlen Song Book," with Billy May supplying the backstopping. . . . Dave Burgess, leader of The Champs, penned "Gone for the Summer," newest Challenge offering by Jerry Fuller. . . . Teenager Billy Lyons out with his debut pairing on Rendezvous, "That's The Beginning Of Love" and "I Hear You Knockin'." . . . Don Reed, of Kar Tune Productions, informs contract negotiations have been completed with Jesse Kaye, M-G-M Records West Coast topper, for Freddie Flute and his toy sounding band. "The March To Disneyland" is title of group's initial waxing, due out this month. . . . Capitol Records' songstress Sue Raney, will hit the market soon with new LP "Sue And The Night And The Music." . . . Nick (The Rock) Conte, preparing for his first album "Music On The Rocks," featuring nine original tunes cleffed by Conte. . . . Henry Mancini, and his RCA Victor recording ork, set the year's high attendance marks on his initial Hollywood Palladium "Dance Dates" on two big week-ends. Negotiations are now under way for the composer-conductor to return in the near future. . . . KDAY musical director, Bruce Wendell, being introduced as "the station's answer to Fabian" at all deejay Alan Freed's personal appearances. . . . Mark Dinning snaring hefty deejay play in the So. Calif. area with, "The Lovin' Touch" b/w "Come Back To Me" on M-G-M. . . . Jim English has been named to the executive post of Southern Representative for Embee Records, according to prexy Paul Barrett. . . . Jerry Wallace, hitting with Challenge slice "Swingin' Down The Lane," now stirring-up action in several areas with flip "Teardrop In The Rain." . . . Chirp Jeanne Black, who had smash "He'll Have To Stay," already on the charts with strong follow-up titled "Lisa," on Capitol.

## HERE AND THERE:

**PHILADELPHIA**—Fran Murphy, over at Ed Barsky's place, reports that her hot LP items include Ella Fitzgerald's "Mack The Knife-Ella In Berlin," "Orsen Bean At The Hungry I" and Dick Haymes' "Richard The Lion-Hearted." . . . Bob Heller's Flying Promotions now handling Tuxedo and "Wild Hog Baby" by James Carter & the Twilights. Bob's sales news centers around Jeannette "Baby" Washington's "Medicine Man" (Neptune) and Hong Kong White Sox' "Cholley-Oop" (Trans-World). Freddy Frank was named eastern sales and promo and merchandise mgr. for Heller's outfit. . . . Victor's Robert Merrill ended his long concert tour with a day here, 7/28, at Robin Hood Dell. . . . George E. Costello postcards that Kitty Kallen's up-coming Columbia outing, "Be True To Me" is an English version of a top Spanish tune, "Sabor A Mi," while the other half, "Come Live With Me," is a tune she found down in New Orleans.

**KANSAS CITY**—Betty "My Happiness" Blasco, cleffer and music publisher (Happiness Music) ailing for the past year, is back in St. Mary's Hospital here, but hopes to get back on the job in a few weeks.

**SEATTLE**—Huffine distribs' Paul Witkoe letters that Jack Scott's "It Only Happened Yesterday" (Top Rank) is headin' for the top spot and that the Hollywood Playboys have a big one in "Ding Dong, School Is Out" (Sure).

**BALTIMORE**—Ed "The Beard" Kalika sez that hot with MGM are Joni James' "They Really Don't Know You," Jimmy Jones' "That's When I Cried" and Ray Ellis' "Lonely Room." With Imperial it's Gary Mills' "Look For A Star" and Ricky Nelson's "A Long Vacation." Warwick has Shirley & Lee's "I've Been Loved Before" and the Videls' (JDS) "Now That Summer Is Here."

**SAN FRANCISCO**—Ray Dobard reports the Sue Records waxing, "A Fool In Love" featuring Ike & Tina Turner, is busting wide open in the Bay Area. . . . Don Graham, at C&C Distributing, all excited over a pair of new ones, "Walk Right In" by Richard Berry and Ray Stephens' "Sergeant Preston of The Yukon." . . . At King Records, Bob Krasnow is busy with a couple of promising items, Bobbie Freeman's "I Do The Shimmy Shimmy," and "The Twist" featuring Hank Ballard. . . . New Sound's promo man Don Mills telling us about a 'new' comic breaking into the record field. He's W. C. Fields and with a big boost by KSFO's Don Sherwood, his Proscenium LP (backed by old Mae West material) is taking off like wildfire. In the singles dept. it's Bailey's Nervous Kats' "Cobra" (Camelia). . . . It's Jack Scott's "It Only Happened Yesterday" (Top Rank), Joanie Sommers' "One Boy" (Warner Bros.) and the Gamblers' "Moon Dawg" (World Pacific).

## Two Long Hours



PLAINVIEW, L.I.—The Plainview Country Club here was the scene of a recent "Dick Caruso Night," at which the young MGM recording artist was kept on stage entertaining for over two hours by the crowd of teenagers who turned out to welcome the songster. MGM A&R staffer Eddie Heller set up the appearance as part of a series of Long Island p.a.'s by MGM disk stars. Above, Caruso performs assisted by a local combo called the Uniques. Caruso's latest release is "Two Long Years."

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 PLP-2006  
**EVA NELSON**  
**HORST BUCHHOLZ**  
**PANORAMA RECORDS, INC.**  
 250 W. 57th St. N.Y. (Circle 5-3677)

## Ertegun To ARMADA Board; Ross Named Exec-Sec'y

NEW YORK—Ahmet Ertegun, President of Atlantic Records has been named to the executive board of directors of ARMADA, it was announced last week by Art Talmadge, president of the organization. Ertegun joins the ARMADA executive board which includes Amos Heilacher and Harry Apostolerie.

The appointment of Jordan Ross as executive secretary of ARMADA was also announced by Talmadge. An attorney and accountant, Ross will headquarter at his Chicago office, 185 North Wabash. Ross is now working in conjunction with ARMADA's legal counsel, Blanc, Steinberg, Balder & Steinbrook, on bootlegging developments in California.

## Ram's Personality Prod. Opens Ohio Branch

NEW YORK—Personality Productions, Inc., owned by composer-producer Buck Ram, with offices in Hollywood and New York, is expanding activities to include a third branch office in Cleveland, Ohio, under the management of Bill Crane, owner of the Manhattan Talent Agency there. Crane, a former West Coast DJ, who gained popularity a few years ago as "The Raven," has already brought two acts in to the organization—Sonny Turner, who replaced Tony Williams of The Platters, and a singing trio known as The Kampus Kids. The group, under the musical supervision of Buck Ram, will hit the market in September with its initial release on a major label.

Crane has his own road tours throughout the country, his own recording studio, and he plays host to many artists who visit Cleveland. His added duties for Personality Productions will include the screening of new talent and promotion of records and activities of the artists now under management. The addition to his organization of an artists' business manager like Crane will make it possible for Ram to do more writing and recording of the artists—to supply the various major labels with whom Ram has independent production deals for masters.

Ram has also accepted the Musical Directorship for the first of six pictures to be filmed in Europe by Lancer Films, Inc. next year, while currently he's working on plans for a new record company with Irving Green, president of Mercury Records, which will handle the releases of Tony Williams formerly of The Platters, and other new artists as well.

Walt McGuire of London Records, in the meantime, reports very favorable action on the Felsted label for The Flares first release produced by Ram, called "Hotcha Cha Cha Brown" and "Loving You," while another release on Felsted is being set for late August, this one by Stewart Rose.

Norman Paul retains the management of Personality Productions West Coast office, while Jean Bennett remains head of public relations and management in New York.

## First From Lorraine

NEW YORK—Songster Don Meehan last week announced the first release on his Lorraine label, "Stag Line" b/w "Beautiful Lady In White" by Meehan himself. He previously cut for Victor, MGM, Cadence and recently did an album on Folkways with Dave Carey. Cosnat is handling distribution in its seven markets.

## Kallen Cuts Latin Hit

NEW YORK—Kitty Kallens' next Columbia single will be "Be True To Me," an English version of "Sabor A Mi" which is currently a best-seller throughout Latin America. Mel Mitchell wrote the lyrics for the original music by composer Edmundo Duarte.

Columbia expects to have copies to disk jockeys by August 8. It is backed with "Come Live With Me" by Russ Carlyle.

# Terry Snyder Signed By UA For New Ultra Audio Label



NEW YORK—United Artists' Art Talmadge has announced the signing of Terry Snyder to an exclusive recording contract with the label. The label's vice president and general manager said that final arrangements with Snyder have been completed by David V. Picker, executive vice president and Don Costa, director of A&R. The signing of Terry Snyder signals the kick-off of a new UA Sound Series to be released September 15. The series will be released on a new label Ultra Audio (using the initials of the parent label) a product of United Artists Records.

Snyder's "Persuasive Percussion" album on Command is the top selling stereo album in the country. It has been the Number One album for the past three or four months. Snyder's follow-up album "Persuasive Percussion Volume 2" is in the top twenty on the nation's best-selling album charts. Snyder developed the ideas for other strong selling albums on the Command label including "Provocative Percussion."

The first album in the new Ultra Audio series will be "Mister Percussion" by Terry Snyder and the All-Stars and will be released as one of five albums to retail for \$4.98 in mono

and \$5.98 in stereo.

Information about the Ultra Audio series was given out at UA's recent distributors' meeting in New Orleans but was not announced in detail.

Several features will highlight the release of the Ultra Audio series. Each album is being packaged in a special polyethylene container. An unusual dispenser has been developed to provide dealers with an attractive display unit. The albums will be double-jacketed providing space for visual illustrations of the recording performance of each instrument. Along with the package Ultra Audio is including a mechanical gimmick, being kept secret for the time being, which will enable a listener to be his own engineer. The listener will be able to test his speakers and balance them correctly. Ultra Audio is mapping out an extensive consumer ad campaign to back up their releases.

Plans are set to release at least fifteen more albums in the series by the first of the year. UA expects to increase its annual billing by at least \$1,000,000 as a result of the new label.

Shown at the contract signing, above, are Art Talmadge, Terry Snyder, David Picker and Don Costa.

## Cosnat's New Chi Outlet To Add 1½ Million Annual Volume

NEW YORK—Cosnat Record Distributing Corp., last week predicted that its Chicago branch, opening this week (8), will add between \$1,500,000 to two million dollars annually to the Cosnat volume.

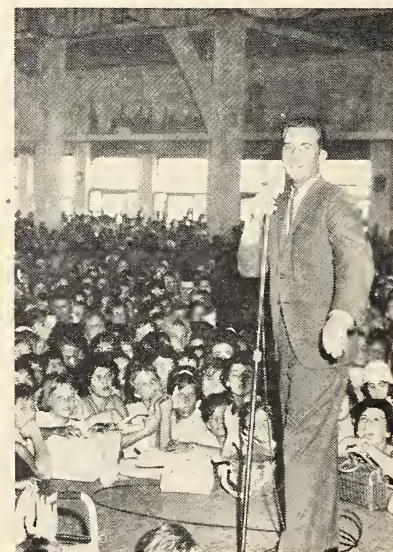
"Chicago will prove to be the stepping stone to Cosnat's expansion in the West," said Elliott Blaine, general manager of the Cosnat distributing organization, upon his return to New York from helping to set up their newest branch at 1321 So. Michigan Avenue.

Ed Walker's appointment as branch manager was also announced at this

time. Walker, a veteran of 14 years record experience, had formerly been branch manager of Decca Records.

The Chicago office, the third new branch to be opened by Cosnat within a year, with Cincinnati having been opened in November and Pittsburgh in May, is the eighth branch in the Cosnat organization.

## Clark Steals Show At Steel Pier



ATLANTIC CITY, N.J.—Pic taken at the Steel Pier here shows Dick Clark in his role of MC of a spectacular in-person show which he brought into the famed nitery for the weekend of July 23-24. The club's largest audience of the season turned out for Clark; 30,000 were on hand for the Saturday festivities.

## 2nd Camden "Popeye" LP Follows A Kiddie Smash

NEW YORK—"Popeye's Favorite Sea Shanties," which has been on the "best-selling children's" album list for over a year, now has a companion-package with the release of "Popeye's Favorite Stories" on the Camden label. The demand for a second "Popeye" album among Camden distributors and dealers has reportedly been "unprecedented," and in ordering the new Popeye album, the distributors and dealers are placing heavy re-orders for the initial package as well, as they feel that the two albums can be sold as a "team."

The new album as well as the original "Popeye" album will be promoted via approximately 175 TV stations from coast-to-coast and there will be special promotions sparked by Camden in these areas for both albums.



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3 PAGES  
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*FROM*





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...rides again!*

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## THE NATION'S Top Ten

**JUKE BOX TUNES**  
(PLUS THE NEXT 25)

	Position Last Week
1—I'M SORRY—Brenda Lee Decco 31093	1
2—ITSY BITSY TEENIE WEENIE YELLOW POLKA DOT BIKINI—Brian Hyland Kapp 342 Buddy Hackett—Laurel 1014 Kittens—Alpine 64	4
3—ONLY THE LONELY—Roy Orbison Monument 421	2
4—IT'S NOW OR NEVER—Elvis Presley RCA Victor 7777	12
5—TELL LAURA I LOVE HER—Ray Peterson RCA Victor 7745	6
6—ALLEY-OOP—Hollywood Argyles Lute 5905 Dante & Evergreens Modison 130 (Dyna-Sores—Rendezvous 120, Pre-Historics—Edsel 779)	3
7—Please Help Me I'm Falling Hank Locklin RCA Victor 7692 Rose Maddox—Capitol 4347 Rusty Draper—Mercury 71634 Wakely & McManus—Shosto 137	9
8—JOSEPHINE—Bill Black's Combo Hi 202	11
9—IMAGE OF A GIRL—Safaris Eldo 101 Otis Williams King 5372	15
10—WALKIN' TO NEW ORLEANS—Fats Domino Imperial 5675	13

- |                                     |                             |                                    |
|-------------------------------------|-----------------------------|------------------------------------|
| 11) Feel So Fine                    | 18) A Rockin' Good Way      | 28) The Twist                      |
| 12) Everybody's Somebody's Fool     | 19) Finger Poppin' Time     | 29) Walk Don't Run                 |
| 13) (You Were Made For) All My Love | 20) Trouble In Paradise     | 30) Heartbreak (It's Hurtin' Me)   |
| 14) Mule Skinner Blues              | 21) When Will I Be Loved    | 31) Question                       |
| 15) Because They're Young           | 22) Mission Bell            | 32) Cothy's Clown                  |
| 16) A Woman, A Lover, A Friend      | 23) That's All You Gotta Do | 33) Theme From The Unforgiven      |
| 17) Look For A Star                 | 24) Where Are You           | 34) There's Something On Your Mind |
|                                     | 25) This Bitter Earth       | 35) Don't Come Knockin'            |
|                                     | 26) Volare                  |                                    |
|                                     | 27) Big Boy Pete            |                                    |

## The Cash Box Pick of the Week

"YOU'RE LOOKING GOOD" (2:05) [Conrad BMI—Carter, Oliver]

"GLORIA" (2:29) [Conrad BMI—Clark]

DEE CLARK (Vee-Jay 355)

"You're Looking Good" looks like the latest hit to soon be added to Clark's long string. It's a tantalizing thumper that displays typically hit-happy Clark style. Ork support is sensational. Watch it zoom. "Gloria," the tearful pleader on the lower end is taken for an emotion-packed, chorus-backed Latin-rock ride. Also has the chart goods.

## VEE-JAY RECORDS

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**BOB HELLER**

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## Happy Birthday



NEW YORK—At the taping of a WINS birthday tribute to Dion (of Dion and the Belmonts) the young Laurie star is flanked by WINS program director and disk jockey Bruce Morrow during a brief respite from the four hour session. The artists' current hit is "In the Still of the Night."

Did You Receive An Invitation To?  
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★•STRING ALONG  
**KINGSTON TRIO**  
(Capitol T 1407; ST 1407)  
\*EAP 1,2,31407

## Emig Resigns Col. Post

NEW YORK—Allan Emig, head west coast engineer for Columbia Records for the last two years, has announced his resignation.

In addition to his engineering duties, which included supervision of west coast recordings, Emig also served as producer in the pop A&R department, and was active in planning and development of the new west coast studio, soon to be opened. Before joining Columbia, Emig was employed by Capitol Records.

## Another Pic For Eddy

HOLLYWOOD — Guitarist Duane Eddy has been re-signed by producer Jerry Bresler for his next Columbia picture, "Gidget Goes Hawaiian." The Jamie disk standout appeared in Bresler's "Because They're Young," the main-title of Eddy's current hit. A new Eddy album—to be named after "Young"—is in the works.

## Villettes Bow On MGM



NEW YORK—The Vilette Sisters (Elaine and Regina), seasoned French vaudevillians just in their teens, are beginning a new career as a recording team for the MGM label.

Discovered in a Paris night club by publisher and artist manager George Weiner, the girls were brought to the attention of MGM president Arnold Maxin who signed them to an MGM contract. Their first sides, due out soon, are "The Rainbow" and "I Gave Him Back His Ring."

Above, the sisters pose for a pic with MGM recording director Ray Ellis (left) and manager George Weiner.

## Gay Adds 3 More Stations

WASHINGTON, D.C.—Connie B. Gay, radio and TV producer and president of the Country Music Association, has purchased three (3) more broadcasting properties, subject to the approval of the FCC.

Highlighting his latest venture is the acquisition of his first television station, KFEQ-TV in St. Joseph, Missouri. KFEQ is on Channel 2, and is a basic CBS affiliate holding a secondary agreement with ABC. Also purchased was KFEQ Radio (5000 watts at 680 kc) in St. Joseph. The third station obtained in this multiple buy was KLIK (5000 watts at 950 kc), in Jefferson City, the Missouri State Capitol. Total purchase price is \$1,850,000. The sellers are the Fine family and Associates of Evansville, Indiana. All three stations are managed by Theodore Nelson and no staff changes are anticipated.

KFEQ-TV has been operating for seven years, while its companion radio station is one of the oldest in the nation with a record of 37 years of service to the agricultural belt of Northeast Missouri, Southwest Iowa, Southeast Nebraska and Northeast Kansas. Channel 2's signal is well known to sports fans throughout the Midland Empire since the CBS game of the day is blacked out in Kansas City as well as other major league cities. Other Gay holdings include: WQMR-Washington, D. C.; WGAY-FM, Washington, D. C.; WTCR-Huntington, W. Va./Ashland, Ky.; WFTC-Kinston, N. C., as well as the "Town & Country" enterprises through the U. S.

## AF Ad Agency Names New Man To Account

NEW YORK—Charles L. Blodgett, Jr. has been named by Dorchester Advertising, this city, as agency manager and account supervisor, and will handle the Audio Fidelity Records account. Blodgett was formerly associated with William Nicosia Advertising for nine years, where he was vice-president and art director.

## Andy In Buffalo



BUFFALO, N.Y.—When television producer Nick Vanoff (Perry Como show, Steve Allen show, "Coke Time") returned to his home town of Buffalo he made it a point to stop in at the Glen Park Casino to catch Andy Williams during his ten day engagement there. Pictured above are (left to right) Vanoff, Harry Altman, owner of the club, and Andy Williams.

## New Philco Phonos Tie-In With Col's Auravision Disks

NEW YORK—The Philco Corporation, in behalf of its new "Philco Reverbera-Phonic Sound" phonos, is the latest company to make use of Auravision, the sound-with-printed-matter sales tool developed by Columbia Transcriptions—a department of Columbia Records.

More than a quarter of a million self-mailing Auravision records have been ordered by Philco, according to Columbia Transcriptions General Manager, Calvin Roberts. National advertising and department store mailings will invite consumers to write in for the free demonstration record, which includes music by Percy Faith and a Philco message by Patrice Munsel. After playing the record at home, consumers can make vivid comparison between their home equipment and the new "Philco Reverbera-Phonic Sound" demonstrated at local stores.

Since Columbia Transcriptions introduced its Auravision process five years ago, the new device has developed new concepts in the use of premiums. The recordings have been used as Christmas cards, charity appeals, direct mail advertising and, magazine inserts. Remington Rand was the first company to use a recording in a national magazine ad, distributing over 6,000,000 Auravision discs through its advertising in Look magazine.

## Henry Cohen, Decca Counsel, Dies

NEW YORK—Henry Cohen, general counsel to Decca Records and special counsel to Universal Pictures, the Decca affiliate, died here Saturday, July 30 in New York Hospital after a heart attack. He was 54-years-old. Cohen was also president of the Schola Cantorum and a director of the Northside Center for Child Development.

Cohen's survivors include a widow, a son and a daughter by a previous marriage; his father; two brothers and two sisters; two granddaughters.

## Darin Instrumental Single

NEW YORK—A new Atoc Records instrumental single composed and cut by Bobby Darin will be released this week. Darin plays piano on both ends, tagged "Beachcomber" b/w "Autumn Blues." Though Darin is well-known in the trade as a musician and clogger,

this marks the first time that he is featured as a musician only.

The label last week reported the "almost immediate success" of his new LP, "Darin At The Copa."

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BY

**CHUCK  
BERRY**

**'I GOT  
TO FIND  
MY BABY'**

B/W

**'MAD LAD'**

CHESS 1763

SMASH HIT!

**'IF I  
CAN'T  
HAVE  
YOU'**

BY

**HARVEY  
&  
ETTA**

CHESS 1760

**CHESS PRODUCING CO.**

2120 Michigan Avenue  
Chicago 16, Illinois

## New Miami Distrib

MIAMI, Fla.—C. Sandy Strohbach, formerly with Brooke Distributors of Miami for 7 years, has opened his own Record Distributors at 240 NE 70th St., this city. He is specializing in LP lines and is looking especially for Latin lines to keep up with "the rapidly increasing latin population in Florida."

He now handles Verve, Design, Cricket, Instant Language, Musidisc, Extra, Fiesta, Montilla, Toreador, Stinson, Cook, Audio Book, Concertise, Word and Spoken Arts, for the State of Florida.

## Leah Rosen Dies

PHILADELPHIA—Mrs. Leah Katz Rosen, mother of the Rosen brothers, of David Rosen distributors, died here last week (4) at the age of 85. Survivors include three sons, David, Harry and Max Rosen, and two daughters, Mrs. Max Goren and Mrs. Joseph Wasserman.

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by

**CLENTT GANT**

Chanson #1001

**CHANSON RECORD CO.**

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New Hit by  
**Santo & Johnny**  
**THE BREEZE**  
**AND I**  
b/w  
**LAZY DAY**  
CA-115

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**PENNEY PARKER**

**BIG! BIG! BIG!  
COLD COLD HEART**

by

**DON CHERRY**

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## Liberty Fall Program Most "Ambitious";

### Featured Is Ten New Albums

LOS ANGELES—Liberty Records "most ambitious and diversified sales program yet" fall program and ten LP's to go along with it were announced last week to those attending the label's annual, two-day distrib conference. The diskery said the LP's would be backed by a "powerful and extensive merchandising and promotion" program.

The LP's are: "60 Years Of Music America Hates Best"—Spike Jones; "Around Midnight"—Julie London; "Laughs For Losers"—Dave Barry (this is the diskery's first entry in the spoken-word comedy field); "Martin Denny's Exotic Sounds Visit Broad-

way"; "The Swingin' Eye"—Si Zentner; "Together Again"—Country artists Bob Wills & Tommy Duncan; "Dreamin'" — Johnny Burnette; "Learn—Play Bongos"—Jack Costanzo; "Swing Along With The Singin' 30's"—Johnny Mann Singers; "The Original Hits—Past & Present"—Thirteen original singles hits.

"No package of Liberty releases," said label president Al Bennett, has ever embraced a more varied and lively selection of artists, covering the full range of recording entertainment. Bennett predicted this would be Liberty's most successful fall release in the history of the diskery.

## Duffy Named Victor Pop A&R Producer

NEW YORK—Bob Duffy has been appointed as a pop A&R producer for RCA Victor Records, it was announced last week by Robert L. Yorke, division vice-president of Commercial Records creation department.

In his new assignment, Duffy will concentrate on producing LP's. One of the main emphases of his job will also be the seeking out and auditioning of new talent in both the pop and jazz fields.

Duffy brings a wide-range of musical experience to his functions as an A&R producer, from actual performing to personal management. In the late 40's, he had his own TV program as well as radio show devoted to pop music. For several years, Duffy headed up his own band and toured the Eastern seaboard in a long series of engagements. He has worked with Ralph Bellamy and Melvyn Douglas, among others, in dramatic TV shows and has personally produced several of the most successful special-package night club shows in the country.

## London Handles Seville

NEW YORK—The London Records Group has taken over the distribution of the Seville label. Seville's co-owners Murray Sporn and Danny Kessler will continue to produce the diskery's sessions. First release under the deal is "I Don't Know Why" by songster Ernie Maresca, who is also an arranger-writer.

## PMM-Waring Outing Set

NEW YORK—The Professional Music Men and Fred Waring have set September 9 as the date for their 16th annual "get-together." The affair, by invitation, will be held—as in the past—at the Fred Waring Country Club, Shawnee on Delaware, Shawnee, Pa. Arrangements are being handled by Bob Miller of the PMM's office, 1270 Sixth Ave., this city.

## NEW RELEASES

### GOSPEL LP

**"The Master's On Our Side"**

Brother Joe May  
Nashboro LP 7001

### NEW SINGLES

**"Bye Bye Baby  
Gonna Call It Gone"**  
b/w

**"A Real Combination  
For Love"**  
Lazy Lester  
Excello 2182

**"I'll Be What You  
Want Me To Be"**  
b/w

**"It's All Over Now"**  
Jimmie Birdsong  
Excello 2183

### GOING STRONG

**"Walking Alone"**  
Eddie Williams  
Excello 2180

**"Let Me Believe In You"**  
Roscoe Shelton  
Excello 2181

**NASHBORO RECORD COMPANY**

177 3rd Ave. N., Nashville, Tenn.

UP AND GOING!

**LOU DONALDSON**

**SMOOTH GROOVE/BLUE MOON**  
BLUE NOTE 45-1772

TWO GREAT NEW SINGLES

**JACKIE McLEAN**

**GREASY, Parts 1 & 2**  
BLUE NOTE 45-1776

**DUKE PEARSON**

**TABOO/LIKE SOMEONE IN LOVE**  
BLUE NOTE 45-1755

**BLUE NOTE**

43 W 61st St. New York 23, N. Y.





# Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

WNBC-New York on July 29 based much of its programming on material culled from *The Cash Box* disk jockey poll which appeared in our 18th Anniversary issue. . . . Cleveland KYW Radio's *Swingin' Sweeney* won the annual Oil Can Derby sponsored by the Standard Oil Co. of Ohio. The race, for radio and television personalities in Cleveland, is held each year in conjunction with the Cleveland Plain Dealer's Soap Box Derby. The broadcaster's race is a humorous and much-awaited highlight of an afternoon of youthful enthusiasm viewed by 10,000 spectators. Sweeney, a newcomer to Cleveland, having shifted to KYW last month from WHOT-Youngstown, beat out eight others racing down a steep hill in midget cars. . . . While on the subject of cars. . . . Bob Sievers, WOWO-Ft. Wayne disk jockey, figured recently in a supreme hoax but took it like a sport. (Did he have any choice?) While he was driving an old-fashioned mail buggy to the rural mail carrier's convention in Decatur, Ind., he was held up by armed, masked desperadoes who tied up the baffled deejay and left him in a wooded area, taking the listeners' mail he was delivering. Indiana State Police arrived on the scene, gave chase and brought back the mail; then took Sievers to the convention the rest of the way by helicopter. As it turned out the holdup was planned by a group of businessmen from Decatur and a local riding club, staging the event under the protection of the police who were in on the gag. One of the leaders claims the inspiration for the holdup came from watching a TV western. . . . Unbeknownst to each other, two jockeys are Europe-bent. Pierre Andre, who recently celebrated his 30th Anniversary with WGN-Chicago, is making plans for his annual month-long tour of the Continent. And KDKA-Pittsburgh's Rege Cordic is spending August in London, Paris and Istanbul. A portion of his trip will be devoted to filming and recording commercials for Olde Frothingslosh (the pale stale ale with the foam on the bottom) in English settings to duplicate the Upper-Crudney-on-the-Thames site where the brew was supposedly first developed. Originally a Crodic spoof on beer commercials, Olde Frothingslosh was marketed by the Pittsburgh Brewing Company half a dozen years ago. It is now sold in six states each Christmas-New Year's season. Cordic and his company (Bob Trow & Carl Hardman) have recorded some 60 comedy routines for use on the show during their absence.

Something new has been added to Houston radio—the "3-D" sound of KNUZ. A new sound system, put into operation last week at the station, gives a "crisper and fuller" sound said general manager Dave Morris. Reports indicate listeners are equally enthusiastic about the new "concert hall quality" of the station sound. . . . While we get word that Dave Sweet (WICE-Providence) became the poppa of Jennifer Nancy, we also learn that two KISN-Portland, Ore., jockeys are anticipating deliveries by their wives in November. Since both are due in November, and each not to be outdone, Bob Stevens challenged Hal Raymond to an election day bet—that is, both claim their kids will first see the light of day Nov. 7. Rival camps have been formed for the ensuing competition. . . . WINS-New York is searching for the "prettiest little girl in WINSland" between the ages of 2 and 12 years to be crowned "Miss Peacock." Entries, from photographs sent in by listeners, will be judged by the Foster-Ferguson Talent agency. Winning gal will get an all-expense paid trip to Las Vegas for her and her parents. . . . KEX Wacky Waikikians enliven Multnomah County Fair: The DJ's at the Portland, Ore., station worked up a comedy act for local personal appearances known as the KEX Wacky Waikikians. They inflicted themselves on Multnomah County Fairgoers but luckily it was for only one appearance. . . . Now that the party conventions are over and the 1960 political "talk-a-thon" just underway, WCKR-Miami disk jockeys thought listeners had heard more than enough talk; so for an entire day last week, jockeys Jim Tate, George Patrick, Tom Looney and Rick Shaw whispered only. No out-loud talking was allowed and listeners who called in quickly when a slip was made were awarded five bucks shush money. . . . The WSET-Glens Falls, NY "Music Makers Four" donated two skin diving suits to two area divers who have recently uncovered a rich discovery of old ships at the bottom of historic Lake George. The station has had exclusive coverage of the entire operation. . . . "Dixieland Workshop," a new program hosted by Skip Arthur and Burt Johnson aired over WSBC-FM-Chicago featuring the best in Dixieland music bowed July 30. Both co-hosts are avid students of the art and bring to the program a knowledgeable and informative approach to Dixie.

## VITAL STATISTICS:

During Rege Cordic's (and company) August absence from KDKA-Pittsburgh, John Stewart is conducting the 6 to 10 AM stint. . . . New program director at WIRL-Peoria, Ill., is Dave Diamond, who was formerly with KOIL-Omaha. Diamond replaces Jay Lawrence, now spinning disks for KLIF-Dallas. Another change at WIRL has Ray VanSteen replacing Bruce Still as production supervisor. . . . Tom Griffiths has taken over two weekend disk shows for KYW-Cleveland in a recent personnel shift at the station. . . . Tom Breneman moving around and up the ladder quickly. After a brief but successful six month stint at KTKT-Tucson he's moved into a post with KTLN-Denver.

**WHO IS THE GIRL  
WITH THE  
STORY IN HER EYES?**

**The Latest On Ribbon!**  
**LOST  
LOVE**  
by  
**The Scott Brothers**  
Ribbon 6911  
**RIBBON RECORDS**  
1619 Broadway N.Y., N.Y.

# BIOS For Deejays

The Ventures



Don Wilson, Bob Bogle and Nokie Edwards, guitarists, and Howie Johnson, drummer, the four young men who make up the instrumental group known as the Ventures, are quickly rocketing to stardom via their first recording, "Walk, Don't Run."

The history of the group goes back only two years when Don and Bob began taking guitar lessons together. They appeared for a while as a double in clubs in their home town of Tacoma, Washington. In February of this year the group was enlarged to include two more musicians from Tacoma and the four quickly gained recognition as a top instrumental combo around town.

The group was "discovered" by Josie Wilson who immediately recorded them in "Walk, Don't Run" for release on his local Blue Horizon label. Reaction was so quick that Dolton Records, a Liberty affiliate, bought the master and released it through Liberty distribution channels, assuring nation-wide distribution of the record. That's all that was needed, for the song gained immediate acceptance—jumping this week into the #9 slot on *The Cash Box* Top 100.

The Ivy Three



Like so many of their contemporaries, the three young men who comprise the Ivy Three met while attending the same school and began singing together strictly on a campus entertainment basis. Their success with their classmates led them into professional work and eventually to a record date which resulted in the novelty hit, "Yogi."

The group, consisting of twenty-three year old Long Islander's Don Rubin, Charlie Cane and Artie Berk, first assembled on the campus of Adelphi College in Garden City, Long Island. Each realized an individual ambition to sing and together found local success in this ambition. Dates at college functions and local clubs followed.

Then came what the boys consider their first big break—an audition for Shell Records and a recording contract. Shell producers and songwriters Lou Stallman and Sid Jacobson came up with the "Yogi" song, based upon the Huckleberry Hound TV character, and this was set as the Ivy Three's first record. It proved to be a wise choice.

**IT'S NOW OR NEVER**  
ELVIS PRESLEY ..... RCA VICTOR  
Gladys Music, Inc.

**A MESS OF BLUES**  
ELVIS PRESLEY ..... RCA VICTOR  
Elvis Presley Music, Inc.

**TWINS**  
PAUL EVANS ..... GUARANTEED LABEL  
Charles & Daniels Inc. and Pambill Music Inc.

**PLEASE HELP ME I'M FALLING**  
HANK LOCKLIN ..... RCA VICTOR  
Ross Jungnickel, Inc.

**PARDON ME**  
BILLY BLAND ..... OLD TOWN  
Sita Music, Inc.

**HILL AND RANGE SONGS, INC.**  
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**"WASTED DAYS  
WASTED NIGHTS"**  
Freddie Fender

#5670

**Imperial Records**

**HOT! HOT! HOT!**  
Charlie Rich:  
**SCHOOL DAYS**

b/w  
**GONNA BE  
WAITIN'**

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## Peggy Lee Honored By Musicians



LOS ANGELES—Peggy Lee was recently honored by Local 47 (Los Angeles) of the American Federation of Musicians (AFM) when they cited her for her "extraordinary contribution to the profession of live music and the cultural enrichment of our community." Presentation of a plaque commemorating the honor was made to the Capitol recording star by Max Herman, vice president of the AFM local, on the opening night of Miss Lee's engagement at L.A.'s Ciro's Club. Her appearance here is her first in almost two years, following successive smash appearances at New York's Basin Street East and several San Francisco concerts, where she shared billing with fellow Capitol stars George Shearing and the Kingston Trio.

### COMING UP STRONG! TAKING A VACATION FROM LOVE LITTLE ANTHONY and THE IMPERIALS

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JUdson 6-1060

### ANNETTE'S GOLD ONE PINEAPPLE PRINCESS / LUAU CHA CHA CHA

F-362  
From  
"HAWAIIANNETTE" BV-3303



### New Release REDD FOXX "SLY SEX"

DTL 295  
(EP 296-297)

**DOOTO**   
REG. U.S. PAT. OFF.

Orbison is in Orbit With!

### ONLY THE LONELY ROY ORBISON

#421  
**MONUMENT RECORDS**

### Caedmon To Cut Shakespeare Plays With Star Performers

NEW YORK—Caedmon Records has undertaken a project that will result in the recording of all of Shakespeare's thirty-seven plays, which will mark the first time all of the Bard's plays have been put on disks by professional casts.

The sets—to be cut in London in both monaural and stereo—will feature such stars as Sir Michael Redgrave, Sir Ralph Richardson, Stanley Holloway, Claire Bloom, Trevor Howard, Anthony Quayle, Margaret Leighton, Richard Burton, Frank Silvera, and others. Howard Sackler will direct.

The label has formed the Shakespeare Recording Society, which has organized a charter membership group in which a member agrees to buy four albums (including the initial order) during the first year of his enrollment, and receives as a free gift a two-disk album of "Macbeth," starring Anthony Quayle, Gwen Frangcon and Stanley Holloway. A second free gift is a portrait of Shakespeare in wood-cut style. A charter member has the right to cancel after the first year but if he continues, shall receive with the fifth purchase and every four purchases thereafter, a free Caedmon word recording or set.

### Clovers' Lead A Single; Remains With UA

NEW YORK—Billy Mitchell, formerly lead singer for The Clovers, is now on his own and is recording for United Artists Records. His first UA disk was recently released, "Call To Me (I'll Be There)" b/w "Where." While with The Clovers the group had several strong recordings including "Love Potion #9" and "Lovey" which also appeared on the UA label. Mitchell is being managed by Lou Krefetz.

### Bruce-Gone To Handle Harper "Bread" Disk

NEW YORK—The Monty Bruce-Gone Records Corp. has taken over the distribution of the Harper diskery's "Shortnin' Bread" by Paul Chaplin & His Emeralds. George Goldner heads the Gone operation. Harper headquarters in Boston.

### Angle Leaves Ace

JACKSON, MISS.—Johnny Angle has resigned his post as sales and promotion director for Ace Records. Present plans for Angle, who held his position for two years, are to look after the future of former Ace Artist Johnny Fairchild, whom Angle manages, and to form his own label.

## 13 LP's In Mercury's Aug. Issue

CHICAGO—Mercury Records August LP release includes thirteen LP's, including three classics. Among the LP's is Clyde McPhatter's Mercury album bow, "May I Sing For You."

The other pop issues are: "The Band That Makes The Party"—Frankie Masters; "Sweet And Spanish"—Lourdes (wife of Clyde Otis, Mercury's Eastern A&R head); "Chordiality"—Dick Contino, accordion & Eddie Layton, organ; "The Julian (Cannonball) Adderley Quintet of Chicago"; "Saloon Favorites"—Lou Stein; "Original Jazz TV Score From 'Shotgun Slade'"—conducted by Stanley Wilson; "Around The

Campfire"—Richard Hayman Singers and Orch.; "The Brothers Candoli"—Pete & Conte Candoli; "Country Church Time"—George Jones (monaural-only).

The classical entries: "Marcel Supre At Saint-Sulpice" (Vol. 5); Still: Sahdji-Guarnieri: Three Dances For Orchestra—Ginastera: Overture To The Creole Faust—Eastman Rochester Orch.; Dvorak: Symphony No. 4—London Symph. conducted by Antal Dorati; Haydn: Symphony No. 94 ("Surprise") & 103 ("Drum-roll")—Philharmonica Hungarica conducted by Antal Dorati.

## FCC Report Sets-Down Programming Policies

NEW YORK—In a "report and statement of policy" just released, the FCC has re-affirmed that the foundation of its authority over broadcasting rests upon the operation of outlets in the "public interest, convenience and necessity." While highly emphatic in its stand against governmental censorship, the agency notes in the report that the "Commission may not grant, modify or renew a broadcast station license without finding that the operation of such station is in the public interest."

The report is largely based on nineteen days of public hearings conducted by the FCC between December 7, 1959 and February 1, 1960. The report includes a separate statement of dissent from Commissioner Hyde who said that the report "misses the central point of the hearing" and that the "main concern requiring a fresh approach is what to do in the light of the law and matters presented by many witnesses in the hearing."

The "major elements" listed by the FCC "usually necessary to meet the public interest, needs and desires of the community in which the station is located as developed by the industry, and recognized by the Commission, have included": 1. Opportunity for Local Self-Expression; 2. The Development and Use of Local Talent; 3. Programs for Children; 4. Religious Programs; 5. Educational Programs; 6. Public Affairs Programs; 7. Editorialization by Licensees; 8. Political Affairs Programs; 7. Agricultural Programs; 10. News Programs; 11. Weather and Market Reports; Sports Program; 13. Service to Minority Groups; 14. Entertainment Programming.

The report emphasizes, however, that the "elements set out above are neither all-embracing nor constant. We re-emphasize that they do not serve and have never been intended as a rigid mold or fixed formula for

station operation. Later on, the FCC states that "we do not intend to guide the licensee along the path of programming; on the contrary the licensee must find his own path with the guidance of those whom his signal is to serve."

Regarding "those whom his signal is to serve," the FCC proposes a documented program submissions prepared as the result of assiduous planning and consultation covering two main areas: first, a canvas of the listening public who will receive the signal and who constitute a definite public interest figure; second, consultation with leaders in community life—public officials, educators, religious, the entertainment media, agriculture, business, labor, professional and eleemosynary organizations, and others who bespeak the interests which make up the community."

Broadcasting licensees must assume responsibility for all material which is broadcast through their facilities, the report says. "This includes all programs and advertising material which they present to the public... the broadcaster is obligated to make a positive, diligent and continuing effort, in good faith, to determine the tastes, needs and desires of the public in his community and to provide programming to meet those needs and interests. This again, is a duty personal to the licensee and may not be avoided by delegation of the responsibility of others." Licensees, the report adds, especially in television, place "practical reliance" on networks for the selection and supervision of network programs which, of course, are the principal broadcast fare of the vast majority of television stations throughout the country." For the latter reason, the FCC recently recommended to Congress enactment of legislation providing for direct regulation of networks in certain respects.

### Decca Issues Jerome LP With Stereo Emphasis

NEW YORK—Decca Records rushed into release last week an LP, "Brazen Brass," a Henry Jerome-directed band LP which makes special use of stereo. Assigned sometime ago to Jerome as a special project, the LP includes a full brass section (trumpets and trombones) playing open horn on one speaker, and a full brass section playing muted on the other speaker. Through engineering techniques, the sound has been jumped by crossing circuits. Dick Jacobs penned the arrangements.

Decca pre-tested the quality of sound by submitting copies to manufacturers of stereo equipment. The label said orders from "several large manufacturers" have been received.

### Jackie Wilson Songbook

NEW YORK—"The Jackie Wilson Song Book"—a book containing sheet music of songster's top hits plus photos—will be distributed via Decca branches. Arrangement for the songbook were made by Harry Goodman of Merrimac Music and Decca veep Sydney Goldberg. Included in the book are Wilson's latest Brunswick sides, "All My Love" and "A Woman, A Lover, A Friend." The latter songs are only available in sheet music via the song-book.

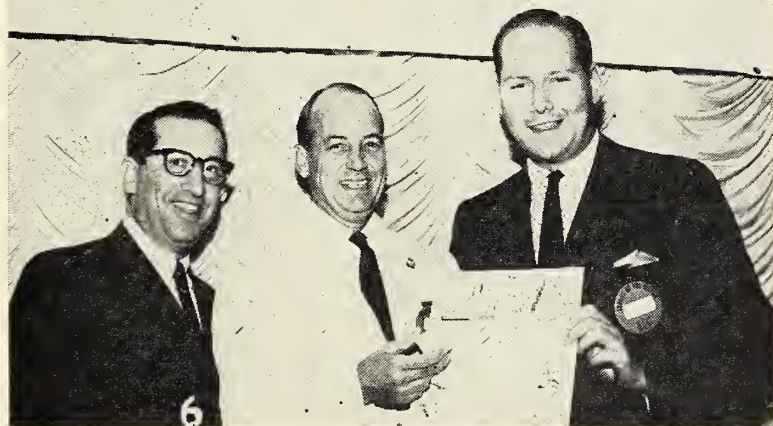
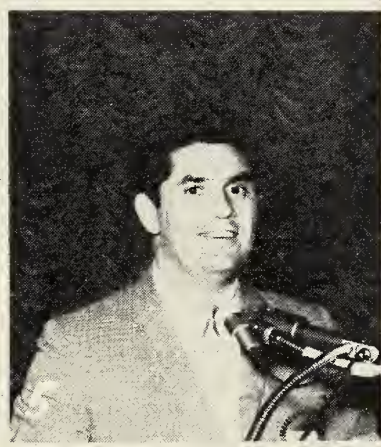
### Exclusively Blues



MEMPHIS, TENN.—Newly formed label, Home of the Blues Record Co., has signed two artists to wax exclusively for it. Above, Home of the Blues execs Ruben Cherry (right), president, and Mrs. C. A. Camp, sec-treas., are shown inking the contract with Roy Brown. Also signed was Dave Dixon. Brown's initial release is "A Man With The Blues" and "Don't Break My Heart"; Dixon's first date couples "You Don't Love Me No More" with "You Satisfy."



# UA "Sounds" Heard In N.O.



NEW ORLEANS—United Artists Records held its first annual distributors meeting at the Hotel Monteleone here recently, unveiling fifteen new albums tied to the fall promo theme "Sounds of the Sixties."

The accompanying photos show UA execs presenting their parts of the program.

1. On the dais (left to right) are Si Mael, controller; Don Costa, A&R director; Art Talmadge, vice president and general manager; David Picker, executive vice president; "Chep" Morrison, Mayor of the City of New Orleans; Andy Miele, national sales manager, and Eddie Mathews. 2. David Picker. 3. Art Talmadge. 4. Don Costa. 5. Andy Miele. 6. Talmadge and Picker receive the key to the city from Mayor Morrison.

## Re-Service Vim Deck

NEW YORK—The Vim label, handled by Clock Records, is re-servicing stations with "Night Train" by The Buddy Lucas Band, which was issued several weeks ago. The deck has been provided with new sound gimmicks.

## Epic Master Purchase

NEW YORK—Epic has purchased the master of "You Are My Girl" by the 3 Stooges on the SpinIt label. Deck was a Pick of the Week in the August 6 issue, and appears again on the review pages because of a correction.

## Han-Sig Fall LP's Backed By "Operation Kick-Off"

NEW YORK — Hanover-Signature's fall release of seven LP's will be backed by a distrib program tagged "Operation Kick-Off." According to sales head Morris Diamond, the plan is basically patterned after the label's successful "Operation Happy Birthday" a few months ago.

The plan goes into effect September 15 for an indefinite period of time. For every four LP's purchased, the distrib gets one free or one box of twenty-five free for every four boxes (100 LP's) ordered. The new LP's will form the bulwark of the deal.

They are: "Jazz For The People" and "Songs Of Inspiration"—two LP's by Arthur Godfrey; "Fiorello!" & "Little Mary Sunshine"—Jimmy Rowles; "House Of Flowers" & "Peter Pan"—Paul Smith; "Eastern Paradise"—Werner Mueller; "Take Me To Your Leader"—Steve Allen; "Yuk-A-Puk"—Morey Amsterdam.

Diamond said that the label's smash LP, "My Name . . . Jose Jimenez," had reached the 90,000 sales mark.

## Atlantic Buys Storm Pact

NEW YORK—Atlantic Records has purchased the contract of songster Billy Storm from Columbia Records. Storm hit on Columbia with "I've Come Of Age."

Atlantic veep Jerry Wexler said the label would conduct Storm's initial session this week for a single disk to be released immediately. The disk, Wexler added, would be backed-up with an "all-out" deejay and consumer promotion. Atlantic's album chief, Nesuhi Ertegun, will record Storm in LP due for release at the end of this month.

## King Re-Issues Ballard "Twist"

CINCINNATI—King Records has re-issued its Hank Ballard version of "The Twist." Syd Nathan, label top- per, said the disk—issued about a year ago—has been provided with a "special new sound" by an "electronic gadget" developed by his engineering staff. "This record has been sent out to at least 1,600 deejays, just the same as if it were a brand new release," Nathan added.

## Listings Additions & Corrections

NEW YORK—The following additions and corrections should be made concerning various lists appearing in the 18th Anniversary issue (July 30):

Add to distrib list: Bee-Gee Distributing Corp., 28 N. Third St., Albany, N.Y.

Add to one-stop list: Binghamton One-Stop, 496 Chenango St., Binghamton, N.Y.

Add to rack-jobber list: Bee-Gee Rack Jobbing Division, 28 N. Third St., Albany, N. Y.; KC Distributors, 4508 Homer Ave., Cincinnati 27, Ohio; Platters, Inc., 496 Chenango St., Binghamton, N.Y.

Add to record manufacturers list: Caedmon Records, 277 Fifth Ave., New York, N.Y. Tropicana International, Box 921, Beverly Hills, Calif.; Pip Records, 1350 N. Highland Ave., Hollywood 28, Calif.; Tot Records for Children, 7471 Melrose Ave., Los Angeles 46, Calif.

In the listing of A&L Distributors of Philadelphia, Saul Lampert should have been listed along with Al Melnick. In the listing of Modern Distributing of Los Angeles, Bunny Kurlan, the firm's sole owner, should have been the only name listed.

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NEW  
SINGLE

DION AND THE BELMONTs

"In The Still Of The Night"

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Of The Year

The Original  
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PARADISE

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'JOHN B'

R-4260

ROULETTE

Dot's Hot

DODIE STEVENS

"NO"

#16103

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YOUR SPIN COPY OF  
"AUTUMN LOVE"

b/w

"LAST NIGHT WAS THE  
END OF MY WORLD"

DOLPH HEWITT

JANIE 456

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## Rack Best Sellers

### STEREO ALBUMS (Regular Priced)

- SOLD OUT**  
Kingston Trio (Capitol ST-1352)
- PERSUASIVE PERCUSSION**  
Various Artists (Command S-800)
- THEME FROM A SUMMER PLACE**  
Billy Vaughn (Dot DLP-25276)
- THE SOUND OF MUSIC**  
Original Cast (Columbia KOS-2020)
- MUSIC FROM MR. LUCKY**  
Henry Mancini (RCA Victor LSP-2198)
- SOUTH PACIFIC**  
Movie Cast (RCA Victor LSO-1032)
- LANZA SINGS CARUSO FAVORITES**  
Marlo Lanza (RCA Victor SP-33-75)
- GRAND CANYON SUITE**  
Morton Gould (RCA Victor LSC-2433)
- CAN CAN**  
Sound Track (Capitol SW-1301)
- SING A HYMN WITH ME**  
Tennessee Ernie Ford (STAO-1332)

### MONAURAL ALBUMS (Reg. Priced)

- SOLD OUT**  
Kingston Trio (Capitol T-1352)
- PAUL ANKA SINGS HIS BIG "15"**  
Paul Anka (ABC Paramount ABC 323)
- THE BUTTON DOWN MIND OF BOB NEWHART**  
(Warner Bros. W-1379)
- ELVIS IS BACK!**  
Elvis Presley (RCA Victor LPM-2231)
- SOUND OF MUSIC**  
Original Cast (Columbia KOL 5450)
- MR. LUCKY**  
Henry Mancini (RCA Victor LPM 2198)
- LOOK FOR A STAR**  
Billy Vaughn (Dot DLP-3322)
- ITALIAN FAVORITES**  
Connie Francis (MGM E-3791)
- GRAND CANYON SUITE**  
Morton Gould (RCA Victor LM-2433)
- INSIDE SHELLEY BERMAN**  
Shelley Berman (Verve MGV-15003)

### KIDDIE ALBUMS

- HUCKLEBERRY HOUND**  
Voices of Daws Butler & Don Messick (Col-Pix CP 202)
- QUICK DRAW McGRAW & HUCKLEBERRY HOUND**  
Don Elliott & J. Carrol Orch. (Golden GLP-S1)
- POPEYE'S FAVORITE SEA CHANTIES**  
Allen Swift (RCA Bluebird LBY-1018)
- TOBY TYLER**  
(Disneyland ST-1904)
- SLEEPING BEAUTY**  
Darlene Gillespie (Mickey Mouse MM-32)
- FUN IN SHARILAND**  
Shari Lewis (RCA Bluebird LBY-1006)
- DENNIS THE MENACE**  
Jay Norris (Colpix CP-204)
- DARBY O'GILL**  
Arthur Shields (Disneyland ST-1901)
- QUICK DRAW McGRAW**  
Voices of Daws Butler & Don Messick (Col-Pix CP-203)
- ZORRO**  
Zorro (Mickey Mouse MM-26)

### STEREO ALBUMS (Low Priced)

- SOUL OF SPAIN**  
101 Strings (Stereo Fidelity SF 6000)
- SOUL OF SPAIN—Vol. II**  
101 Strings (Stereo Fidelity SF 6000)
- MANTOVANI: SHOWCASE**  
Mantovani (London SS-1)
- HAWAII IN STEREO**  
Leo Addeo Orch. (RCA Camden CAS-510)
- EBB TIDE**  
Frank Chacksfield (Richmond S-30078)
- EAST OF SUEZ**  
101 Strings (Stereo Fidelity SF-11200)
- BACKBEAT SYMPHONY**  
101 Strings (Stereo Fidelity SF-11500)
- GRAND CANYON SUITE**  
Oslo Philharmonic Orchestra (RCA Camden CAS-468)
- 101 STRINGS PLAYS THE BLUES**  
(Stereo Fidelity SF 5800)
- BEN-HUR**  
Eric Kloss (Llon L-70123)

### MONAURAL ALBUMS (Low Priced)

- SOUL OF SPAIN**  
101 Strings (Somerset SF-6600)
- YOU DO SOMETHING TO ME**  
Mario Lanza (RCA Camden CAL-450)
- SOUL OF SPAIN—Vol. II**  
101 Strings (Somerset P-9900)
- MANTOVANI: SHOWCASE**  
Mantovani (London MS-S)
- HUCKLEBERRY HOUND**  
Daws Butler & Don Messick (Col-Pix CP-202)
- THEME FROM A SUMMER PLACE**  
Leroy Holmes (Llon SL 70136)
- EBB TIDE**  
Frank Chacksfield (Richmond M-20078)
- 101 YEARS OF FAMILIAR SONGS**  
101 Strings (Somerset 2RS)
- QUICK DRAW McGRAW**  
Daws Butler & Don Messick (Colpix CP-203)
- DENNIS THE MENACE**  
Daws Butler & Don Messick (Colpix CP-204)

### EXTENDED PLAY (EP's)

- HE'LL HAVE TO GO**  
Jim Reeves (RCA Victor EPA-4357)
- THAT'S ALL**  
Bobby Darin (Atco EP-4504)
- BECAUSE THEY'RE YOUNG**  
Duane Eddy (Jamie J-304)
- PAUL ANKA'S BIG 15**  
(ABC Paramount A-323)
- THE REBEL**  
Johnny Cash (Columbia B2155)
- THIS IS DARIN**  
Bobby Darin (Atco EP-4508)
- FOREVERLY YOURS**  
Everly Bros. (Warner Bros. EA-1381)
- MR. LUCKY**  
Henry Mancini (RCA Victor EPA-4363)
- SOLD OUT**  
Kingston Trio (Capitol 1, 2, 31352)
- IT'S EVERYLY TIME**  
Everly Bros. (Warner Bros. EA-1381)



## Album Reviews

(\$1.49 thru \$2.98)

**"FRANKIE LAINE—THAT'S MY DESIRE"** Wing MGW-12202, \$1.98  
Content: Title tune plus "Black And Blue," "Georgia On My Mind," "We'll Be Together Again," 7 others. Cover: Action shot of the songman. Good display. Performance: Laine has enjoyed two separate and successful careers. One started with "That's My Desire." This first career is recalled here with choice selections from a repertoire that rated the vocalist as one of the leading singers of the 1940's. Excellent listening. Commercial Value: Big name value and excellent material for the middle-30's shoppers. Stock it.

**"THE BEST FROM 'FIORELLO!'—'THE SOUND OF MUSIC'"** Florence Henderson with Sid Bass and Orch., RCA Camden CAS-599, \$2.98, Monaural \$1.98

Content: "Gentleman Jimmy," "Til Tomorrow," "When Did I Fall In Love" (Fiorello)—"My Favorite Things," "Climb Every Mountain," title, ("Sound of Music"). Cover: Split between two shows with humorous art illustrating each. Color. Performance: Miss Henderson handles the selections on both sides in a very professional manner. She swings with the Sid Bass beat and cuddles the ballads as well. Commercial Value: Both shows are current hits and the Florence Henderson name won't hurt sales one bit.

**"SWING, SWING, SWING"** Benny Goodman RCA Camden CAL-624, \$1.98  
Content: "Hunkadola," "Popcorn Man," "Bach Goes To Town," "Chloe," 6 others. Cover: Unique black and white shot of BG with his name set off in yellow at upper right. Very dramatic—good display. Performance: Typical Goodman—great deck. Recorded between 1935 and 1939 with sidemen like James, Elman, Musso, Wilson, Krupa, Stacy, et al. Martha Tilton lilt, and its collector's material all the way. Commercial Value: Worth plenty to the jazz addict, the collector, and the host of BG fans. Should move fast at \$1.98.

**"SWEET & SWING"** The Ames Brothers RCA Camden CAL-571, \$1.98  
Content: "I Can't Believe That You're In Love With Me," "It Only Hurts For A Little While," "49 Shades Of Green," 7 others. Cover: Color shot of the four brothers in formal attire with titles at top. Performance: Very good Ames style since it includes some of their big one. A pleasant brace for the Ames Bros. followers. Commercial Value: Big name value here with quartet a draw via the TV route and clubs.

**"SOUTH PACIFIC"** Somerset Orch., Boris Merisson, Cond. Perfect PS-14028, \$2.98, Monaural \$1.98

Content: 14 selections from the Broadway show score include "Some Enchanted Evening," "Bloody Mary," "Bali Ha'i," "Happy Talk." Cover: Colorful islands scene complete with palms and setting sun. Good display. Performance: The orchestra presents a most pleasant performance on all 14 selections in a style that is just a bit more pronounced than a background music feeling. Enjoyable. Commercial Value: Strong name value here with original still breaking records. Jacket should help the cause.

**"THREE FINGERS CALLAHAN PLAYS HONKY TONK PIANO"** Perfect PS-14030, \$2.98, Monaural \$1.98

Content: 36 tunes played here embracing selections such as "Sweet 16," "Auld Lang Syne," "Home Sweet Home," et al. Cover: Colorful shot of Callahan's back as he caresses keyboard. Performance: Callahan gets off to a rousing start and doesn't stop until he's finished all 36 tunes. Player-piano sound takes in all type selections. Commercial Value: A standard-type item on racks with adult market always on lookout for such material. Jacket ought to attract.

**"WORLD OF STRINGS ORCH. PLAYS WORLD'S MOST POPULAR PIANO CONCERTOS"** Jon Conrad Matthews, Piano, Harmony HS-11035, \$2.98, Monaural \$1.98

Content: Themes from "Grieg's Concerto In 'A' Minor," "Rachmaninoff's Concerto No. 1," "Warsaw Concerto," others. Cover: All type, in tasteful colors with titles set off attractively. Black background. Performance: Satisfying romp thru the great concertos with a sampling of each along the way. The performance is fra from everbearing rather pleasant and light. Commercial Value: Solid brace of classical piano works with bargain price attraction.

**"WORLD OF STRINGS ORCH. PLAYS ROMANTIC FAVORITES"** Harmony HS-11041, \$2.98, Monaural \$1.98

Content: "Blue Tango," "Autumn Leaves," "April In Portugal," 7 others. Cover: All type with titles in tasteful lettering. Pink background. Performance: Stirring performance of beautiful standards that makes for a deck of highly listenable string treatments. Commercial Value: Should show up as strong background listening deck with jacket and selections combining for strong combo.



## Kiddie Album Reviews

**"NURSERY SONGS & STORIES—GENE KELLY"** Harmony HL-9521, \$1.98  
Content: Songs: "London Bridge," "Jack & Jill," "Little Boy Blue"—13 others. Stories: "Shoemaker & Elves," "Cuckoo In Clock." Cover: Full face close-up in color of the movie star. Great display. Performance: Gene Kelly has a voice that charms the beauties, soothes the middle-aged and captivates the kids. He does just that on this kiddie deck and it is typical Kelly all the way through—just oozing with sincerity. Commercial Value: The name value is important here and it couldn't have been displayed to any greater advantage.

**"DR. SEUSS PRESENTS 'YERTLE THE TURTLE' AND OTHER STORIES"** RCA Camden CAS-1035, \$2.98, Monaural \$1.98

Content: The best selling children's book is presented with "Bartholomew And The Oobleck" on the flip side. Cover: Both sides of jacket feature each of the two major stories in illustrative fashion. Performance: The material holds up well on record following the story line and copy of the kiddie books. Commercial Value: The "Dr. Seuss" children's books are best-sellers and the name value should be very strong.



# Decca-Coral "Rainbow" Issue Getting Big Response, Salidor Says

NEW YORK—There has already been specific action on various LP's in Decca-Coral's new "Rainbow Of New Product" release, according to national promotion topper Leonard Salidor. In addition, a track from the Sammy Davis Jr. LP, "I Got A Woman," the old Ray Charles hit, has been edited and released as a single (a Pick of the Week selection in this week's issue of *The Cash Box*).

Salidor noted reaction to comedienne Betty Walker's "Love And Laughter" LP and Wayne King's "Music Of

The Islands," two Decca packages close to the off-beat field, and ones with which immediate reaction would not normally be expected. In the classical area, Decca's new LP by guitarist Segovia was proving itself, Salidor said. Coral standouts, Salidor said, were Pete Fountain's "Informally," the clarinetist's own arrangements of tune's associated with other men of the instrument, and the five-package "Golden Favorites" series, LP's by Jackie Wilson, McGuire Sisters, Lawrence Welk, Ames Bros., and Teresa Brewer. Biggest reaction to the series is from Wilson's "My Golden Goodies."

The move to issue the Davis single—from his "I've Got A Right To Swing" album—was based both on enthusiasm from Decca execs and dealers, who previewed the LP during Decca's recent city-by-city introduction of the new product.

In line with the response to Wayne King's LP, Salidor seems to think that perhaps there will be trend toward Hawaiian music, even in the singles field. Salidor was basing his opinion not only on the King album, but on the "surprisingly" solid reaction to Decca's Hawaiian promotion in June, which usually begins the summer sales doldrums. Highlight of the promotion was Alfred Newman's "Magic Islands," released about two years ago, and still getting big sales, according to Salidor.

The "Rainbow" release consisted of 30 Decca LP's, and thirteen Coral.

## Decca Chi Fete Intros Fall "Rainbow" Release

CHICAGO—The entire Decca organization in this area recently hosted a cocktail and dinner party at the Edgewater Beach Hotel in this city. The affair was primarily planned to demonstrate "dramatically" a preview of Decca, Coral and Brunswick records and music appliances in a promotion titled, "Rainbow Of New Products."

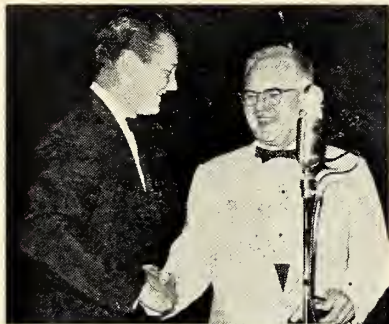
Hosts of the affair were Sellman Schulz, Shim Weiner, Al Oldrich, Ed Walker, Margaret Kraft, Frank Scardino, Paul Geallis and most of the salesmen from the entire organization.

Dealers throughout a wide area responded to the invitation and Weiner stated, after the affair, that interest among the dealers and immediate sales was quite considerable.

## Meet Me In St. Louis

ST. LOUIS—Norm Weinstroer, who recently formed Norman Distributing here, has sold his home in Plainview, N.J., and has moved his wife and children to St. Louis.

## WBZ Hosts SPEBSQSA Night



BOSTON—Radio station WBZ held a Night of Harmony at the Hatch Memorial Shell here in behalf of the Society for the Preservation and Encouragement of Barber Shop Quartet Singing In America (SPEBSQSA). A two hour and forty minute program consisting of barber shop quartets, choral groups, a kazoo band, community singing and fireworks was presented at the shell, located on Boston's Charles River Esplanade, to an estimated 20,000 persons.

Top photo: WBZ personality Alan Dary turns the mike over to Art Merrill, former international president of SPEBSQSA, who introduced the quartets and choral groups.

Bottom photo: The Tone Deaf Quartet—WBZ staffers Fred Jay, Dave Maynard, Jim Holt and Ed Pearle, officially open the evening's entertainment with their renditions of "The Old Songs" and "Daisy."

The Cash Box—August 13, 1960

# Artists Change Hands



HOLLYWOOD—In a recent deal with Class Records, Rendezvous Records acquired a trio of artists for its roster. Rod Pierce (left), Rendezvous president; and Leon Rene (right), Class prexy, flank the artists involved: pianist Gogie Rene and vocalists Bobby Day and Eugene Church.

## Perfect Releases 7 LP's

NEW YORK—Perfect Records, the low-priced Epic subsid, has seven LP's on tap for this month. They include the Somerset Orchestra conducted by Boris Mersson in two LP's, selections from "South Pacific" and "My Fair Lady." Others are: "Great Sousa Marches"—Gordon Highlanders Band, Douglas Ford, bandmaster; "Best Loved Songs Of Germany"—Herbert Hoffman Choir; "A Mambo, A Cha Cha, And You"—Alminana Soler directing the Tropicana Orch.; "Three Fingers Callahan Plays Honky Tonk Piano." Saint-Saens: "The Carnival Of The Animals"—Hamburg Bash Orchestra—Sondra Bianca & Herbert Crechsel.

## Victor Signs Niece Of Oysher

NEW YORK — Seventeen-year-old Marilyn Michaels, niece of the late cantor and Yiddish performer Moishe Oysher, has been signed by RCA Victor Records as a pop singer, it was announced last week (5) by Hugo and Luigi, the label's pop A&R team. Her first single—due this week—is the "answer" to the Ray Peterson "Tell Laura I Love Her" smash, "Tell Tommy I Love Him." Miss Michaels' first recording session fulfilled a prediction made by her famous uncle in a Victor studio where the cantor was recording several years ago. "Within two to three years, three at most, you will be recording for RCA Victor," he said. At Marilyn's first session, her mother gave her a locket which her uncle had set aside for her with instructions that it be presented to her when she started her climb to stardom.

Marilyn's mother has appeared professionally in Yiddish theatre as Fredele Oysher, and her father is a member of the Metropolitan Opera chorus. Marilyn and her mother have appeared on MGM—New York's "Cavalcade of Stars." She is presently studying voice and piano privately while attending classes at the High School of Music and Art.

## Capitol And Desilu Half Shipment Of Somerset "Untouchables" LP

HOLLYWOOD—Capitol Records and Desilu Productions have taken steps against Miller International to stop distribution of a Somerset and Stereo Fidelity record entitled "Music and Sounds from the Era of the Untouchables."

Capitol, which is releasing the original music from "The Untouchables," and Desilu, producers of the TV series, complained that the Miller International album implied that the music was actually from the television series and was authorized by Desilu. In fact, only the "Untouchables Theme" is contained in the Somerset-Stereo Fidelity album, and the remaining music has no connection whatever with the series.

Miller International used the composition entitled "The Untouchables" under claim of statutory license since it is the practice of Desilu, in those instances when it issues mechanical licenses, to impose a restriction against use of the title of the composition as the title of an album.

Following the demand of Capitol and Desilu, through the New York law firm Halperin, Morris, Granett & Cowan, Miller International agreed to discontinue sale of its album and to destroy all existing album covers and printing plates.

The Desilu-authorized album, "The Untouchables," containing music as originally written and conducted for the series by Nelson Riddle, is being released by Capitol Records this week (8).

## Madison Pacts Bell Notes; New Dante & Evergreens Deck

NEW YORK—The Bell Notes, songsters who had a big hit in "I've Had It" on the Time label, have been signed to Madison Records by topper Larry Uttal. Team bowed on the label with a single, "Shortnin' Bread." Uttal also announced the release of a new Dante & The Evergreens deck, "Time Machine," a follow-up to its current smash, "Alley-Oop."

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# Album Reviews

## POPULAR PICKS OF THE WEEK



### "DARIN AT THE COPA"—Bobby Darin—Atco 33-122

Only the famed NY Copa remained on Darin's conquer list, and when he did conquer Atco was around to get enough of his sensational, record-breaking performances to fill this package. With complete assurance and an overdose of hipness, he tamed the crowd with "Some Of These Days," "That's All," "Love For Sale" and reprises of "Clementine," "Bill Bailey," "Dream Lover" and received a standing ovation for "Mack The Knife." Some of the choicest moments of the act are here and will no doubt be grabbed up quickly.



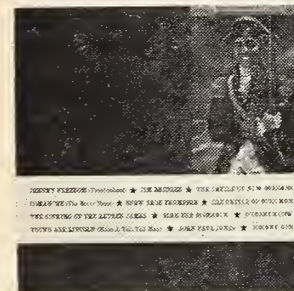
### "THE DESERT SONG"—Mario Lanza, Judith Raskin—RCA Victor LM-2440

Having scored a triumph with Romberg's "Student Prince," the late artist is heard in a recording of the composer's other great work. Recorded just before his death, the LP features Lanza with soprano Judith Raskin, baritone Raymond Murell and bass Donald Arthur, but it is the consummate artistry of Lanza's tenor which holds the spotlight. A glorious score magnificently executed.



### "RALLY ROUND!"—The Brothers Four—Columbia CL 1479

Newest vocal group sensation, the Brothers' Four second Columbia LP presents them in readings of "My Tani" and "Ellie Lou," their latest single excursion, as well as exuberant and youthfully perceptive performances of "Marianna," "Hey Liley, Liley Lo" and "Follow the Drinkin' Gourd." Will follow the success of their first album.



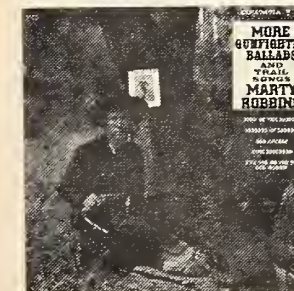
### "JOHNNY HORTON MAKES HISTORY"—Columbia CL 1478

Making disk history with such Americana as "Sink The Bismarck," "The Battle Of New Orleans," "Johnny Reb" and now "Johnny Freedom," Horton now offers more musical bits of American history here with "The Battle Of Bull Run," "John Paul Jones" and "Young Abe Lincoln." Included also are the above-mentioned singles hits. It adds up to good entertainment for young and old.



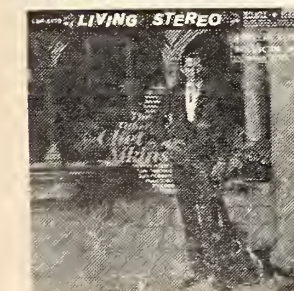
### "KICK THY OWN SELF"—Brother Dave Gardner—RCA Victor LPM-2239

Brother Dave's homespun manner resulted in one hit record, "Rejoice, Dear Hearts!," and this succeeding set should find its way home again. Speaking in a smooth Southern drawl and using native colloquialisms, Gardner manages to communicate the same amount of intellectual humor as the other comedians who, with him, have taken America by storm. Date was cut live at the Tidelands in Houston, which location provides him with strong allies in laughter. Mark it for a chart spot.



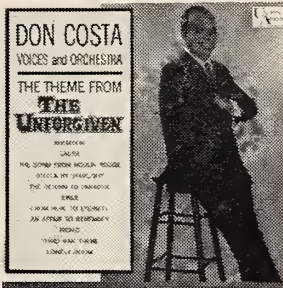
### "MORE GUNFIGHTER BALLADS AND TRAIL SONGS"—Marty Robbins—Columbia CL 1481

The country—and now pop—artist's forerunner "Gunfighter" set sprouted 2 singles hits—one a million seller—and was a huge success in itself. This followup promises just as many benefits. He leads off with the lilting Mexican charmer, "San Angelo" and proceeds melodiously through "Streets Of Laredo," "Five Brothers," "She Was Young And She Was Pretty" and other entertaining Western-attuned ballads. Immense potential.



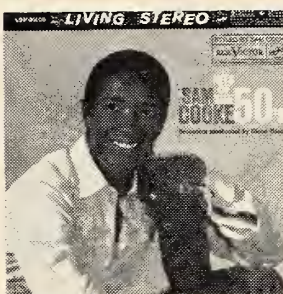
### "THE OTHER CHET ATKINS"—RCA Victor LSP-2175

As head of the label's Nashville A&R dept., Atkins is one of the men most responsible for the success of country music as a pop commodity. His other side shows him to be a sensitive and talented musician on the Spanish (unamplified) guitar. With this instrument, which can in capable hands be a most beautiful instrument, he delivers enchanting performances of "Begin The Beguine," "Sabrosa," "El Relicario," "The Streets Of Laredo" and "Maria Elena." Artistic achievement; entertainment on a high plane.



### "THE THEME FROM THE 'UNFORGIVEN'"—Don Costa Voices and Orchestra—United Artists UAL 3119

A parade of flick themes led off by the orkster's current click, the lush album titer. This is followed by equally lush, liquid portrayals of "An Affair To Remember," "The 3rd Man Theme," "From Here To Eternity" and "Return To Paradise." The ork is augmented by humming voices, aiding the projected mood. Staple instrumental disk fare with large commercial prospects.



### "HITS OF THE 50's"—Sam Cooke—RCA Victor LSP-2236

The selection of hits of the era beautifully essayed by Cooke here are, unlike most such pop albums, concerned only with the soft melodic niceties, culled from the other flourishing music. They include "Hey There," "Mona Lisa," "Unchained Melody," "Secret Love" and "The Song From Moulin Rouge." Glen Osser warms the vocal fires behind the singer with subtle guitars, not the vibrating kind, and Cooke heeds the cue with a cultivated and impressive display of talent.



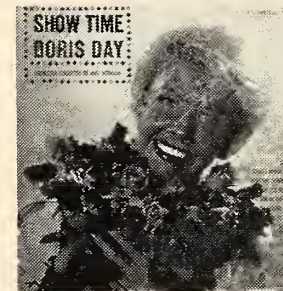
### "SPECTACULAR BRASS," "PERCUSSION," "HARMONICAS," "ACCORDIONS," "HARPS"—MGM SE 3844, 3845, 3846, 3856, 3836

No time wasted by MGM as it rushes headlong into the stereo sound for stereo's sake fray armed with a "Spectacular" series which offers the consumer a full range of sounds from which to make his individual choices. All finely engineered with crisp, clean sounds, the albums run the gamut in selections from the sturdiest oldies to the newest in musicalisthenics. Should take its place in the front line of special stereo albums.



### "RIDE THIS TRAIN"—Johnny Cash—Columbia CL 1464

Aboard an almost-extinct steam locomotive (heard in the background), Johnny Cash takes the listener on an historical tour of America stopping off at several places and pausing in his narrative for an interlude in song. His story touches upon such subjects as "Loading Coal," "Lumberjack," "Going To Memphis" and "Old Doc Brown" which songs he renders in outstanding vocal manner. An album of uncommon interest, produced with imagination and artistic taste.



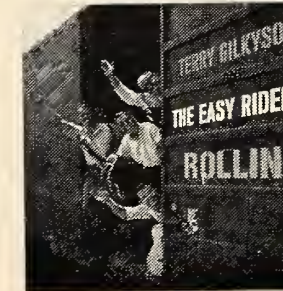
### "SHOW TIME"—Doris Day—Columbia CL 1470

An engaging trip past the footlights is afforded by the charming vocalist as she amiably renders such Broadway likeables as "I Got The Sun In The Morning," "When I'm Not Near The Boy I Love," "I've Grown Accustomed To His Face" and "They Say It's Wonderful," the most gratifying track in the album and one of her most sensitive and penetrating disk performances. Fragrant disk diversion by the thrush.



### "IT TAKES TWO TO..."—Warren Covington and the Tommy Dorsey Orchestra—Decca DL 78996

A program of danceables of infinite variety by the Covington-led aggregation. Beats of all categories are provided for the uninitiated through vehicles "Bye Bye Blackbird," "The Hokey Pokey," "Shadow Waltz," "Charleston" and "The Bunny Hop." Topmost party dance package.



### "ROLLIN'"—Terry Gilkyson and The Easy Riders—Kapp KL-1196

Gilkyson's pen has provided pop artists with much hit material but here as leader of a quartet he returns to his original idiom, a singer of folk material. In a style typical of such popular groups, the Easy Riders provide light folk entertainment with readings of "Saturday's Child," "Ride Away Vaquero," "Il Fait Si Beau," "Poor Boy" and the Gilkyson clefted "Cry Of The Wild Goose."





# Album Reviews



**"I GOTTA RIGHT TO SWING!"**—Sammy Davis, Jr.—Decca DL 78981

The swingin'est Sammy on record here. One reason is the lineup of top jazz talent booting behind him; another, the carefree, relaxed feelings evident during the session. The artist's sophisticated, true showmanship approach soars to thrilling heights on "The Lady Is A Tramp," "Do Nothin' Till You Hear From Me," "There Is No Greater Love" and "I Gotta Right To Sing The Blues." Deluxe entertainment.



**"MY INSPIRATION"**—Liberace — Coral CRL 757344

The Liberace faithful will be charmed by the pianist's excursion here which finds him softly attuned to the lilt of inspirational pop songs. Complemented by strings and voices under Gordon Robinson's calming leadership, Liberace tramples lightly through "You'll Never Walk Alone," "I Believe," "Smile," "May The Good Lord Bless And Keep You" and "Love Letters."



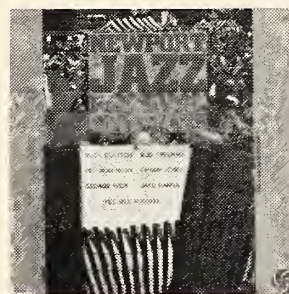
**"LOVE . . . FROM EVERY ANGLE!"**—Billy André—Rona LPM-R 1001

Debut of label and vocalist André. He displays a big warm voice with a legit, straight-laced attack. Orkster Richard Thurston provides him with easily assailable settings for performances of "Day By Day," "Tell Me Why," "Love For Sale," "I'm In Love" and "Love Is Just Around The Corner." Songster with a future.



**"BERNSTEIN PLAYS BRUBECK PLAYS BERNSTEIN"**—The New York Philharmonic with the Dave Brubeck Quartet conducted by Leonard Bernstein; the Dave Brubeck Quartet—Columbia CL 1466

Howard Brubeck's (Dave's brother) "Dialogues for Jazz Combo and Orchestra" was enthusiastically received and critically acclaimed when Bernstein premed it at Carnegie Hall early this year. Now recorded, it takes its place as a successful experiment in combining the forms of jazz and classical music and remains of high interest to students of this blossoming serious art. Side two finds the Brubeck Quartet alone for exemplary performances of Bernstein "show" music: "A Quiet Girl," "Maria," "Tonight." Deeply intriguing jazz issue.



**"NEWPORT JAZZ FESTIVAL ALL-STARS"**—Atlantic 1331

The group with which Newport Fest producer George Wein opened the '59 session featured a front line of early jazz sturdies—Buck Clayton, Vic Dickenson, Pee Wee Russell and Bud Freeman—and caused favorable critical commotion. In this waxing the group runs briskly over the waves of "Royal Garden Blues," "Sunday," "You Took Advantage Of Me" and 4 others in its antiquated yet emotionally intense style. Good traditional LP.



**"THE BEST OF BRAFF"**—Ruby Braff—Bethlehem BCP 6043

Braff owns a particularly mellow trumpet style, sweet in tone but never saccharine, and he always manages to bring out its melodious quality. Here, working with Sol Schlinger, Bob Wilber, Mundell Lowe, Walter Page and others, he holds top spotlight position in swing era-like performances of "When You're Smiling," "You're A Sweetheart," "I'll Be Around" and "Mean To Me." Good, basic jazz listening.

## JAZZ PICKS OF THE WEEK



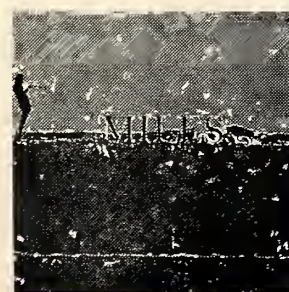
**"JAMAL AT THE PERSHING"** Vol. 2—Ahmad Jamal Trio—Argo LP 667

This light, piano jazz program comes from the same Jan. 1958 engagement at the Chi club which sprouted Jamal's smash "But Not For Me" LP and rocketed him to disk stardom. Tho the performances are over two years old they are basically in the same derivative, pop-angled vein that Jamal features now. Standards "Too Late Now," "Cherokee," "My Funny Valentine," "Billy Boy" and 7 others are well-paced and well-played. Will do land-office business.



**"PETE FOUNTAIN SALUTES THE GREAT CLARINETISTS"**—Coral CRL 757333

Having established himself as a top clarinet attraction, Fountain here turns to derivative material for his latest Coral session. Nothing new or adventurous to recommend it, but the album bears the Fountain name and features his brand of easily likeable swing stuff, which is surely enough to produce another chart rider for him. Among the selections are Shaw's "Begin The Beguine" and "Frenesi," Dorsey's "Green Eyes" and "Amapola" and Goodman's "Let's Dance" and "Sometimes I'm Happy."



**"SKETCHES OF SPAIN"**—Miles Davis, Gil Evans—Columbia CL 1480

The third collaboration between Davis and arranger Evans again points up that this is the most successful, consistent and challenging combination practicing modern jazz for both musical and experimentation value. From a distance the album appears to be an elaboration of Davis' loose "Flamenco Sketches" from his best-selling "Kind Of Blue" album but the presence here of Evans is felt in the complicated harmonics, the superb orchestral backing, in general the entire scope of the album. And Miles comes through for him with an unerring performance of clarity and soul. A great LP.

## CLASSICAL PICKS OF THE WEEK



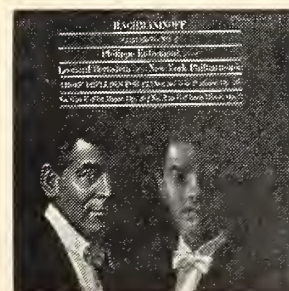
**VERDI: "Il Trovatore"**—Leontyne Price, Richard Tucker, Leonard Warren, Rosalind Elias, Giorgio Tozzi, Rome Opera House Orchestra and Chorus, Artur Basile, conductor—RCA Victor LM-6150

This recording of the heroic and tragic Verdi opera marks a first and last for Victor. First: the initial opera appearance of Miss Price, who is scheduled to make her Metropolitan debut this season; Last: Leonard Warren's last disk appearance for the label. The others in the cast are, as usual in Victor opera recordings, at their best. This release far surpasses Victor's other available recording of the work and should rank in the forefront of available versions.



**PONCHIELLI: "La Gioconda"**—Maria Callas, Orchestra and Chorus of La Scala Opera House conducted by Antonino Votto—Angel 3606 C/L

The illustrious and controversial soprano has been superbly captured in an immensely gratifying recording of the work. Heading an all-Italian cast, mostly unfamiliar to American audiences, Mme. Callas' dramatic sense, cultivated through the years, enables her to surpass her first recorded venture of this opera (Cetra). Angel's stereo is superb.



**RACHMANINOFF: "Concerto No. 2 in C for Piano and Orch.;" Prelude No. 3 in D, Prelude No. 6 in E-flat, Prelude No. 2 in C-sharp**—Philippe Entremont, pianist, Leonard Bernstein and the New York Philharmonic—Columbia ML 5481

One of the most recorded pieces in the classical catalog, the Rachmaninoff appears on wax for the third time by pianist Entremont (but the first for Columbia). Oddly, this is Bernstein's first collaboration on the concerto. The two esteemed artists have produced an enlightening and graphic portrayal of the great work, taking its place in illustrious disk company.





# ENGLAND

Top Rank last week completed a production-releasing deal whereby Joe Meek, former A & R manager for Triumph Records, will join the company as an independent producer. During his career with Triumph, Meek produced eight records, four of which made the charts, including the "Angela Jones" by Michael Cox. Bob Roberts, commercial manager for Top Rank, announced the deal as part of his company's policy of expansion which demonstrates its intention to give opportunities to the creative talent of independent producers. Under the new agreement, Cox, Ricky Wayne, The Fabulous Flee-Rakkers and John Leyton (whose first disk, "Tell Laura I Love Her," is due on August 12) will now record for the Top Rank label. Rank will also reissue on its own label certain previous releases by Meek's artists including "Green Jeans" by The Flee-Rakkers and "Hot Chicaroo" by Ricky Wayne.

Jack Scott's fast rising Cash Box number, "Cool Water," with over a reported quarter million sales for Top Rank of America will be released here on August 12. Radio Luxembourg of this week chose the Top Rank waxing of "Tintarella Di Luna" by Dorothy Collins as its 'Record Of The Week.'

Triumph Records has announced the appointment of Johnny Keating, late of the Ted Heath Organization, as A & R manager for the label. Another big name appointment to this department will be announced in the near future. A spokesman for Triumph said that new artists will in future be signed to the label and not to the A & R manager as previously. Latest artist to sign for Triumph is Carol Jones whose first disk, "Boy With The Eyes Of Blue" backed with "Cinderella Jones," is now on release.

Selection Records, well known here for its folk and jazz recordings issued on the Collector label, has recently completed a deal with The Folk Lyric Recording Company of America, to issue its recordings in this country. The first release is out this week—a 12" LP entitled "Angola Prisoners Blues," featuring recordings of Negro convicts actually made in Angola Prison. The Folk Lyric Recording Company will reciprocate by issuing certain Collector disks in the States. Selection Records Chief, Colin Pomroy, told The Cash Box that the firm are now launching out into the pop field with a new EP by Italian singer Vittoria Mongardi—all four tracks including the title song "Romantica" are sung in Italian. Mongardi, whose contract with Italdisc was ended by mutual consent, has signed an exclusive five year contract with Selection. The company last week also issued a new EP of authentic flamenco music featuring singer Carlos Basileco under the title "Cuadro Flamenco." A further EP as well as a 12" LP are planned for future release. Initial reaction to the disk has been very favorable the diskery said.

A new series of language tuition records was announced last week by the Delta Record Company on its second label. Gem. The series, entitled 'Get-Along,' will comprise six 7" 33 1/3 disks, the first being "Get Along In France," retailing at 10/—and including a well produced instruction booklet. Designed to assist those about to spend a holiday abroad, subsequent issues will cover Italy, Spain, Germany and Austria.

The Canford Summer School of Music will be held again this year from August 7-21. The school, which was founded in 1953 by Noel Hale, musical advisor to the Bournemouth Corporation, with the aim of giving a summer holiday combined with music tuition to students and lovers of music, was taken over in 1955 by Mills Music Company which has sponsored, financed and organized the event ever since with Jack Mills as president and Cyril Gee, the London manager for Mills, as vice president. Gee told The Cash Box that this year close on 600 students from all over the world including Sweden, Canada, Nova Scotia, Denmark, France and Austria will be attending the two weekly courses, which are held at Canford School near Bournemouth. A week's course, including accommodation and full board, costs ten and a half guineas (\$32). Tuition by well known and authoritative instructors in a wide range of subjects is available including chamber music, piano, guitar, international folk dancing, madrigals and motets, recorder chamber music, Scottish country and Highland dancing and music in education. There is also a Bach course for choir and orchestra; a conductors course and a symphony orchestra course. Commenting on the fact that Mills Music is the only publishing company in England sponsoring this kind of event, Cyril Gee points out that the courses have helped considerably in promoting the company's very large catalog of educational music.

Pop-wise, Mills Music publishes the current British hit, "Shakin' All Over" by Johnny Kidd on Parlophone, to be released in the States by Ampar Records. Another British hit for Stateside release by Ampar is "Apache" by The Shadows on Columbia, published by Francis Day & Hunter. Both these titles are riding high in this country.

George Sevmour of Cinephonic Music publishes Johnny Preston's Mercury release, "Feel So Fine," and the new Dean Martin "Buttercup A Golden Hair," just out in the States and to be released here on August 12 on Capitol.

Theme music from the new BBC TV serial, "Golden Girl," starring Catherine Boyle is published by Dash Music. The composition is by Jack Jordan, who has also recorded it with his Orchestra on the Parlophone label. Backing is "Beauty And The Beach" from the Anglo-Scottish picture of the same title, published by High Fye Jingles. Dash Music also publish "Geraldine" by Terry Dene on Oriole.

Everyone at David Toff Music delighted with sales of "Cindy Lou" written and recorded by Johnnie Lee on Fontana. Dave Toff reports that the number has been sold all over the world except Greece and Russia. Handled in the States by Chappell & Co. Ltd., which has promised American coverage for the disk. Dave Toff has also just acquired ten instrumental compositions from Alfred Scholz of Asco Musikverlag of Salzburg, and a new Hebrew tune, "Shir Habokrin" from Illan Melody Press of Tel-Aviv for Great Britain and the Commonwealth of Nations. Also last week, Toff took over the Era Music Publishing Company and its associates, Plaza and Mansion Music Companies of London.

One of Switzerland's leading music publishing companies, Edition Coda of Zurich, will in future handle the entire Francis Day & Hunter and Feldman catalogs for Switzerland—the deal was set up by Jack Denton of Publications Francis-Day in Paris and Cedric Dumont of Edition Coda. The latter firm have had at least two of its publications in the Swiss Top Ten for the last fourteen months. Current Coda hits include "Banjo Boy," "Heartaches By The Number" and "Muli Song."

Lawrence Wright Music Company of London has acquired the rights of Cedric Dumont's "Golden Rhapsody" for Violin and Orchestra for Great Britain and the Western Hemisphere. British composer-conductor Tony Osborne has recently returned from Switzerland where he discussed recording and publishing matters with Cedric Dumont.

Reg Reed, chairman of The Gramophone Record Dealers Association, returned to London after a six weeks holiday-cum-business trip to South Africa full of praise and gratitude for the warm reception and generous hospitality accorded him in Cape Town, Port Elizabeth and Durban. Reed reports that record dealers in South Africa feel much the same as in this country that there

## England's Best Sellers

1. Please Don't Tease—Cliff Richard (Columbia) (Belinda)
2. Shakin' All Over—Johnny Kidd (H.M.V.) (Mills)
3. Good Timin'—Jimmy Jones (M.G.M.) (Chappell)
4. When Will I Be Loved—Everly Brothers (London) (Acuff-Rose)
5. Ain't Misbehavin'—Tommy Bruce (Columbia) (L. Wright)
6. Yellow Polkadot Bikini—Bryan Hyland (London) (Feldman)
7. Because They're Young—Duane Eddy (London) (Chappell)
8. If She Should Come To You—Anthony Newley (Decca) (Essex)
9. Made You—Adam Faith (Parlophone) (Robbins)
10. What A Mouth—Tommy Steele (Decca) (Francis Day & Hunter)
11. A Mess Of Blues—Elvis Presley (R.C.A.) (Belinda)
12. Angela Jones—Michael Cox (Triumph) (Southern)
12. Look For A Star—Garry Mills (Top Rank) (Filmusic)
14. Apache—The Shadows (Columbia) (Francis Day & Hunter)
15. Mama—Connie Francis (M.G.M.) (World Wide)
15. Robot Man—Connie Francis (M.G.M.) (Joy)
17. When Johnny Comes Marching Home—Adam Faith (Parlophone) (Filmusic)
18. Tie Me Kangaroo Down Sport—Rolf Harris (Columbia) (Ardmore & Beechwood)
19. I Wanna Go Home—Lonnie Donegan (Pye) (Cromwell)
20. Love Is Like A Violin—Ken Dodd (Decca) (Keith Prowse)

## England's Top Ten LP's

1. South Pacific — Soundtrack (R.C.A.)
2. Elvis Is Back — Elvis Presley (R.C.A.)
3. Gigi—Soundtrack (M.G.M.)
4. It's Everly Time—Everly Brothers (Warner Bros.)
5. Latin A La Lee — Peggy Lee (Capitol)
6. Elvis's Golden Records—Vol. 2—Elvis Presley (R.C.A.)
7. My Fair Lady — Original Cast (Philips)
8. Can Can—Soundtrack (Capitol)
9. Songs For Swingin' Sellers — Peter Sellers (Parlophone)
10. The Twangs The Thang—Duane Eddy (London)

## England's Top Ten EP's

1. Strictly For Grown Ups—Paddy Roberts (Decca)
2. Drum Beat—Gene Krupa (R.C.A.)
3. Espresso Bongo — Cliff Richard (Columbia)
4. The Lady Is A Tramp — Frank Sinatra (Capitol)
5. Strictly Elvis — Elvis Presley (R.C.A.)
6. Cliff Sings No. 3—Cliff Richard (Columbia)
7. Nina & Frederik No. 1—Nina & Frederik (Columbia)
8. Best Of Sellers — Peter Sellers (Parlophone)
9. Nina & Frederik No. 2—Nina & Frederik (Pye)
10. Cliff Sings No. 2—Cliff Richard (Columbia)

are too many disks released—but unlike us they still do a large trade in 78's primarily for the native population. However, EP and LP sales are expanding. South Africa has no Top Twenty as we know it—mood and background music is very popular. Reed was most impressed by the new Gallo Store in Durban catering exclusively in musical instruments, gramophones, radios and records. Gallo is sole importers for Decca and also issues its own disks on the Gallo label. Record stores generally appear to be very well equipped with great importance attached to window display. Browseries, too, were much in evidence.

Visiting London is George Grief, personal manager for recording artists Billy Eckstine (Roulette) Gogi Grant (Liberty) The Kirby Stone Four (Columbia) and Joe Castro (Atlantic). As a result of negotiations between Grief and manager Paul Cave, who handles many British stars including Frankie Vaughan (Philips) The King Brothers (Parlophone) and Richard Allen (Parlophone), agreement has been reached whereby Cave will handle Grief's American artists in this country and vice versa. Commenting on the arrangement, Grief told The Cash Box, "We have made this deal on a personal management basis because we feel that in this way artists are assured of the best possible treatment in both countries." Possible dates for The Kirby Stone Four to visit England later in the year have been under discussion.

Tony Hall, manager for the Coral label, currently making plans to welcome Jackie Wilson to London in September when he arrives for television and variety dates. This will be the star's first visit to England. His latest Brunswick hits, "All My Love" and "A Woman, A Lover, A Friend," are released here on Coral.

BBC TV last week-end made two outside broadcasts from the Fifth Beaulieu Jazz Festival—an annual Bank Holiday event organized by Lord and Lady Montagu and held in the house and grounds of their ancestral home in the heart of the New Forest. Programs featured Acker Bilk and his Paramount Jazz Band, Ian Menzies and the Clyde Valley Stompers, The Jazz Five with Vic Ash and Harry Klein and making his first appearance on British television, American blues singer Memphis Slim.

Popular Danish recording stars Nina & Frederik have been contracted for a three-week cabaret appearance at London's Savoy Hotel in November. Possible television dates for the BBC are also under discussion.

## Phono Goods Involved In New Britain-Japan Trade Pact

LONDON—The Board of Trade has announced the signing of a new trade agreement between the United Kingdom and Japan covering a twelve month period ending March 31, 1961, benefiting both countries by providing for a substantial and balanced increase of trade between them. Phono equipment is involved.

Following Japan's recent program of import liberalization, a substantial list of items has already been freed from control and United Kingdom exporters will be free to send these goods to Japan. Likewise, the U.K.

has agreed to liberalize imports of a number of items from Japan, some of which were previously restricted by quotas.

Among the goods to be completely freed from Import control are phono needles and styli and parts thereof, and the import quota of Japanese transistorized radio sets, phonos and radio-phonos have been increased to £200,000 for the year and phonos, radio-phonos, other than transistorized to £100,000; and radio and television sets other than transistorized also to £100,000.





# AUSTRALIA

In one of the best planned campaigns in the entire history of the record industry in this country, Australian Record Company Ltd. will launch the Warner Bros. label here on August 11. A.R.C. has produced color brochure for the occasion, listing the first twelve albums on Warner Bros. Records together with details of future releases. It is one of the most attractive promotion pieces seen here for many a long day.

Prior to the release date—on August 2—A.R.C. held a "Preview Presentation Of Warner Bros. Records" of the twelve big albums included in the initial release. Special invitations were sent to record reviewers, retailers, radio and TV management, disk-jockeys and programming personnel, giving them the opportunity to see the progress and potential of the Warner Bros. label. The evening began with refreshments being served between 6 p.m. and 7:30 after which there were filmed comments by Jack Warner, Jim Conkling plus TV stars and local DJ's. At the conclusion of this visual presentation, tracks were played from the albums on the premiere release. Material in this release includes the following albums: "Sousa In Hi-Fi"; "Latin Rhythms In Hi-Fi"; "Bill Haley and His Comets"; "Kookie"; "Hawaiian Eye"; "Continental Visa"; "Tab Hunter"; "Behind Brigitte Bardot"; "Join Bing and Sing Along"; "Beach Romance"; "Paul Desmond"; and "The World's Ten Greatest Popular Piano Concertos." All this action should get the WB label off to a flying start in Australia. The premiere has been arranged by Bill Smith, Jim Sutton, Ray Bull and the staff of Australian Record Company, Ltd.

Peter Smith, star DJ with the Government-operated Australian Broadcasting Commission, will soon become the first DJ here with a direct broadcast Australia-wide hit parade session. The program is planned for twice-weekly airing. In addition to this Pete also runs a TV hit parade each Saturday afternoon from ABV-Channel 2. All Smith's programs originate from Melbourne.

Mercury recording star June Valli is reportedly booked for television appearances in Australia soon. June has the current single of "Apple Green."

Col Joye last week became the first Australian artist to receive a gold record. Ken Taylor, sales and A&R chief for Festival Records, presented the "goldie" to Joye on the big national TV program "Bandstand." The record was presented for Joye's three number one Australian hits, "Bye Bye Baby," ("Rockin' Rollin') Clementine" and "Oh Yeah Uh Huh." Taylor stated that Joye had achieved the equivalent of a million seller with these disks. Brian Henderson of "Bandstand" congratulated Col and expressed the wish that his current disk "Moonlight Night" should also achieve this goal.

W & G Records has made a rush release of Jo Ann Campbell's new single, "A Kookie Little Paradise." This one has been rushed through to make a simultaneous release with the United States. This could be one to set Miss Campbell up here as a disk attraction.

Benny Carter, one of America's all-time great alto players, has arrived in Melbourne with his group to play a season at "The Embers" nightclub. Carter recently appeared at the riotous Newport Jazz Festival.

There is some talk in the trade here that Johnny O'Keefe—when he recovers from his recent car accident—may terminate his television appearances with the Government-owned network in favor of a national show for commercial interests.

By far one of the hottest singles across the nation is "Clap Your Hands" by the Beau Marks, released here on the Viking label. Viking is the New Zealand company that began functioning in Australia some weeks ago and its debut release here carried the hot deck.

Roy Farr, boss of Essex Music in Australia, is very happy with his successful batch of hits at the moment: "My Old Man's A Dustman"; "Burning Bridges"; "Apple Green" and "The Madison Time." Essex also handle the two tunes recently recorded on the Pye label by the Allen Brothers—a local pair—"First Kiss" and "My Secret." Essex Music is closely associated with Tyler Music (England) which is owned by Lonnie Donegan and Roy Farr is looking forward keenly to Donegan's first visit to Australia which is to be quite soon.

Pat Boone almost caused a riot on his recent arrival at the Sydney Airport. He was met by a great crowd of autograph hunters and fans reminiscent of the sort of reception received by Johnnie Ray in his heyday in Australia. Boone's seven days in this country will see him travelling some 10,000 in a series of one-nighters in all capital cities.

Making his debut on Pye records is popular young Sydney star Rob E. G. His new single carries "Do You Love Me" c/w "Whiplash," the title tune of the new TV series being produced in Sydney.

Among the many new singles released on the Festival group of labels are "Don't You Know (Pretty Baby)" by Johnny O'Keefe; "Should We Tell" by Frankie Brent; "Mule Skinner Blues" by The Fendermen; "Banjo Boy" by Dorothy Collins and "How Deep Is The Ocean" by Toni Fisher.

## Australia's Best Sellers

1. Everybody's Somebody's Fool (Connie Francis-MGM)
2. Clap Your Hands (Beau Marks-Viking)
3. Alley-Oop (Dante & Evergreens-Top Rank)
4. Swingin' School (Bobby Rydell-HMV)
5. What A Mouth (Tommy Steele-Decca)
6. Jump Over (Freddie Cannon-Top Rank)
7. Good Timin' (Jimmy Jones-MGM)
8. Sixteen Reasons (Connie Stevens-Warner Bros.)
9. Just A Closer Walk With Thee (Jimmie Rodgers-Roulette)
10. I Care For You (Frankie Davidson-W & G)

### Subscription

#### The Cash Box

Regular—52 Issues \$30

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### Joyce Grenfell Makes U.S. Disk Debut On Elektra

NEW YORK—British comedienne Joyce Grenfell makes her U.S. disk debut in an LP just released by Elektra Records, "Presenting Joyce Grenfell." She has made TV and concert hall appearances here, and was seen in several English flicks, "Genevieve" and "The Belles Of St. Trinian's." In 1955, she appeared on Broadway in her own revue.



# CANADA

Appearing at the Monterey Cafe is Decca recording artist Johnny Six. It has been many years since Johnny has appeared in Montreal and then it was under another name. He has been packing them in for two weeks, and it looks like he has a long stay ahead.

The Zero record of "Honky Tonk Girl" by Loretta Lynn is being distributed by Sparton Records in Canada and Johnny Murphy of CJLX Fort William reports that it is showing signs of becoming a hit in his area.

IN HAMILTON ONTARIO: George Balcaen of CKOC ran a contest to determine the acceptance of the beard he was then wearing. It was a split vote—so they split the beard. The clipping took place at the Greater Hamilton shopping centre. It took twenty minutes to cut off one side. Last week George placed his vote—he then clipped the other side himself.

Records showing most action on CKOC are, "I'm Sorry," "Only The Lonely," "Alley Oop," and "Mission Bell."

Pat McDonald at London Records reports good sales on "Dreamin'" by Johnny Burnette, "Only The Lonely" by Roy Orbison and "Wake Me, Shake Me" by The Coasters.

The Compo Co. distribs from Winnipeg, Toronto, Vancouver etc., were in Montreal last week for the annual sales meeting and showing of new Fall merchandise.

Bob Davies and Joyce Germain, Zirkon recording artists, appeared on the Bill Ellison TV show, CJSS Cornwall Ontario. They performed their record, "C'Mon Don't Be Mean." This took place July 30. The Beau Marks, Yolanda Lisi, Dean Morgan, Barry Dale, and Tommy Desmond appeared Sunday night July 31 on "Good Evening Mr. Sinclair" over channel six in Montreal. Gord Sinclair of CFOX is the host. Frank Costi, well known orch leader for many years in these parts, left Saturday July 30 for Europe. He opens in Rome August 8 at one of the night clubs in time for the influx of visitors to the Olympic Games.

Oscar Peterson Trio and Herbie Spanier Five played a concert atop Mt Royal on Monday August 1. August 8 Dizzy Gillespie and Rene Thomas will play the second concert in the Montreal Jazz Festival series at the same location. Gerry Bascomb of radio station CJAD is leaving for Europe at the end of the month for a three month stay.

Bill Fisher at Phonodisc reports good action on the "Twist" and "Finger Poppin' Time" by Hank Ballard. "In My Little Corner of the World" by Anita Bryant.

Don McKim of Phonodisc in town last week for sales meetings on Fall plan. Records Affiliated, Len Vallins on the move with the Triple-X record of the Bobettes, "I Shot Mr. Lee."

### WINNIPEG:

Ethel Gore-Smith of Laurel Distrib very excited about the reaction to the Ted Self record on Zirkon, "Little Angel," "Come Rock Me To Sleep." Ethel figures that the record should make it on the Pop Chart.

## Cash Box Directory Demand Staggering

The demand from all over the world for extra copies of The Cash Box 18th Annual Directory and First International Edition has been staggering.

Orders for five, six and ten copies from one organization have been the norm. Companies have been ordering for each executive.

For the information of those who intend to order but have not done so, the cost of each extra copy for subscribers is \$1. plus postage. For non-subscribers each book will be billed at \$5. plus postage. In writing The Cash

Box please advise whether the books are to be mailed regular or airmail.

### Rights To Italian Tune

LOS ANGELES—Jack Hoffman, of Winston Music, this city, has acquired the American, and Canadian rights of the song, "Un Amore A Roma" written by E. Patti—Talarico, and Giorgio Fabor, from Minstrel Edizioni Musicali Intl., in Rome, Italy. Song was recorded by Miranda Martino on RCA-Italiana Records, and is the main theme and title song of an Italian motion picture being completed, entitled, "Un Amore A Roma."

## Vera Pleased



LONDON—Vera Lynn's got that pleased look as she discusses the music for her first MGM session, held at the EMI studios here, with musical director Geoff Love (left) and A&R manager Norman Newell.





# GERMANY

On August 1, Deutsche Grammophon took over the United Artists line and quickly released Don Costa's "Never On Sunday." The disk is getting big action and has already been covered by Helmut Zacharias and his orchestra for D.G.'s Polydor label.

The "Paper Roses" race is on. The Anita Bryant hit has been covered by Lolita for polydor, Peggy Brown for Decca and Sim Malmkvist on Metronome. Lolita seems to be ahead at this writing, but anything can happen.

French hit "Milord" is in the same position with 5 top versions on the market and all are moving well.

Metronome is moving full speed ahead with its Atlantic catalog. The majority of the American disks seem to be suitable for release here and all are getting top promotion and radio play. The spotlight is on the jazz releases.

Mercury Record's Ricky Steinberg, who is acting as Central European manager for the firm out of Cologne, is very excited about the success of Johnny Preston and The Riverboat Five. Both artists are hot at this time, and all of their releases are moving well. On the other side of the fence, Brook Benton and Dinah Washington are having less success here. It seems that the blues stylings of these top American artists are just not suited to German tastes at this time. "It's too darn American. Our listeners just don't understand this music" say the deejays.

Telbec is hot at present with the new Vico Torriani record, "Kalkutta Liegt Am Ganges (Calcutta's on the Ganges)" and is pushing its new artists, Germany's number one jazz songstress, Inge Brandenburg represented with "Goody Goody" and youngster Gerd Botcher, who's recording of Jambalaya is moving well. They also are excited about its cover of Edith Piaf's smash, "Milord" by the Melody Stars. Ivo Robic, who rose to stardom with "Morgen" and "The Happy Muleteers" has released his third record and it looks like hitsville once again for the Yugoslavian lad. The happy combination of composer Peter Moesser and A&R man-musical director Bert Kampfert were retained and the top side looks like "Endlich" (At last).

Los Angeles music man Jack Lloyd is in town for a short look at the German market.

The Dutch Swing College, a swing-dixieland styled group is going great guns with covers of top foreign hits. The last two outings were Egyptian-French tune "Mustafa" and the French hit, "Milord." Both are selling like hit cakes.

One pair of young gals never have to worry about finding a hit song. The Honey Twins are specialists at covering tunes that are already established on the market, especially American material. They started their career with a cover of "Charlie Brown" and have followed with similar successes. Their latest two etchings are "Banjo Boy" and "Cathy's Clown" b/w. "Ting A Ling My Banjo Sings." Although this method has not produced a million seller for the girls, their records consistently reach the 50-100,000 mark which brings in a nice chunk of royalties. They record for Polydor here, and are presently represented with "Banjo Boy" on Decca stateside.

It seems that Russia won't claim the invention of stereo. The government owned record company (there's only one there) has ordered a complete stereo recording studio from Telefunken here. The studio is now being built in Hannover and will shortly be delivered to Moscow. One other iron curtain country also got into the act. Poland's Nagrania record production company also ordered a complete stereo studio for their Warsaw plant.

Germany seems to specialize in poetical D.J.'s Camillo Felgin from Radio Luxemburg and Joe Balke from Radio Salzburg (Austria) are both top lyric writers and are presented with many top hits on the German charts.

Since there's still a little space left, I'd like to ask you, the reader, a favor. If there are any special features that you would like to see in this column or if there are any points of information that are not being covered, please write me and let me know. For instance, one record exec has written and asked for a regular list of American releases in Germany and German covers of American tunes, and starting next week, this information will be carried in every column. That's it for this week in Germany. Auf Wiedersehn.

## Germany's Best Sellers

1. Moonlight—Ted Herold—Polydor—(Busse Verlag)
2. Wir Wollen Niemals Auseinander Gehen—Heidi Bruhl—Phillips—(Michael Jary)
3. Miti Midinette—Conny—Electrola—(Peter Meisel)
4. Mustafa—Leo Leandros—Philips—(Montana)
5. Seeman—Lolita—Polydor—(Gerig)
6. Tingelingeling Mein Banjo Singt—Jan and Kjeld-Ariola—(Montana)
7. Milord—Edith Piaf/Dalida/Dutch Swing College/Melody Stars/Lore Lorenz—Columbia/Ariola/Philips/Decca/Polydor—(Aberbach)
8. Kalkutta Liegt Am Ganges—Vico Torriani—Decca
9. Kein Land Kann Schoener Sein—Rene Carol—Polydor—(Gerig)
10. Alle Madchen Wollen Kussen—Peter Kraus—Polydor—(Peer)

## American's Symphony Wins Italy Prize

NEW YORK—James Cohn, young American composer and a musicologist for ASCAP, has just been notified that one of his five symphonies has received the third prize in the competition sponsored by AIDEM (Associazione Italiana Diffusione Educazione Musicale). The jury of the "Premio Serate Musicali Fiorentine," a competition for small chamber-orchestra works, selected Cohn's symphony from numerous scores submitted by composers from Italy, France, Belgium, England, Czechoslovakia, Israel, U.S., Argentina, Uruguay and other countries.

No first prize was awarded. Instead, the second prize was divided between two composers: Giorgio Cambissa and Giorgio Ferrari, both living in Northern Italy. Cohn will receive, in addition to the third prize, a cash award

of 200,000 lire and a premiere performance at the Pitti Palace in Florence this fall. The jury of the competition, in addition to its president, Professor C. Ramorino, included: Maestri A. Damerini, V. Frazzi, Goffredo Petrassi and C. Zecchi.

## Interdisc Head In U.S.

HOLLYWOOD—Jack Lewerke, president of Interdisc, S.A. of Lugano, Switzerland, returned to this country for a short stay, to negotiate for new lines to be distributed in Europe. At the present time, Interdisc is distributing for several American firms in all major European markets. Lewerke announced that Interdisc is opening a second office in Milan, Italy and that the firm enjoyed a very successful first year in business.



# ITALY

Through error, in analyzing "Italy—The Past 12 Months" in the Anniversary Issue, Red Record Comany was omitted. The information which should have been included follows—Red Records is managed by Mr. Bonaccina and their plant was transferred outside of Milan, two months ago. Their new address is Red Record, Pero-Milan, Italy. Red Record started moulding light disks recorded on only one side, to be included in every copy of the Italian music magazine, Il Musichiere, but now it boasts of a cast of its own singers, such as Don Marino Barreto, famed performer of cha cha cha songs. Don is the brother of the equally famed Marino Barreto, Jr.

Mr. Casetta of Bluebell phoned to report that Joe Damiano and Peter De Angelis are touring Italy for the month of August. Their program schedules performances in the best night clubs on the Italian Riviera, and they will also record. During the Crame's TV show, "Buone Vacanze" (Happy Holiday), Joe Damiano performed his hit, "Forever" and his latest recording of "Vivere Insieme" (To Live Together), which is by Gianfranco, Intra.

Marino Barreto, Jr., successful performer of Bindi's smash hit, "Arrivederci," number 3 in the Italian best sellers of the past 12 months, has recorded Bindi's latest tune, "Il Nostro Concerto" (Our Concerto), released in the States by Harry Finfer in the original version sung by Bindi himself on Ricordi.

Dalida and Harry Salvador, two of France's best artists, will be guests in August at the well known night club, Oliviero, near Viareggio, as reported by SAAR press office. Dalida was at Oliviero on July 9th, and at The Casino of San Remo on July 14th. Salvador's latest hit recording is "Dans Mon Ile."

"The Madison," Al Brown's original recording, appeared in Italy on the new Variety label, created by the young Ri-Fi Record Company, handled by Mr. Ansoldi. Ri-Fi Records are distributed by Mr. Casetta of Bluebell. Italian Southern Music publishes "The Madison" sheet music.

Fonit Cetra, Modugno's record firm, is closed for the annual holiday from the 1st to the 17th of this month. During this same period, many other companies discontinue their activities for holiday.

"Mule Skinner Blues" by The Fendermen on Top Rank is sure to be a smash here and will soon enter the charts. Vittorio Zivelli, R.A.I. disk jockey, broadcast it twice, which is very rare in Italy.

On August 16th, at Riccione, a public spectacle will take place, and a prize will be awarded to a singer. Last year it was won by Gino Latilla of Cetra. This year, in memory of Fred Buscaglione, who died a few months ago in an automobile crash, a golden prize medal will be offered to an Italian personality who has remarkably increased the charm and success of our light music. The participation of Joe Sentieri, Aturo Testa, Gino Latilla, Gastone Parigi, Gino Paoli, Gege Di Giacomo and Corrado Lojacono in the Riccione spectacle has been assured.

"Cathy's Clown" by The Everly Brothers has already been in circulation for some time in Italy, distributed by SAAR. Although the record is selling fairly well, it has not reached the chart, as it did abroad.

## Italy's Best Sellers

	Weeks on Chart
1. Il Nostro Concerto (Our Concerto) (Umberto Bindi—Ricordi—Ariston)	11
2. Theme From A Summer Place (Percy Faith—Melodicon—Ricordi)	15
3. Sernata A Margellina (Cori & Marini—Durium—Titanus)	6
4. Impazzivo Per Te (I Was Crazy For You) (Celentano—Jolly—Ricordi)	7
5. Nessuna Al Mondo (No One In the World) (Peppino Di Capri—Carisch—Metron)	7
6. Il Barattolo (The Can) (Gianni Meccia—RCA—Ariston)	2
7. Coriandoli (Mina—Italdisc—Messaggerie M.)	1
8. Morgen (Eddie Calvert—Columbia—Leonardi)	12
9. Personalita b/w Till (Caterina Valente—Decca—Metrona/Chappel)	22
10. Ue Ue Che Femmina (Marino Marini—Durium—Titanus)	6

## "Berlin — Portrait of a City"



NEW YORK—During the filming of the musical "Sound of Music" for German TV viewing, Eva Nelson visited the set to present show's stars Laurie Peters and Kurt Kasznar with a copy of her Panorama album "Berlin—Portrait of a City."





# SCANDINAVIA

Three French songs are currently on the Swedish hit parade; "Milord by Edith Piaf, "Tom Pillibi" by Jacqueline Boyer and "Mustapha" by Bob Azzam, which shows up this week in the No. 20 slot.

American singer Billie Poole is in Stockholm for a series of personal appearances. Her recordings will be released in Scandinavia in the near future on the Swiss ITN label, to whom she is contracted.

Organist Eddie Leyton, Mercury recording artist, was in Stockholm early in July for an organ concert. While here he visited the E.M.I. office where he was very impressed with the new recording studio and its modern equipment.

Helge Roundquist of Cupol Records (Stockholm) back from business talks in Oslo, Norway. According to Roundquist, "Marina" by Rocco Granata, released by Cupol in Scandinavia, was the most popular record on the Norwegian market during the first six months of 1960.

American pianist-singer Earle Howard, appearing at the Bacchi Wapen night club in Stockholm's Old Town, reports he has been offered a contract to appear there until the end of 1961.

Bodil Udsen has recorded a Danish version of the Swedish song "Lyssna bara till ditt unga hjerte" (Only Listen to Your Young Heart) for release on the Danish Polyphon label. Early reports indicate the song has strong potential in Norway and Denmark since it can be played on the air but Swedish Radio refuses to air it since it sounds too much like music played by the Salvation Army.

Polydor star Ivo Robic put in a guest appearance on Danish TV August 6.

Jussi Bjorling made his traditional appearance at the outdoor scene at the Gröna Lunds-Tivoli on July 28. His annual concert at the Tivoli is one of the most frequented events of the year, particularly because the Swedes have too few possibilities to see and hear their famous tenor in person.

Monika Wahlberg, contracted to the BFB label, has been booked into the China Variety Theatre for August.

Anton Kontras' Hungarian Quartet and the Danish show-orchestra lead by Finn Ziegler booked into the new restaurant Domino which will open around September 1.

"Porgy and Bess" is doing very well at the new Astoria. A report by a daily newspaper indicated that no film ever shown in Sweden has resulted in so many recordings. Most labels here have at least one EP or LP or songs from the film, many have both English and Swedish versions.

Berthe Wilke, Danish singer on the Philips label, on a short visit to Stockholm for radio broadcasts.

American singer William Clausen sang the title role in this year's "Bellman" plays at the Gröna Lunds-Tivoli. The Bellman Plays are an annual tradition. They are based upon the 18th Century poet Karl Mikael Bellman. This year the plays were aired to neighboring countries.

STOCKHOLM—The so-called "pirate" radio station, Radio Nord, located on a ship outside Sweden's three mile limit, is now beginning to look more of a reality. Jack S. Kotschack, head of the radio station, and Bok Reitzel, an American adviser of the company, recently presented some details of the project. Reitzel, 37, producer and specialist of radio advertising and sponsoring, is American with 15 years of experience in this work. He has been connected with CBS and most recently with a radio station in San Francisco.

Head of the program dept. of Radio Nord will be Gert Landin, who has five years with BBC in London as well as a job as editor of the Swedish Reader's Digest as background. Nils-Gustaf Holmquist, theatre manager of Europa Film, and a well known name in Swedish Radio, will be main announcer of the programs. As assistant he will have, among others, Nils F. Nygren, formerly with IBRA Radio (a religious radio station) formerly operating from Tangiers in North Africa. Pelle Lönn Dahl, sound engineer at Sandrews, is contracted as Studio Manager. The record department will be handled by Raya Ravell, once one of the Harmony Sisters, a singing group who were very well known in Sweden some ten years ago.

Kotschack has not yet mentioned under which flag the ship will sail, but the name of the ship will be M/S Bon Jour. It cost \$90,000 to buy, and about as much to rebuild for its future mission. The station will be of 20 kilowatts from two 47 meters high masts. It will operate 24 hours a day, and the start is scheduled to take place around middle of September.

"There will be no politics, no religion and free charity programs" announced Kotschack.

The music and record industry in Sweden is most interested in the result of this project, as it, according to Kotschack, will mean a lot to the music and record people."

It is estimated that so far some three and a half million Swedish Kronor (five Kronor equals one dollar) have been put into this project, most of it paid in US dollars.

As to the ad prices, Reitzel reports that one hour will cost around 10,000 Kronor (2,000 dollars). Estimated audience of the station is two and a half million people.

## Sweden's Best Sellers

1. Milord (Edith Piaf/Columbia) Belinda
2. Loppa (The Flea) (Owe Thörqvist/Metronome) Reuter & Reuter—Swedish
3. Gotländsk sommarnatt (Summernight in Gutlandia) (Ernie Englund/Gazell) Wessman & Pettersson—Swedish
4. Tunna Skivor (Everybody's Somebody's Fool) (Siw Malmkvist/Metronome) Robert Mellin
5. Russian Folk Song (Arne Lamberth/Joker) Multitone
6. Tom Pillibi (Jacqueline Boyer/Columbia) Nils-Georgs
7. Stuck On You (Elvis Presley/RCA) Belinda
8. Everybody's Somebody's Fool (Connie Francis/MGM) Robert Mellin
9. Blås, trumpetare blås (Blow, Trumpet Player Blow) (Arne Lambert-Birgitta Bäck/Joker) Multitone—Swedish
10. The Five Pennies Saints (Danny Kaye-Louis Armstrong/London) Thore Ehrling Musik
11. Mack the Knife (Ella Fitzgerald/Verve) Ehrling & Löfvenholm
12. Adam and Eve (Paul Anka/ABC-Paramount) Not Published



# BENELUX

The Sweet Sixteen, a choir of Dutch girls directed by Lex Karsemeyer who've achieved popularity through their regular radio broadcasts and Philips record releases, are currently on a personal appearance tour of England.

A new publicity department with the most modern equipment is rapidly being built in Bovema's Gramophone House. Bovema's president, Gerry M. Oord, stated "This is only part of the company's plans to back up our major label releases."

Holland's first lady of jazz, Rita Reys, and her future husband, Pim Jacobs, were greeted enthusiastically by a large crowd when they arrived at Amsterdam's Schiphol airport. Greeting them personally was Coen Solleveld, director of L.C. Phonogram. Pim's combo featuring vocals by Rita had just brought home the first prize from the Juan Les Pins jazz festival in Southern France.

Bovema's MGM label manager, A. Lamberts, told us that a complete singles catalog will be released in Holland in September. Jimmy Jones' "Good Timin'" has begun to show up on the Dutch hit parade.

The Warner Bros. LP, "Sunday Meeting" by the Victory Baptist Choir, has met with immediate success—and not only in religious circles.

Popular classical singer Cora Canne Meyer, in from Holland, paid a visit to Bovema's studios last week.

The Picks of the L.C. Phonogram are: "Alley Oop" by the Hollywood Argyles, "Only the Lonely" by Roy Orbison, "Look For A Star" by Billy Vaughn, "Josephine" by Bill Black's Combo and "Because They're Young"/"Rebel Walk" by Duane Eddy.

## Belgium's Best Sellers

### (FLEMISH)

1. Adam And Eve/Puppy Love (Paul Anka—ABC Paramount).
2. Laila (The Regento Stars/Die Regenpfeifer — Moonglow/Philips).
3. Kom van dat dak af (Peter en zijn Rockets—Imperial).
4. Mustapha (Bob Azzam—Barclay).
5. Cradle Of Love (Johnny Preston—Mercury).
6. Too Young (Bill Forbes—Columbia).
7. Footsteps (Steve Lawrence/Garry Mills—ABC Paramount/Top Rank).
8. My Home Town (Paul Anka—ABC Paramount).
9. Kriminal Tango (Ralf Bendix/Hazy Osterwald/Marino Marini—Electrola/Heliodor/Durium).
10. Kleine Lucienne (Conny Froboess—Electrola).

### (WALLOON)

1. Adam And Eve/Puppy Love (Paul Anka—ABC Paramount).
2. Valentino (Gloria Lasso/Tohama/Connie Francis — Columbia/Decca/MGM).
3. Papa aime Maman (J. M. S./Tohama—Columbia/Decca).
4. Mustapha (Bob Azzam—Barclay).
5. T'aimer follement (Dalida—Barclay).
6. Stuck On You (Elvis Presley—RCA).
7. Footsteps (Steve Lawrence/Garry Mills—ABC Paramount/Top Rank).
8. Cradle Of Love (Johnny Preston—Mercury).
9. Too Young (Bil Forbes—Columbia).
10. Prends mon coeur (Petula Clark).

## Holland's Best Sellers

1. Milord (Corry Brokken/Edith Piaf/Dutch Swing College Band—Phillips/Columbia/Philips).
2. Kom van dat dak af (Peter en zijn Rockets (Imperial).
3. Cathy's Clown (The Everly Brothers/The Blue Diamonds—Warner Bros./Decca).
4. Schlaf mein Prinzchen (Papa Bue's Viking Jazz Band—Storyville).

5. Laila (The Regento Stars—Tivoli).
6. Banjo Boy (Jan & Kjeld—CNR).
7. Mustapha (Bob Azzam—Barclay).
8. He'll Have To Go (Jimmy Reeves—RCA).
9. Good Timin' (Jimmy Jones—MGM).
10. Laat me los (Peter en zijn Rockets—Decca).

### Am-Par W&G



MELBOURNE, AUSTRALIA — In happy anticipation of chart sales from three new albums are (left to right) Simon B. Siegel, financial vice president of ABC-Paramount; Ron Gillespie, manager of W&G Records; Sam Clark, president of Am-Par, and Ern White, managing director of W&G group.

The four are discussing the new Am-Par albums which Clark took with him during his recent visit down under. The ABC-Paramount line is distributed in Australia and New Zealand by W&G.

### Judy In London



LONDON—Judy Garland is pictured at a recent welcome-to-London party given by Capitol Records at EMI's Manchester Square Headquarters. Shown with the performer are (left to right) Norman Newell, EMI A&R manager; Arthur Muxlow, EMI general promotion manager; Norrie Paramor, EMI A&R manager. Judy will cut an album at EMI.





# Country Disk Jockey

## REGIONAL RECORD REPORTS

- AL URBAN**  
KCTI—Gonzales, Texas
1. Love Has Made You Beautiful (M. Kilgore)
  2. The Last Heartache (A. Urban)
  3. The Big Heartbreak (W. Bros.)
  4. The Tip Of My Fingers (B. Anderson)
  5. Big Fool Of The Year (J. Tubb)
  6. If Your Conscience Can't Stop You (J. Howard)
  7. Drifting Texas Sand (W. Pierce)
  8. Leave Alone (C. Gray)
  9. Before This Day Ends (G. Hamilton IV)
  10. Out Of Control (G. Jones)

- CLYDE VARNEY**  
WNRG—Grundy, Va.
1. Each Moment Spent With You (E. Ashworth)
  2. Too Much To Lose (C. Belew)
  3. A Lovely Work Of Art (J. Newman)
  4. I Know One (J. Reeves)
  5. A Legend In My Time (D. Gibson)
  6. Baby Rocked Her Dolly (F. Miller)
  7. Honky Tonk Girl (J. Cash)
  8. Millers Cave (H. Snow)
  9. Tip Of My Fingers (B. Anderson)
  10. Down The Street To 301 (J. Cash)

- LORNE HARASEN**  
CJGX—Yorktown, Canada
1. Alabam (Cowboy Copas)
  2. Anymore (R. Drusky)
  3. Hobo (B. Martin)
  4. Let's Try Again (R. Pressley)
  5. Just Like You (Johnny and Jack)
  6. Story Of A Broken Heart (J. Cash)
  7. Your Old Used To Be (F. Young)
  8. Each Moment (E. Ashworth)
  9. Ruby's Song (L. Brothers)
  10. Everybody's Somebody's Fool (E. Tubbs)

- KEITH MARTINDALE**  
KBFI—Blackfoot, Idaho
1. Alabam (C. Copas)
  2. Who Will Buy The Wine (C. Walker)
  3. A Lovely Work Of Art (J. Newman)
  4. I'm A Honky Tonk Girl (L. Lynn)
  5. She's Just A Whole Lot Like You (H. Tompkins)
  6. Johnny My Love (W. Lee & S. Cooper)
  7. I'm Getting Better (J. Reeves)
  8. Please Help Me I'm Falling (H. Locklin)
  9. Honky Tonk Girl (J. Cash)
  10. Wrong Road (J. Crawford)

- HOMER LEE JACKSON**  
WBVL—Barbourville, Ky.
1. Please Help Me I'm Falling (H. Locklin)
  2. I Can't Help You (Because I'm Falling Too) (S. Davis)
  3. Anymore (R. Drusky)
  4. Miller's Cave (H. Snow)
  5. Above And Beyond (B. Owens)
  6. Heart To Heart Talk (B. Wells and Tommy Duncan)
  7. Everybody's Somebody's Fool (E. Tubbs)
  8. I Know One (J. Reeves)
  9. The Keys In The Mail Box (F. Hart)
  10. Far Far Away (D. Gibson)

- JOHNNY HILL**  
KBSF—Springhill, La.
1. Love Has Made You Beautiful (M. Kilgore)
  2. I Won't Love You Anymore (J. O'Gwynn)
  3. Leave Alone (C. Gray)
  4. This Old Town (B. Paul)
  5. Farewell Party (L. Williams)
  6. Cruel Love (L. Smith)
  7. But You Used Too (L. Downs)
  8. The Picture (R. Godfrey)
  9. That's My Kind Of Love (M. Worth)
  10. Since I Lost You (J. Jerico)

- BIFF COLLIE**  
KFOX—Long Beach, Calif.
1. Alabam (C. Copas)
  2. Tip Of My Fingers (B. Anderson)
  3. My Kind Of Love (M. Worth)
  4. Heart To Heart Talk (B. Willis)
  5. Didn't Work Out, Did It (S. Collie)
  6. Second Honeymoon (J. Cash)
  7. If The World Don't End Tomorrow (C. Smith)
  8. Love Has Made You Beautiful (M. Kilgore)
  9. Everybody's Somebody's Fool (E. Tubbs)
  10. Who'll Buy The Wine (C. Walker)

- BILL GATES**  
KARI—Blaine, Wash.
1. Please Help Me I'm Falling (H. Locklin)
  2. Honky Tonk Girl (L. Lynn)
  3. I Know One (J. Reeves)
  4. Anymore (R. Drusky)
  5. Alabam (C. Copas)
  6. Night Time Is Cry Time (E. Ashworth)
  7. Above And Beyond (B. Owens)
  8. Everybody's Somebody's Fool (E. Tubbs)
  9. Heart To Heart Talk (B. Wells & T. Duncan)
  10. Who Will Buy The Wine (C. Walker)

- TONY LEE**  
WYAM—Birmingham, Ala.
1. Please Help Me I'm Falling (H. Locklin)
  2. One More Time (R. Price)
  3. Left To Right (K. Wells)
  4. Each Moment (E. Ashworth)
  5. That's My Kind Of Love (M. Worth)
  6. Who'll Buy The Wine (C. Walker)
  7. Is It Wrong (W. Pierce)
  8. Anymore (R. Drusky)
  9. Millers Cave (H. Snow)
  10. Above And Beyond (B. Owens)



# Country Reviews

B+ VERY GOOD  
C+ FAIR

B GOOD  
C MEDIOCRE

## THE CASH BOX BULLSEYE



"SUMMER'S ALMOST GONE" (2:25) Central Songs BMI—Collins

"KEEP DREAMING" (2:41) Central Songs BMI—Collins

TOMMY COLLINS (Capitol 4421)

Keep your eye peeled on Collins' "Summer's Almost Gone" for it shant be long 'fore it wrassels a high chart position. A top cleffer, he's penned himself a beauty which combines a warm, tender verse with a fresh and infectious chorus. Looks great! It's backed up with an appealing ballad stint appropriately tagged "Keep Dreaming."

THE STANLEY BROTHERS  
(Starday 506)

(B+) "(GATHERING FLOWERS) FOR THE MASTER'S BOUTIQUE" (2:25) [Starday BMI—York] The old traditional sacred hymn is lovingly portrayed by the boys with true country feelings. They have a staple market and always sell well, especially here, one of their finer gospel disks.

(B+) "RANK STRANGER" (2:53) [Starday BMI—York] Flip it over and another inspirational message is proudly and superbly delivered by the brothers.

RED SOVINE (Starday 510)

(B+) "BURNA THE SCHOOL" (2:20) [Cedarwood BMI—Walker] The delightful Italian dialect which was so successful for Red Sovine on "Little Rosa" is put to work for the artist on his initial Starday outing. Brisk march beat melody similar to "Row Row Row" is utilized in the comic session.

(B+) "ONE IS A LONELY NUMBER" (2:30) [Starday BMI—Jones] Red has good strength here too with a deeply felt essay of a tear-drenched lament. Eye 'em both.

CECIL SURRATT  
& SMITTY SMITH  
(King 5383)

(B+) "DO YOU MEAN THE WORDS YOU SAY" (2:45) [Lois BMI—Surratt] Country vet duo asks the timeless question, doing it in attractive warm vocal tones. Lovely ballad offering could get them back on the click trail.

(B) "LIZA JANE" (2:00) [PD—Arr. Surratt, Smith] Sizzling instrumental slice of the evergreen. Hot guitar pickin' is aided by action-packed combo backing.

JIMMY DALLAS (Decca 31133)

(B) "MY KIND OF LOVE" (2:35) [Bee Gee BMI—Dallas] Dallas slips easily into a fetching romantic pose and delivers a striking send-off of this self-penned, sprightly-tuned lilter.

(B) "HURTIN' IN MY HEART" (2:32) [Bee Gee BMI—Dallas] Tantalizing quick beat and intriguing melody is Dallas' vehicle for his attractive chanting here.

RICHARD MORRIS  
(Country Jubilee 541)

(B) "ROSETTA" (2:39) [Ralph's Radio Music BMI—Morris] Strong driving rhythm sets up this gal-titler as a teen attracter. Infectious display of combo rhythm talent almost overpowers Morris' belting vocal.

(C+) "TEARDROPS FALL AGAIN" [Ralph's Radio Music BMI—Morris] Morris slows down to a walk, treating this traditional ballad cut to a feelingful essay.

TEX WILLIAMS (Capitol 4413)

(B+) "SMOKE! SMOKE! SMOKE! (THAT CIGARETTE)" (2:40) [American BMI—Travis, Williams] Williams' novelty which scored for him million seller-wise several years back is offered in a new brightly swingin', pop angled version. Might even mean another ride up the ladder for the tune.

(B+) "THAT'S WHAT I LIKE ABOUT THE WEST" (2:35) [Ritter ASCAP—MacGimsey, Bergdahl] Another past Williams hit is the coupler. If you remember, it's a humorous novelty narrated in the famous Williams style (like the above). Also worth a nostalgic spin.

LEON PAYNE (D 1150)

(B+) "THINGS HAVE GONE TO PIECES" (2:30) [Glad BMI—Payne] Tearful lament proves Leon can really turn the faucet on. And for good reasons too as he sings one of the saddest broken-marriage stories on record in a long while. Can happen with the right exposure.

(B) "BLUE SIDE OF LONESOME" (2:55) [Glad BMI—Payne] Another opus from the crying-towel category. Soulfully chanted by Leon in waltz time, it rates a careful listen too.

RAY PRESSLEY (D 1147)

(B) "LET'S TRY AGAIN" (2:20) [Glad BMI—Price, Pressley] Bubbling bright romancer taken over the sincere route by the songster. Top notch combo-chorus settings give the deck a sound worth hearing.

(B) "SHE NEVER LOVED AT ALL" (2:05) [Tree BMI—Pressley, Price] Easy beat sentimental tenderly caressed by Pressley is a fine coupler.

BONNIE SLOAN (Shasta 138)

(B) "THE WOMAN WHO MADE HIM THAT WAY" (2:40) [Riverside ASCAP—Stinson, Wakely] Thrush debuts, and its a strong bow she takes, warmly and tenderly poised on the lilting waltzer. Interesting lyric tells about a guy who fell without the gal's love.

(C+) "NO ONE WILL EVER KNOW" (2:16) [Milene ASCAP—Foree, Rose] More sentimental tears for Bonnie's heartfelt essay on this half.

TOMMY FLOYD (Praise 777-2)

(C+) "TALKIN' BLUES" (2:35) [Tubb] Floyd talks himself fleetingly through a comic narrative that concerns a man and his guitar—right from the initial purchase. A cute and catchy Ernest Tubb-cleffed stint that's good for a few laughs.

(C+) "SORROW" (2:30) [Wright-Benjamin] The boy's versatile, as evidenced by the intriguing vocal job he turns in on this flavorful folkish item. Has a haunting, ear-arresting sound.

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# Country

## TOP 50 ACROSS THE NATION



	Pos. Last Week		Pos. Last Week
<b>1</b>		<b>21</b>	
<b>PLEASE HELP ME, I'M FALLING</b>	1	<b>THE LONG WALK</b>	39
Hank Locklin (RCA Victor 7692)		Bill Leatherwood (Country Jubilee 539)	
<b>2</b>		<b>22</b>	
<b>ALABAM</b>	2	<b>JUST A LITTLE BOY BLUE</b>	21
Cowboy Copas (Starday 501)		George Jones (Mercury 71641)	
<b>3</b>		<b>23</b>	
<b>EACH MOMENT</b>	3	<b>WHO WILL BUY THE WINE</b>	22
Ernest Ashworth (Decca 31085)		Charlie Walker (Columbia 41633)	
<b>4</b>		<b>24</b>	
<b>I'M GETTING BETTER</b>	4	<b>I KNOW ONE</b>	24
Jim Reeves (RCA Victor 7756)		Jim Reeves (RCA Victor 7756)	
<b>5</b>		<b>25</b>	
<b>SOFTLY AND TENDERLY</b>	6	<b>(LITTLE ANGEL) COME ROCK ME TO SLEEP</b>	28
Lewis Pruitt (Decca 31095)		Ted Self (Savoy 3022)	
<b>6</b>		<b>26</b>	
<b>TIP OF MY FINGERS</b>	5	<b>FAR, FAR AWAY</b>	29
Bill Anderson (Decca 31092)		Don Gibson (RCA Victor 7762)	
<b>7</b>		<b>27</b>	
<b>ANYMORE</b>	9	<b>SHE'S JUST A WHOLE LOT LIKE YOU</b>	27
Roy Drusky (Decca 31109)		Hank Thompson (Capitol 4386)	
<b>8</b>		<b>28</b>	
<b>MILLER'S CAVE</b>	10	<b>BABY ROCKED HER DOLLY</b>	23
Hank Snow (RCA Victor 7748)		Frankie Miller (Starday 496)	
<b>9</b>		<b>29</b>	
<b>TOO MUCH TO LOSE</b>	8	<b>LEAVE ALONE</b>	25
Carl Belew (Decca 31086)		Claude Gray ("D" 1144)	
<b>10</b>		<b>30</b>	
<b>LOVE HAS MADE YOU BEAUTIFUL</b>	13	<b>I'M A HONKY TONK GIRL</b>	31
Merle Kilgore (Starday 497)		Loretta Lynn (Zero 107)	
<b>11</b>		<b>31</b>	
<b>THE PICTURE</b>	11	<b>IF THE WORLD DON'T END TOMORROW</b>	33
Ray Godfrey (Savoy 3021)		Carl Smith (Columbia 41729)	
<b>12</b>		<b>32</b>	
<b>ONE MORE TIME</b>	7	<b>KEYS IN THE MAIL BOX</b>	30
Ray Price (Columbia 41590)		Freddie Hart (Columbia 41597)	
<b>13</b>		<b>33</b>	
<b>HEART TO HEART TALK</b>	16	<b>IS THERE ANY CHANCE</b>	32
Bob Wills & Tommy Duncan (Liberty 55260)		Marty Robbins (Columbia 41686)	
<b>14</b>		<b>34</b>	
<b>EVERYBODY'S SOMEBODY'S FOOL</b>	17	<b>DRIFTING TEXAS SAND</b>	42
Ernest Tubbs (Decca 31119)		Webb Pierce (Decca 31118)	
<b>15</b>		<b>35</b>	
<b>THAT'S MY KIND OF LOVE</b>	14	<b>HOT ROD LINCOLN</b>	41
Marion Worth (Guyden 2033)		Charlie Ryan (4 Star 1733)	
<b>16</b>		<b>JOHNNY MY LOVE</b>	34
<b>MULE SKINNER BLUES</b>	12	Wilma Lee & Stoney Cooper (Hickory 1118)	
Fendermen (Suma 1137)		<b>37</b>	
<b>17</b>		<b>YOUR OLD USED TO BE</b>	26
<b>HONKY TONK GIRL</b>	19	Faron Young (Capitol 4351)	
Johnny Cash (Columbia 41707)		<b>38</b>	
<b>18</b>		<b>THIS OLD TOWN</b>	48
<b>ABOVE AND BEYOND</b>	18	Buddy Paul (Murco 1018)	
Buck Owens (Capitol 4337)		<b>39</b>	
<b>19</b>		<b>SECOND HONEYMOON</b>	40
<b>LEFT TO RIGHT</b>	15	Johnny Cash (Columbia 41707)	
Kitty Wells (Decca 31066)		<b>40</b>	
<b>20</b>		<b>GETTING OLD BEFORE MY TIME</b>	37
Jimmy Newman (MGM 12894)		Merle Kilgore (Starday 497)	

- |                                       |                           |
|---------------------------------------|---------------------------|
| 41. HOBO                              | 46. WHEN WILL YOU KNOW IT |
| 42. IF YOU LOVE ME, STAY AWAY         | 47. BUT YOU USED TO       |
| 43. I WON'T LOVE YOU ANYMORE          | 48. ONE OF HER FOOLS      |
| 44. IF YOUR CONSCIENCE CAN'T STOP YOU | 49. WASTED LOVE           |
| 45. CRUEL LOVE                        | 50. GREAT HISTORICAL BUM  |

# Country

## Round Up



Before launching the most ambitious personal-appearance tour of his thirty years in show business, Red Foley returned to his starring role on "Jubilee U.S.A." July 30. With country music's swingin'est show, Red will play dates in twenty states between now and September 28. Slim Wilson emceed the "Jubilee" last Saturday (6); and next week (13), when Cousin Minnie Pearl will be shoutin' out her "Howdeeee" on the ABC-TV program, Snooky Lanson will hold the reins. . . . Bryan Bisney, "Jubilee" producer-director, is vacation-



RED FOLEY



TEX WILLIAMS



LORETTA LYNN

ing on his old stompin' grounds, the Canadian province of Winnipeg, with 300-pound Bill Ring holding forth at the next few Saturday shindigs in the Ozarks' famed old showhouse, the Jewel Theatre. . . . The Springfield home of Crossroads TV vice president John Mahaffey is featured in a two-page color photo in August's "American Home" magazine. . . . Porter Wagoner, wife Ruth and the Wagoner small fry were recent Springfield visitors. . . . Red and Sally Foley enjoyed a just-by-chance airport meeting with Bing Crosby and Phil Harris at Calgary, Alberta, when Red arrived there for the annual Calgary Stampede. . . . Uncle Cyp Brasfield is helping Lion Oil Co. introduce itself to the people of the Ozarks via a flock of taped TV spots—they'll be telecast on Springfield stations. . . . George Jones is passing out cigars with the inscription "It's A Boy." Name's Bryan Daily Jones, named after "Pappy" Daily, whom George credits with recognizing his talents and guiding him to the top of the country music heap. . . . The August 26 "Mr. Dee Jay U.S.A." will be Lorne Harasen of CJGX-Yorktown, Sas., Canada. Lorne's also set for an "Opry" guest shot the following Saturday. In his note to us he says he's real excited about the trip South and is looking forward to meeting a lot of fine country people. Lorne would also like to be included in any and all mailing lists for disk and promo material. . . . Also in need of country wax is Dave Denny, who's spinning 'em out on the airwaves of WROW-Albany, N.Y. . . . Our best wishes for a speedy recovery go to Howard Anderson, who's recuperating from an operation at his home in Atco, New Jersey. . . . RCA Victor out with a special Jimmie Driftwood release coupling two sides from his "The Westward Movement" LP. Not a regular issue, the disk comprises "The Wilderness Road" and "The Marshall of Silver City." Heavy jock action could prompt it being released.

Peach Records president Slim Williamson has just completed a deal whereby Zirkon Records of Montreal will release on Zirkon a selected number of Peach releases. First Peach master that Zirkon gets under the new pact is "But You Used To" by Laverne Downs. Slim says he expects to make similar deals with companies in other countries, meanwhile is busy setting up nationwide distribution for his label here in the states. Peach, originally an all-country firm, is now lining up pop, R&B, folk and gospel dates, as well as country. . . . Tex Williams initiated his new exclusive disk contract with Capitol with a new etching of his first big hit, "Smoke, Smoke, Smoke (That Cigarette)." Flip side is another of his original Capitol clicks, "That's What I Like About The West." "Smoke" was one of the first million-selling records on the Capitol label. Williams resumes a tie-up with Capitol which first began in 1947. He had left the label in 1951. . . . New on the wax scene is lovely Loretta Lynn who is skedded to take off on a cross-country promo tour for her soon-to-be-released Zero pressing "New Rainbow" b/w "Heartache, Meet Mr. Blues." Trip will take the lass through most of the northwest and southern states. . . . Biff Collie back on the scene—simultaneous with wife Shirley's Liberty country bow. Biff's got his own afternoon show on KFOX-Long Beach, Calif., and all he's got to say is "What a pleasure!" . . . Biff also tells us wife Shirley is sending out taped voice tracks and station breaks to anyone who will use them. If interested, contact the thrush at Box 1248, South San Gabriel, Calif. . . . Tillman Franks, Johnny Horton's manager, was in Los Angeles last week conferring with 20th-Century Fox studio heads regarding music he's writing for a forthcoming John Wayne flicker. . . . Jimmy Newman brought his wife Mae and his young son along for a combined business-pleasure trip to L.A. doing personals and plugging his current chart rider, "Lovely Work of Art." . . . Neil Levitt spins for KHAT-Phoenix, Ariz. and writes a "Country Ramblin's" column for Phoenix's Tee Vee magazine. One of Neil's recent columns was an ingenious bit of composing a cute romantic episode using titles of current country hits.

Initial reaction to Ferlin Husky's "Wings of a Dove" are stronger than any of his Capitol releases since "Gone" according to the word from Hubert Long. . . . Cowboy Howard Vokes now handling Bill Price and Bobby Simpson—The Country Parners—who were formerly with RCA Victor. Vokes will entertain interested requests for personals, etc. Just write him c/o Vokes Music, New Kensington, Pa. . . . Smilin' Jerry Jericho, keeping busy through Texas and La. plugging his "Since I Lost You" All-star outing, now heads up a Sunday country jamboree show on KTRK-TV-Houston.

### ON THE CHARTS!

#### "THE PICTURE"

Savoy #3021

RAY GODFREY

#### "LITTLE ANGEL"

(Come Rock Me To Sleep)

Savoy #3022

TED SELF

**SAVOY** RECORD CO.  
NEWARK, N. J.



# What every operator should know about the 7-INCH 33 $\frac{1}{3}$ RPM SINGLE STEREO RECORD



## **WHAT IS IT?**

It is the 33 $\frac{1}{3}$  RPM stereo version of the 7" single record. It is the same size but with the small standard center hole.

## **IS IT AN ALBUM RECORD?**

No. It is a *single* record. However, most 33 $\frac{1}{3}$  stereo 7's which have been released to date feature single versions of best selling album selections.

## **HOW LONG DOES IT PLAY?**

### **IS IT AN EP?**

It has an average playing time, as the 45 RPM single does, of approximately 2 $\frac{1}{2}$  to 3 minutes. It is *not* an EP with two selections although two-tune versions can and probably will be released at a later date.

## **WHAT DOES IT COST?**

In general the pricing structure seems to be about the same as the 45 RPM single.

## **WHY A 33 $\frac{1}{3}$ STEREO SINGLE?**

There are several reasons. First, the sale of singles has been rapidly declining. Many record companies feel that a 33 $\frac{1}{3}$  single stereo record may revitalize this market. Why? Because first, it is recognized that the public dislikes the inconvenience of two different sized center holes and two different speeds. Furthermore, 45 RPM stereo has not caught on and there are millions of home players in the country that can play the 33 $\frac{1}{3}$  single.

## **WILL THERE BE A MONAURAL 33 $\frac{1}{3}$ SINGLE?**

There is a monaural 33 $\frac{1}{3}$  single soon to be produced by Capitol and Columbia and probably contemplated by other companies.

## **WHY DID SEEBURG DESIGN ITS CURRENT LINE TO PLAY THE 33 $\frac{1}{3}$ SINGLE?**

Between 80 to 85 per cent of the dollar volume in records today is in 33 $\frac{1}{3}$  albums. Most of this music is largely unavailable as singles, either monaural or stereo. Seeburg believes the 33 $\frac{1}{3}$  stereo single makes sense and may ultimately be the standard for the industry. If so, equipment that plays only one speed may soon be obsolete.

## **CAN 33 $\frac{1}{3}$ 's BE PLAYED INTERMIXED IN THE SEEBURG RECORD MAGAZINE?**

Yes—in any position and in any proportion. The Seeburg "dual spindle disc" senses the speed of the record from the size of the hole and automatically plays it at the proper speed

## **WHAT IS THE "ARTIST OF THE WEEK" PROGRAM?**

It is a program that enables the operator to feature a specific artist and his best selling album selections on location and to dramatize it on the phonograph by displaying an actual reproduction of the album cover.

## **WHY IS THIS GOOD?**

This is an age of dynamic merchandising in all fields. A beautiful album cover can sell records in shops without the patron's even hearing the record. Seeburg has tried to bring the tremendous selling power of the album cover plus the adult music America loves best to the location.

## **IS THE "ARTIST OF THE WEEK" A PROVEN MONEY MAKER?**

Locations in every area of the country are reporting amazing gains in revenue as a result of the "Artist of the Week" program. Income reports will be featured in next week's Seeburg ad.

## **ONLY THE MODEL "Q" CAN PLAY 33 $\frac{1}{3}$ AND 45 RPM RECORDS INTERMIXED!**

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# Export Sales Pave Way To Better Deals For U.S. Ops

American coin firms, in general, have benefited greatly with the removal of British import restrictions. The music machine ban removal came first—then came amusement games. The English firms, conservative and cautious, are being spurred into greater activity by several Americans who have opened wholesale firms. Many new locations have been “opened” by British operators; and practically all locations have been serviced with more modern equipment.

France, a month or so ago, also removed import restrictions on amusement games. It is predicted that import restrictions on music machines will also soon be removed. While France had been importing about 100 new amusement machines each month during the restrictive period, it is now possible to bring in reconditioned equipment. This area, of course, will in no way match the business potential of Germany, Belgium or England, but another market is being created for American exporters.

These export markets reflect a great advantage to the American coin firms. Manufacturers are able to produce equipment in added numbers to satisfy the foreign sales. Wholesalers who have developed customers, and who are adding new ones in these markets, find a sale for reconditioned machines—taken in trade from operators. Even those wholesalers who do not ship to foreign buyers, are able to sell off their trade-in machines to those wholesalers who do ship.

The American operator, while he may not realize it, is likewise a benefactor. Were these sales outlets not available, the operator would not now be receiving the trade-in (or sale) price for his used machines. The operator thruout the United States would be wise to take advantage of all the deals he can make for new equipment—and this new equipment will add to his collections—further increasing his average income.



# N.Y. Games Ops Continue Approval Of "King Of Games" Contest Idea As PR Firm Reaches Halfway Mark

## Look For Mid-September Starting Date Of City-Wide Games Tournament

NEW YORK—Martin Greenfield, Craig-Todd Agency, publicity firm currently introducing the city's games operators to a "King Of Games" city-wide contest which is designed initially to stimulate collections on games locations, advised last week that "every games operator spoken with to date has personally endorsed the tournament idea and it appears that a September 15 starting date would be most realistic."

A mailing went out last week to all games operators in the area advising them of the contest idea and also of the trade press coverage this project has received since it was originally introduced Thursday, July 28 (*The Cash Box*, August 6 Issue).

Teddy Blatt, Haskell & Blatt, attorneys for several games operating firms, continued to assist the publicity firm in contacting operators and explaining the contest which will not start until 2000 games have been officially included in the tournament. Blatt stated, "The question is not whether we can afford a tournament of this type but rather can we afford to do without it." The cost per game, per week, has been set at \$1.75. The contest will run for thirteen weeks at a total cost to each game on location of twenty dollars.

Greenfield advised that Albert Arnold, Empire Music, Queens operator, will host a meeting on Wednesday, August 10, at his home located at 215-01 Peck Avenue, Flushing, N.Y. Arnold reportedly invited games operators from the Queens area to meet at his home for an afternoon social and meeting, the social end including a barbecue and swimming. Arnold's telephone number is HO 5-1199. "Something must be done soon," stated Arnold, "to stimulate this business and the idea deserves the attention of every operator in business."

Among the operating firms giving

the Craig-Todd firm approval to go ahead was Irving Holzman who stated, "I will go all out on the contest idea pledging 100% cooperation." Greenfield reported that with the addition of Holzman's name to other firms approving this week, plus five operating companies submitting immediate approval at the initial meeting last week, the total number of machines reached the halfway mark of 1000. Two thousand machines have been set as the goal before the city-wide contest starts.

Greenfield and his firm were very enthusiastic as the tournament reached solid proportions after only one week of actual contact with the City's operators. The goal of two thousand machines appeared certain especially with dozens of operating firms to be contacted.

The contest idea will be conducted throughout New York's five boros for a thirteen week period, following a four-week warm-up period which will be promoted heavily in order to attract the greatest amount of attention during the actual tournament. Prizes will include a trip to the Caribbean Sea, a Ford Thunderbird, and similar awards to winners. Play-offs will bring about location finals, regional and district play-offs, boro finals and major finals tentatively scheduled to be held in a prominent New York center of attraction.

The entire program will be accompanied by heavy advertising-publicity-promotion programs especially on locations. Posters, stickers, cards, name buttons and banners will carry the contest message.

All types of coin-operated amusement machines will be suitable for the start of the contest in order that locations with varied equipment start a program designed to choose ten top players from each neighborhood spot. Play-offs will start at this point.

## Seeburg Opens West Coast One-Stops

LOS ANGELES—Arnold Silverman, national promotion manager, The Seeburg Corporation, set up a record one-stop operation in conjunction with the Seeburg factory branch here.

The move was part of a program instituted by Seeburg in order to "fill a definite need for this type of service at the distributor level which has been lacking for some time," according to Silverman.

He explained that there is a definite place at the distributor level for a one-stop with the operator solely in mind.

The one-stop will feature the complete line of stereo single 33 1/3 rpm records plus all 45 rpm disks, both monaural and stereo.

Dean McMurdie, sales manager of the distributor firm, stated that this program of one-stop service offered by Seeburg distributors "would be of great importance to the operator in helping him program his phonograph more effectively, resulting in increased income." Silverman recently opened a similar record one-stop service in the San Francisco area.

## Notables Attend Gottlieb Cornerstone Event



CHICAGO—Recent cornerstone ceremonies of the Gottlieb Memorial Hospital (*The Cash Box*, July 9 Issue) attracted many leading State and local notables to the site of the \$4 million building.

Pictured above, Dave Gottlieb, president of D. Gottlieb & Company, addresses assembled guests against a background of concrete pillars and unfinished construction forms. Otto Kerner, seated extreme left, Democratic candidate for Governor of Illinois, spoke at the event and paid tribute to Gottlieb for his contribu-

tions and leadership in building the new medical institution.

Pictures below show other notables who attended the event including Dr. Otto L. Bettag, director of Illinois Department of Public Welfare; Col. Jacob Arvey, Democratic national committeeman for Illinois; Dr. Karl Meyer, head of the Cook County Hospital; and Tony Weitzel, Chicago daily newspaper columnist who was master of ceremonies for the event. Louis Zahn, president of the West Towns Hospital Association, sealed several newspaper stories telling of the event, into the cornerstone box.

## D Automatic Appointed To Distribute Fischer Pool Line In S. Indiana, N. Ky.

CHICAGO—W. R. (Bill) Weikel, director of sales for Fischer Sales & Manufacturing Company, announced the appointment last week of D Automatic Sales Company to handle distribution of the entire line of Fischer billiard tables and equipment throughout Southern Indiana and Northern Kentucky.

D Automatic is headed by M. A. Morris, and is located at 615 Main Street in Evansville.

Weikel departed from his offices in McHenry, Illinois, just after announcing the appointment of D Automatic Sales, to visit the Fischer plant and its president, Ewald Fischer, in Tipton, Missouri. While there Fischer and Weikel will discuss short and long range plans for the usually busy Fall and Winter seasons.

Weikel unhesitatingly predicted a very successful Fall campaign with



BILL WEIKEL

Fischer's billiard tables, pointing out that Fischer billiard equipment has maintained a high level of design for several years.



## DALLAS DOINGS

From Walbox Dist. Co. comes news that Mr. Barber is taking his vacation next week. . . . Phil Weinberg, regional sales manager for Bally Mfg. Co., has been traveling to Chicago, St. Louis and Phoenix. . . . Mr. O'Connor, O'Connor Dist. Co., went to East Texas last week. . . . Visitors at O'Connor the past few days included: Bill Jackson, Ft. Worth; Henry Moore, Waco; A. C. Schwartz, San Antonio; Buna Carr, Waco; Speedy Walker, Ft. Worth; and D. R. Price, Italy. . . . B. H. Williams and family are vacationing in New York. . . . Carl French just returned from a roaring good time at Roaring River State Park. . . . In a Dallas hospital rests John McGee, Buffalo. . . . Wilbur Briscoe is a recent returnee from a fishing stint at Port Aransas. . . . Commercial Music is booking orders on Williams' new gun, "Space Glider," and new marble table, "Music Man." . . . State Music's Tom Chatten hosted Mr. and Mrs. Bill Sheffield and daughter Janice at his Lake Texoma cabin. Tom, in West Texas last week, reports business good there. . . . Lake Texoma is this year's vacation site for Red McCallum. . . . Earl Chatten, B. H. Nichols Co., spent last week in El Paso. Earl says business is good out west—they're selling a lot of Seeburg machines and the new stereo setup is going well. Earl's son is making preparations to enter Texas university this fall. . . . Mr. and Mrs. Bob DePriest recently returned from a vacation in Galveston. Last weekend, however, they fished and sunbathed at Lake Texoma, and, while casting for black bass, they bagged a 29-lb. catfish instead. . . . Jimmy Nicholson is a new music department employee at DePriest Music Co. . . . State Music reports good sales on Chicago Coin's 6-game Bowler and Gottlieb's 2-player "Captain Kidd." . . . More visitors along coinrow include: W. C. Stark, Gainesville; W. E. Lily, Cleburne; Fagg Sanford, Greenville; Jim Woosley, Ft. Worth; Pete Selman, Longview; and Freddy Schmitz.





# Meeting Dates

## Music Operators' Associations

- Aug.**
- 8—Milwaukee Coin Machine Operators' Assn.  
Place: Ambassador Hotel, Milwaukee, Wisc.
  - 9—California Music Merchants' Association  
Place: Fresno Hotel, Fresno, Calif.
  - 10—California Music Merchants' Association  
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
  - 10—Western Massachusetts Music Guild  
Place: Chalet Restaurant, West Springfield, Mass.
  - 10—Music Operators' Society of St. Joseph Valley  
Place: Carl Zimmer's Office, 130 N. Ironwood Dr., Mishawaka, Ind.
  - 11—Berks County Amusement Machine Operators Assn.  
Place: Arndt Restaurant, Reading, Pa.
  - 15—Jefferson Amusement Co.  
Place: Sheraton Hotel, Rochester, N. Y.
  - 15—Automatic Equipment and Coin Machine Owners' Assn. Inc., Indiana  
Place: Room 24, 550 Broadway, Gary, Ind.
  - 15—Associated Music Operators of Rochester  
Place: Sheraton Hotel, Rochester, N. Y.
  - 16—Music Operators' Association  
Place: Barclay Hotel, Toronto, Can.
  - 17—New York State Operators' Guild  
Place: Hotel Washington, Newburg, N. Y.
  - 17—Eastern Pennsylvania Amusement Machine Assn.  
Place: General De Kalb Inn, 2519 De Kalb Street, Norristown, Pa.
  - 18—Eastern Ohio Phonograph Operators' Association  
Place: 4014 Rush Boulevard, Youngstown 12, Ohio
  - 18—Phonograph Merchants' Association, Cleveland, Ohio  
Place: Hollenden Hotel, Cleveland, Ohio (Executive Board).
  - 18—Los Angeles Division California Music Merchants' Assn.  
Place: 2932 W. Pico Blvd., Los Angeles, Calif.
  - 22—San Joaquin Music Operators  
Place: 1019 N. Center St., Stockton, Calif.
  - 22—Centrol State Music Guild  
Place: 805 Main Street, Peoria, Ill.
- Sept.**
- 1—California Music Merchants' Association  
Place: U.S. Grant Hotel, San Diego, Calif.
  - 2—AMOA of Pennsylvania  
Place: 414 Keller St., Harrisburg, Pa.
  - 2—Phonograph Merchants' Association, Cleveland, Ohio  
Place: Hollenden Hotel, Cleveland, Ohio (General).
  - 5—Eastern Ohio Phonograph Operators' Association  
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General).
  - 5—California Music Merchants' Association  
Place: 311 Broadway, Oakland, Calif.
  - 7—California Music Merchants' Association  
Place: Sacramento Hotel, Sacramento, Calif.

## Attention: Operators' Association

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N.Y.

## Bottlers' Convention Will Center On 'Open Minds, Open Doors' Theme

Exposition To Be Held In Detroit Nov. 14-17

DETROIT, MICH.—The 1960 Convention-Exposition of the American Bottlers of Carbonated Beverages, scheduled to be held here November 14-17, has adapted the theme, "Open Minds, Open Doors," with the comment that the purport of the theme is pertinent to the issues that face the soft drink industry today.

ABCB officials stated that new methods of management, production and marketing are currently challenging accepted procedures. The soft drink industry must continue to evaluate and re-evaluate these "new ways of doing things"—always striving to come up with the best methods of doing business. As with all industries, those executives with "open minds" are quite likely to "open doors" of progress and profit.

The theme will be the focal point

for many of the convention speeches and exposition exhibits to be held in Detroit's brand new Cobo Hall. This gigantic structure, built at a cost of more than \$50 million, will house the expected exhibits of more than 200 suppliers to the soft drink industry. Approximately 166 products used by soft drink bottling plants each day in their operations will be displayed to the 7,500 bottlers estimated to attend.

Among those exhibitors already signed to display at the show are: ABT Manufacturing Corporation; Apco, Inc.; Brewer-Titchener Corporation, Subsidiary of The Seeburg Corporation; Choice-Vend, A Division of The Seeburg Corporation; Cole Products Corporation; National Vendors, Inc.; National Rejectors, Inc.; and Vendo-Stoner Division of The Vendo Company.

### Al Denver Back On Job

NEW YORK—Nash Gordon, Music Operators of New York, Inc., this city, advised last week that Al Denver, president of the association, was expected back on the job this week, following a recuperative period after going through surgery several weeks ago.

The association has been actively engaged in a membership drive since the beginning of this year and Gordon advised that progress has been very satisfactory. "We look forward to a strong Fall session with members actively engaged in committee work designed to strengthen our organization and thereby help the operator to the greatest extent."



JOE ASH SAYS:

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National 9 M .... 125.  
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Mercury 11 col. ... 150.  
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Lehigh 12 col. ... 165.  
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Milk Shake, cup ... 495.

Darimatie, 4 sel. . 395.  
Norris Milk, 3 sel. . 395.  
Apo Soda Shop,  
3 sel. .... 395.  
Apo Fresh Brew  
Coffee ..... 575.  
Barvend Fresh Brew 295.  
Welch Orange & Grape 195.  
Bert Mills Hot Choc. 85.  
Spacarb 4 drink .. 350.  
Spacarb 3 drink .. 295.  
Avenco Coffee .... 225.  
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Lite ..... \$60.00  
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# Alert Programming Increases Collections

## No Summer Slump In Record Sales

### As New Artists, Material, Hit Top

NEW YORK—It takes a keen eye (and ear) to stay abreast of the record business especially as it pertains to new artists and new hits. Which explains why the neophyte may not recognize the name of a tune or a recording artist once he gets past the Guy Lombardo-Lester Lanin band names or, in the list of song titles, "Stardust" and "Tennessee Waltz" are just about his speed.

Fine musicians and wonderful songs but they aren't among the top sellers today and that's where the money is being made. Juke box operators in the New York area have complained this summer of falling collections and the reasons for this problem have been attributed to just about everything but the material on the phonographs.

This has puzzled many in the music business because official sales figures from dozens of leading record firms and many independent recording companies show record sales to the consumer at an all-time Summer season high. Since school let out more new hits have climbed to the top of the chart in a very short time than has happened during previous "Summer doldrum" months.

One leading music operator with machines on location in Manhattan and Brooklyn has advised that programming of phonographs during the past three months has required a closer look at The Cash Box Top 100 each and every week. "I've never seen so many unfamiliar names before in my life!" "The tunes might be familiar but the artists are unknowns aren't they?" "Just how many new record labels are going into business each month?", are all samples of this operator's conversation when the topic turns to hot programming material for the City's juke boxes.

Actually, record sales are at an all-time high and the artists, along with the publishers of some zany titles, are responsible. While the material is brand new to the ears of listeners when first introduced, the time it takes to put a new disk on

the top of the charts isn't long. Two to three weeks and an "Alley-Oop" record is no longer the name of a comic strip character but a top selling disk all over the nation. Sharp programming must recognize this to be the money making material it is and not necessarily just another newcomer with a zany title. "Itsy Bitsy Teenie Weenie Yellow Polka-Dot Bikini" was double-talk last month but reached the number-one mark on The Cash Box Top 100 charts two weeks ago. The artist's name is Bryan Hyland, a kid from Queens who never made a record in his life.

The operator has about a one-week waiting period before getting onto a hit record. Every week after that could cost him part of his collections, since, as everything that goes up comes down—and many of the overnight hits fall off the charts after several weeks.

Close scrutiny of The Cash Box Top 100, from the bottom up, taking into consideration the disks coming onto the charts for the first time, which, of course, stand the best chance of getting a longer run should they hit, is about the best way of covering the record field. The average music operator has little or no interest in listening to the top hits, and probably wouldn't recognize a tune if he heard it on his own machines—but its the leading operator, such as the one mentioned earlier, who keep their ear to the music industry through The Cash Box charts and record reviews published each week. In that way disks with titles such as "Yogi" and "The Twist," records that more than likely haven't even been heard by operators reading this feature, and artists with names such as "Chubby Checker" and "The Ivy Three," will be spotted early in the expected performance and will not come as a surprise when the new material reaches the top of the charts but will be disks programmed weeks before during the height of the juke box play on this same material.

### French Economy Improves

PARIS, FRANCE—The French economy is expanding smoothly and steadily in a climate of general stability, Finance Minister Wilfrid Baumgartner told a press conference this week. And, he added, it appears that conditions will continue to improve.

With import restrictions on amusement machines lifted recently, and the removal of import restrictions on music machines in view for the near future, this latest optimistic report on the French economy bodes well for the coin machine industry. Prior to World War II, France absorbed quite a number of American coin machines. The French public always supported coin operated equipment well at that time, and if it now has, and will have, additional money for low priced entertainment, it will once again make operating here sufficiently profitable for the French coinman to import more equipment.

This situation is interesting to coin firms throughout Europe, as well as in the United States, which will find new sales opportunities available.



## EASTERN FLASHES

Coinmen with games locations in the New York area were concerned with the progress of the Craig-Todd Agency last week after the publicity firm outlined a plan to games operator's whereby a "King Of Games Contest" (a city-wide tournament), would be conducted on games locations registered with the firm for the contest. The initial meeting between the publicity firm and the games operating companies netted five operating companies representing about 300-400 machines. Craig-Todd is looking for 2000 machines before starting on a program which will cost each operator approximately \$1.75 per machine each week for 13 weeks. Teddy Blatt, of Haskell & Blatt, was originally the middle man in the deal and it was Teddy who introduced the publicity firm officials to the games operators. Unofficial reports had additional operating firms giving approval last week for the contest on their locations and considering the short time the idea has been aired acceptance is very positive. Craig-Todd will meet with several games firms this week and if you wish to learn more of the contest proposition call Teddy Blatt. He'll refer you to the publicity firm officials.

\* \* \* \* \*

The Upper New York State area lost one of its most likable operators last week when Bill (Mac) McCarthy passed away after suffering from a heart attack. Mac was a veteran in the business and was probably known by every coinman in the upstate area. He was quite popular in political and hotel circles and at the time of his death spent a good part of his time with the operation. Bill leaves his wife, Millie, who is treasurer of the NYS Operators Assoc., and 4 children—Robert 20, Victor 17, Kathleen 13 and Nancy 10.

\* \* \* \* \*

Mrs. Gertrude Browne, a happy operator, strolls the boulevards of coin machines and has her usual pleasant greeting for all. . . . Mike Munves coasting after enjoying a heavy pre-arcade season business keeps getting machines in shape for the regular weekly trade. Joe Munves happy over the sales on "Champ Grip-Test," the old "Ingo" machine. Nothing has changed but the name, and considering that Ingo lost the fight, sales are spectacular. Orders from the West Coast alone this week were double what they were when the machine was introduced. "More important," states Joe, "the repeat orders are what I'm looking for. These are the ones that convince me every time that we've got a good little machine here." . . . Irv Holzman, Black Sales Company, out of the office when we call but Murray Sandow back in after a vacation in the Upstate area. "We spent a beautiful vacation about four miles from Lake George in an adult camp and did absolutely nothing but relax," said Sandow, and he looked just as rested as he sounded. "Whitey" Druckman still doing double-duty while brother Lou finishes off the second week of a vacation that is being spent on Long Island. . . . News from London, England, advises that Jack Mitnick, veteran coinman from this area, and formerly with United Music in Chi, has opened up a new firm in London, called American Coin Machine Equipment Ltd. Mitnick is selling fruit machines and consoles to the English market.

\* \* \* \* \*

Abe Lipsky, Libra Distribs, happy over the Wurlitzer "2400" reception and reports that the firm has experienced no summer doldrum business. This seems to be the pattern all along the avenue. Business is generally very good. Harry Koeppel down to the Florida Keys to visit with his grandchildren. Abe still handling the Philly outlet with the help of his son, Bert. . . . Dave Lowy and Sylvia were just about ready to depart from their present showroom and set up shop in the new outlet up the street when the flats above them let loose with a broken water pipe flooding the shop. The delay shouldn't take more than a few days before they go ahead as planned and move to 652 Tenth Avenue. . . . Al D'Inzillo busy at the Albert Simon, Inc., showrooms as Al S. spends some time away from the office. ChiCoin's "Pony Express" rifle is moving well as is the "6-Game Bowler," according to Al D. . . . Barney "Shugy" Sugerman, Runyon Sales, drops into the New York office wearing sport clothes in place of the usual formal attire and advises that his tieless neck is weary of the heat. Morris Rood agrees and appears in a sport shirt but with a bow tie while "Kempy" Kempner just loosens his tie at the neck, the result being an impression of some very hard-working salesmen—but Perry Lowengrub, stays cool as a cucumber, moving out the last of the Bally "Ball Parks" and continuing a fine selling job on the AMI Model "K" phonos. Lou Wolberg relaxed after a vacation awaiting the arrival of Barney Ross who is currently handling publicity for Jimmie Saunders, new singing star on the scene. . . . Murray Kaye and Meyer Parkoff, Atlantic New York Corp., huddle over the recent "Artist of the Week" presentation held last week in Connecticut and decide that it was one of the best "showings" ever conducted. Meyer opened the doors of the Waverly Inn, in E. Hartford, on Thursday, July 28th, to a throng of 75 operators from the Conn. area and proceeded to serve the guests with cocktails and dinner before going into a 2-hour discussion of the "Artist of the Week" plan that Seeburg has recently introduced. Parkoff, Jack Gordon, Seeburg veep; Bill Prutting, Seeburg rep; Gene Weiss, Columbia Records; Joe Mathews, Capitol Records; all spoke on the subject and, according to Meyer, "it was one of the finest meetings we have ever conducted." Conway Twitty, MGM recording star, dropped by the Atlantic N.Y. Corp. showrooms and was happy to see that his current LP material was programmed on the Model "Q" installed in the reception room. Twitty was one of the original artists programmed on Seeburg phonos with Frank Sinatra and the Kingston Trio the latest arrivals, just released for 33 1/3-single packages on August 1st. . . . Joe De Cristofaro, Islip, Long Island op, on Tenth Avenue to replenish the route. . . . Iz Edelman, Cine-Sonic Sound Corp., happy as a lark over background music system sales and will depart for Europe some time in September to do the same thing in Israel, England, Germany and wherever else Iz's European distributors advise him to go. Edelman has a European network set up and will expand it during his trip. Meanwhile, it's back to Schroon Lake, New York, for another week's vacation for Edelman after spending more than two months in the city arranging the planned export trip. . . . Bert Betti in Europe with the family having a ball looking forward to the Olympics in Rome.

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## CHICAGO CHATTER

The new Fall season can't be too far away when coin industry people in the manufacturing and distributing level of the business are voicing their optimistic reports on a noticeable increase of late. Actually, the general feeling is that, barring any unforeseen circumstances, this approaching Fall will show a marked rise in the sales picture. Music equipment sales are more than holding their own generally throughout the country. Both games and music machines are maintaining a steady, fairly high level in many overseas markets, according to the general consensus of opinion gathered here over the past week.

Both, Sam Stern and Sam Lewis are singing the plaudits of Williams Electronic's new "Space Glider" rifle-target upright game, with the "Star Reserve Bonus" feature. "Glider" and Williams' "Darts" pingame are more than holding their own in nationwide sales during these, so-called "dog days." . . . Ewald Fischer, prexy of Fischer Sales & Mfg. Co., happily reports that his doctors are now permitting him to spend some time on the golf course now that he's very much on the mend after that heart attack some months ago. Better still, he can now swing his woods as well as putt (neither would do our game any good!). Fischer and sales chief Bill Weikel very definitely look forward to a productive Fall and Winter season with Fischer's line of billiard tables. . . . Art Weinand, sales director of Chicago Dynamic Industries, infos that not only is Chicago Coin looking to a fine Fall with amusement games;



PAUL HUEBSCH



MIKE SPAGNOLA



ART WEINAND



BILL DeSELM

but that every day's production of ChiCoin's "6 Game Bowler" is shipped to distribs immediately. Also, the "Pony Express" rifle-target upright and "King" and "Queen" bowlers are making it a pleasant summer with steady production and shipping schedules in the plant. Mort Secore planed out to the east coast last week to call on distribs.

Clarence Schuyler, pres. of Games, Inc., broke away from his heavy schedule on Games' "Twin Super Wild Cat" upright game for a short vacation trip. Probably looking for the smallmouth bass that got away last year. . . . Art Garvey, with that ever present, pleasant smile on his face, takes a few moments away from the constantly ringing phone on his desk at Bally Mfg., and tells us there hasn't been the slightest letup in production and shipping through these sweltering days. Bill O'Donnell, Bally's general sales manager, and vice prexy Herb Jones are confident that next Fall will be a banner season for Bally amusement games and kiddie rides. . . . United Mfg's Bill DeSelm and Herb Oettinger are pushing hard on production of United's fantastic "Bowl-A-Rama" big ball bowler " 'cause ops are screamin' for them across the country." Meanwhile, LeRoy Kraehmer and Glen Johnson report the firm is enjoying peak sales results with United Music's new "UPC-100" phonograph. Johnny Casola, United's southern rep., is back in the office this week planning a new itinerary.

Empire Coin's Joe Robbins tells us the sale of Rowe Mfg's. vending equipment is picking up steam with each succeeding day. Joe, ever the quipster, passes this dilly along in reporting about Jack Burns and John Stocksdales visit with Paul Padens in his South Bend home. "It so happens," sez Joe, "that Jack and John were almost electrocuted in Padens' swimming pool—the juke box fell in—and, a United juke box, at that!" . . . There is much enthusiasm being generated at Seeburg these days by a very energetic and pleasant exec, who is known by many in the music industry as Jack Gordon. When Jack falls upon his favorite subject—Seeburg's "Artist of the Week" promotion—he generally gets fairly poetic in his discussion. He is raptly seconded by Tom Herrick and Arnold Silverman. . . . World Wide's Joel Stern advises that he is very hopeful that the upcoming Fall season will show an appreciable increase in coinbiz. Len Micon and Fred Skor agree with Joel, and assure us that this has not been the best summer sales-wise—far from it!

Alvin Gottlieb and Judd Weinberg, D. Gottlieb & Co., just can't say enough about Gottlieb's new 2-player "Captain Kidd" pinball amusement game. Production is constantly being pushed hard to meet the demand all over the country and in the overseas markets. Nate Gottlieb drove up to Camp Ojibwa to visit his son, Shelly, who is vacationing there for the summer. . . . While J. H. Keeney vice prexy Paul Huebsch has been popping in and out of the city, Clayton Nemeroff and Harold Dorgan have been minding the store. Harold is helping out in engineering, and Clay is getting "writer's cramp" jotting down the orders coming in over the phones. Both "Red Arrow" and "DeLuxe Red Arrow" amusement games are enjoying a field day in the sales department, according to Clayton. Harold tells us that Keeney's "Popcorn Vendor" is selling exceptionally well in the eastern part of the country. V. N. (Al) Allbritten is so busy in his southern territory during the summer months that he's finding it difficult to break away for a little vacation time. . . . We're told that Alaskan distrib, Mike J. Stanley, is well on the way to developing a very strong distributorship in Anchorage.

First Coin's Sam Kolber infos that Joe Kline departed last week for a much needed rest with his family. Sam further reports that export business is keeping a steady sales pattern, and that it appears this pattern will continue well into Fall. Fred Kline and Nick Nelson spend mucho time on the phones trying to latch onto the much needed games and music equipment to fill export orders. . . . Charles C. Cauchoise of England was a visitor in Chi last week. . . . Ed Blumenfeld, Michigan City, Indiana operator, is in Michigan City's St. Anthony Hospital ailing. Drop him a line and let him know his coinbiz friends

MODEL  
"7450"

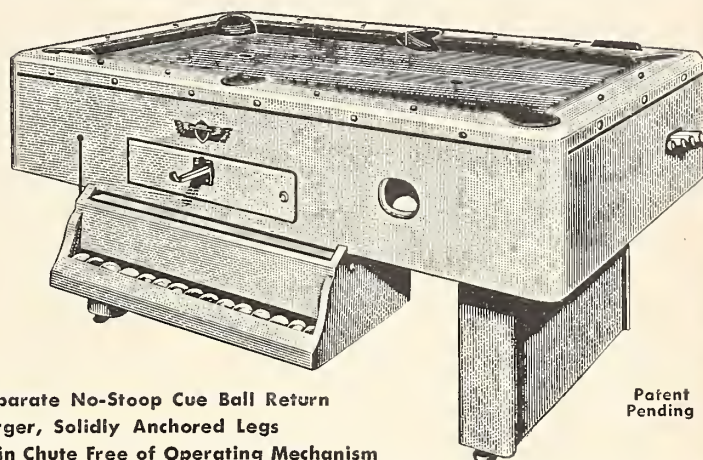
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are thinking about him. . . . Chet Gore's Exhibit Supply plant is rolling along at peak production supplying photo cards and vacuumatic card vendors to the amusement park trade these days. Chet is readying Fall plans which will offer a boon coinbiz item to operators everywhere.

Al Warren, sales manager of Auto-Bell Novelty Co., reports steady sales and shipping on Auto-Bell's "Super Circus" upright amusement game. . . . Prexy Lou Urban and sales director Eddie Howard of Jennings & Company, happily advise that they've finally discovered a fine source to produce the color slide transparencies for their new "Vend-A-View" color slide coin-operated vendor. . . . During our travels around the coin row circuit t'other day we dropped in on Mike Spagnola in his spankin' brand new headquarters for AMI Sales Co. While there we had a cook's tour through AMI Rowe Corp.'s recently constructed building, and it can now be reported, since it is almost completed, that it is certainly something to behold. Not of least importance are the excellent transportation facilities and convenience. Naturally they have a parking area which is second to none. Mike tells us he is enjoying a steady sales pace with AMI phonographs during the hot summer months.

Marvel Mfg. prexy Ted Rubey is enjoying a pleasant vacation on the west coast. Estelle Bye expects to leave for her annual sabbatical just as soon as Ted returns. . . . National Coin's Mort Levinson is having a whale of a time selling Gottlieb's "Captain Kidd" 2-player pinball game to operators. He makes no bones about the fact that it is a terrific sales getter. Prexy Joe Schwartz enplaned to Florida recently, and from there he will hop over to Puerto Rico. It is a combined business and pleasure trip, according to Mort. . . . Purveyor's Herb Perkins and his staff are on their vacation schedule now. The busy distrib will resume operations next Monday. . . . Lou Casola, president of the Coin-Machine Council popped into Chi last Thursday to be on hand when Herb Oettinger (treasurer of C-MC) received a fat \$500 check for the national public relations organization from the ABC Buyers Club of Chicago, represented by Vincent Angeleri and A. H. (Andy) Hesch. Needless to say it, but both Angeleri and Hesch strongly urge all operators' groups to come out 100% for the Coin-Machine Council's PR program.



New York Is Still Biggest In U.S.A.

NEW YORK—The New York coin-trade will be interested in a report by the Census Bureau that the metropolitan area still has the biggest population in the United States. A total of 10,604,300 includes 7,710,346 in New York City and 2,893,954 in Nassau, Rockland, Suffolk and Westchester Counties.

Population of New York City dropped 2.3 per cent, or 181,611, between 1950 and 1960. The population outside the city increased by 73.9 per cent, or 1,229,968.

Population by borough and a comparison with the 1950 figures is as follows: Bronx: 1,415,025, down 2.5 per cent or 36,252; Brooklyn: 2,604,001, down 4.9 per cent or 134,174;

Manhattan: 1,668,172, down 14.9 per cent or 291,929; Queens: 1,802,119, up 16.2 per cent or 251,270; Staten Island: 221,029, up 15.4 per cent or 29,474.

Holzman To Chicago

NEW YORK—Irving Holzman, Black Sales Company, United distributors this city, advised that he will begin a business trip on Friday, August 5, which would include Miami and Chicago and extend for about one week's time.

While in Chicago, Holzman expects to spend most of his time with United Manufacturing Company officials discussing manufacturing plans for the coming fall season.

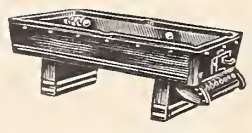

Before leaving, Holzman met with officials of the Craig-Todd Agency, New York firm currently organizing amusement games operators in the New York City area for a city-wide tournament to be conducted on a minimum number of 2000 games and offered 100% cooperation to the tourney group. (See story on page 48).

Dave Rosen's Mother Dies

PHILADELPHIA, PENNA. — Mrs. Leah Rosen, mother of Dave Rosen, David Rosen Inc., this city, passed away on Thursday, August 4, at the age of 84.

Mrs. Rosen leaves five children—Dave, Harry, Max, Irene and Reba. Funeral services were conducted on Friday afternoon, August 5, at Raphael Saths in Philadelphia.

The Rosen family will sit "Shivoh" at 2451 North 56th Street in Philadelphia during this week.



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1	CHICAGO COIN CLASSIC	13 FOOT 345.00
3	CHICAGO COIN CLASSIC	16 FOOT 345.00
1	UNITED JUMBO	13 FOOT 395.00
2	UNITED JUMBO	14 FOOT 395.00
10	CHICAGO COIN PLAYERS CHOICE (Like New)	20 FOOT 695.00
1	UNITED ROYAL	14 FOOT 245.00
4	BALLY STRIKE BOWLER	11 FOOT 325.00
1	UNITED TEAM BOWLER	14 FOOT 195.00
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## Auto Bell's New "Five Jacks" Popular In Foreign Markets

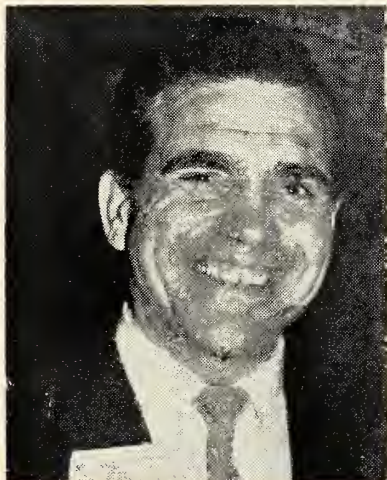
CHICAGO—Zeke Wolf, president, and Al Warren, sales manager for Auto-Bell Novelty Company of this city, declared last week that Auto-Bell's exciting, new "Five Jacks" counter amusement game is already experiencing heavy sales action in several foreign markets.

Both Wolf and Warren cited several good reasons why "Five Jacks" received immediate acceptance in these markets because it is an original, new type of game, which offers the player much suspenseful action in play. Also, it offers the operator (in foreign markets) the highest possible earnings at the lowest possible cost for this type of amusement equipment. The coin chute takes one, two or three coins.

Warren particularly stressed the fact that "Five Jacks" is produced only for export, and is being channeled to Canada and the European markets. Presently it is receiving wide acceptance in most Canadian territories.

"Five Jacks" features a skill trigger which controls the coins. There are five winning traps, and five large award pockets. Each pocket is constantly being refilled for continuous play. This counter game is 100% mechanical and requires no servicing. This is a prime feature which is proving very interesting to many operators in foreign markets.

## Bert Betti Off On European Trip



BERT BETTI

UNION CITY, N.J.—Bert Betti, Eastern Novelty Distributors, Inc., this city, left for Europe recently with an eye to increasing the firm's current export business. He expects to visit approximately six countries on a trip designed to promote European sales on used and reconditioned amusement machines.

"Of course, during my visit to Italy, I expect to see at least a portion of the Olympics which will be staged during my stay in Rome. In addition, I expect to stop in England and tour the London distributor showrooms," stated Betti.

Betti is exclusive distributor for the Fischer Sales & Manufacturing Company and also distributes pool table supplies to the nation's pool table wholesalers and operators.

## Mitnick Opens Coin Firm In London

LONDON, ENGLAND—Jack J. Mitnick, veteran coinman formerly associated with several firms in the United States, announced the opening of his new firm, American Coin Machine Equipment Ltd.

The firm will distribute fruit machines, consoles and uprights to the British market from its London showrooms here.



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## Expect West Europe Boom To Continue

GENEVA, SWITZERLAND—Western Europe, which buys considerable numbers of coin operated machines from the United States, is enjoying an economic boom which should continue unabated for the rest of the year, according to United Nations economists.

The report stated that the increase in total industrial output for 12 Western European nations jumped 7 per cent between 1958 and 1959 and more than 12 per cent between the first quarters of this year and last.

The UN Economic Commission for Europe attributed Western Europe's "highly favorable" economic situation to:

- 1) A "very high rate" of industrial expansion.
- 2) "Considerable" productivity advances.
- 3) Moderate wage increases and stable prices for imported raw materials which allowed a "remarkable degree of price stability."
- 4) "Comfortable" foreign exchange reserves.

This "boom" condition in Western Europe can reflect extremely favorable for those in the coin machine industry, both in Europe and the United States. It's acknowledged that when the general public is enjoying full employment and good wages, coin operated equipment gets its share of the entertainment dollar spent. With equipment in Western Europe enjoying good play, more and newer equipment will be in demand, and these machines, for the most part, can be supplied by American firms.

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## Blatt Looks To Big Miami MOA Show In May '61

MIAMI, FLA.—Music Operators of America officials are laying the groundwork for a 1961 Convention in Miami and Willie Blatt, veteran coinman, and MOA board member, and also a resident of Miami, Florida, has started the task of publicizing and promoting the convention from the site of the meet to the nation's operators.

The Convention will be held at the Deauville Hotel on May 15, 16 and 17. "We can bring back the tremendous conventions enjoyed by this industry before WW II if every operator, distributor, jobber, and manufacturer gets behind MOA with the intent of presenting the industry in its true light," stated Blatt. "I believe a Convention in Miami will bring about this success."

Blatt went on to say that many vacationers have avoided Miami Beach for a relaxation spot due to the prohibitive costs at certain times of the year. "However, I can assure you of a room with meals for about the same as the cost of only a room at many of the Chicago hotels. Plan now to bring your family and I can guarantee you a wonderful time," said Blatt.

Blatt advised that MOA is prepared to accept applications from manufacturers of every type equipment considered legal by the Federal Government. MOA is looking to the vending industry for support since the music operator of today has, in many instances, diversified to the point of operating all types of equipment.



## CALIFORNIA CLIPPINGS

Although the record breaking hot weather continues in the Los Angeles area, the tempo along "coin machine row" the past week seems to have gotten back to normal. . . . At American Coin Machine, Bill Lanzy reports that business generally is hitting at a steady pace. . . . Mr. & Mrs. Lee Wirt, well known operators from Montebello, aboard their 35 ft. yacht, the "Lola Lee," for an extended cruise with their good friends. . . . Hank Tronick, at C. A. Robinson & Co., informs that summer business to this point has been very gratifying. . . . At California Music, John Parks on vacation and spending it in Texas. Sam Ricklin says that everyone at California has been busy getting the inventory set with the various Fall Plans from the record companies. . . . Marion Jepsen, of Palmor Vending, in Solana Beach, piloted her plane to 12th place in the recent cross-country Powder Puff Derby. . . . Jimmy Willkens, at Paul A. Laymon's, states they are looking forward to something new from Bally in the near future. Jimmy also mentioned that used equipment the past week moved out at a bright clip. . . . At Simon Distributing, Jack Simon currently in Sydney, Australia, and sends word that he has enjoyed his business trip thus far. Sonny Lomborg mentioned the export business is starting to pick-up, and that the sales picture on the whole is encouraging. Mr. & Mrs. Sam Taran, Sonny's sister and brother-in-law of Taran Distributors in Miami, said they had a most wonderful time during their vacation in L.A. . . . Kay and Claire Solle, at Leuenhagen's "record bar," presently spending their spare time picking out several pieces of new furniture for their home. Lowell Caldwell, of Capitol Records, stopped in last week to spin the new Frank Sinatra waxing. Over the weekend, the Solle's entertained Melba and Orville Kindig, operators from Long Beach, to help them celebrate Mrs. Kindig's birthday. . . . At the Wurlitzer factory branch, John Scavarda flew back to Trinidad, Colorado, following the unexpected death of his mother. Clayton Ballard was recently added to the sales staff at Wurlitzer. He has been in the coin machine business for 20 years and is very well known in the So. Calif. area, according to Ray Barry. . . . William Schrader, at Badger Sales, going to Las Vegas over the week-end on business. Marshall Ames informs he is going to Ogden, Utah, August 11th, to bowl in a national tournament. "Rocky" Nesselroad states the new AMI "Continental" phonograph is moving out at a pace that continues to exceed the supply. . . . At the Seeburg Distributing Co., Arnold Silverman, national promotion mgr. for Seeburg, in town for several days from Chicago, to put in operation a record one-stop at the distributorship, which will be for the operators use only. Dan Donohue and Dean McMurdie both feel that this additional service will be a tremendous aid to the operator. . . . Some of the visiting operators seen on Pico this week were: Robert Taylor, Las Vegas; Howard Smith, Lynwood; Harry Edelman, Pomona; Lela Smith, Barstow; Carl Fisher, Inglewood; Fred Ross & Loren Farmer, Covina; Larry Hansford, Lompoc; Carl Cline, Indio.



## UPPER MIDWEST MUSINGS

Frank Kummer, Spring Valley, Minn. in town for the day sporting a new '98' Old's. Stopped in to get some records and parts. . . . Sorry to hear that O. L. Coefield, Annandale, Minn. is in the hospital with a bad case of asthma. Has been confined for the past 10 days and will be getting out soon. . . . Mr. & Mrs. Stanley Petroski, Foley, Minn. in town for the day picking up some records and parts. . . . Wally Jones, head man of the service department at the Lieberman Music Co. just took one week of his two week vacation and spent his vacation at home doing a lot of carpenter work around the house and saving himself a lot of money. . . . Music Under The Stars, featuring Roger Williams at the Metropolitan Stadium Wed. 27th was a big hit. . . . Mr. & Mrs. Jack Backus, Jamestown, N. D. flew in to Minneapolis Wed. and will spend the rest of the week in town. Jack will be driving back a new GMC Truck that he bought. . . . Cap Keister, Frontenac, Minn. in town for the day to pick up his record supply and parts. . . . Cab Anderson and his little son that came along for the ride in town this week visiting a few distributors. Cab claims there are more boats on the St. Croix River this Summer than ever before. . . . Urban Gass, Cornell, Wisc. took time off to drive into the Twin Cities and spend the day making the rounds. . . . Clarence Harris, Jr. Darwin, Minn. in town for the first time in many weeks. Keeping very busy and not much time to get to the cities often. . . . Operators seen about town this week were Jim Stansfield, Lloyd Williamson, Winona, Minn. Gordon Wornson, Mankato, Minn., L. Schillinger, Knapp, Wisc., Don Bollier, Baldwin, Wisc. H. H. Krueger, Fairfax, Minn. . . . Mr. & Mrs. Al Kirtz and the children just back from a nice 10 day vacation up north. . . . Pete Wornson and his family will be leaving next week for Detroit Lakes for a nice vacation. Pete expects to get in a lot of golf as there is a beautiful golf course at Detroit Lakes. . . . Ted Heinen, St. Cloud, Minn. in town for a few hours to pick up some records and parts.

## HAPPY BIRTHDAY THIS WEEK TO:

Bernard Ryan, Nashville, Tennessee. . . . Samuel Dieter, Fort Wayne, Indiana. . . . Martin J. Bromley, Honolulu, Hawaii. . . . Marjorie H. Stambaugh, W. Palm Beach, Florida. . . . Roy Westerlund, Red Oak, Iowa. . . . William R. Happel, Jr., Los Angeles, California. . . . Mrs. Ben Hofer, New Braunfels, Texas. . . . Samuel Weinberger, Indianapolis, Minn. . . . Marshall Thompson, Cornelius, Abilene, Texas. . . . Lewis C. Shank, Kalamazoo, Michigan. . . . C. R. Kilburn, Bellows Falls, Vermont. . . . George Proek, Dallas, Texas. . . . Ted Rubenstein, Chicago, Illinois. . . . James A. Crover, Perth Amboy, New Jersey. . . . David Berson, Harrisburg, Pennsylvania. . . . Walter C. Knack, Dixon, Illinois. . . . Robert B. Young, Los Angeles, California. . . . Joe F. Floyd, Anderson, South Carolina. . . . Victor Ostergren, Gray, Ind. . . . C. T. McKelvy, Chicago. . . . Peter Nastasi, N. O., La. . . . Kenneth Tom, Montreal, Canada. . . . John P. Christy, Det., Mich. . . . John Quinn, Troy, N. Y. . . . Steve Brancalone, Detroit, Mich. . . . Sydelle Blatt, Miami, Fla. . . . James F. Tolisano, St. Petersburg, Fla. . . . John Spink, Woodfibre, B. C., Canada. . . . Alfred Harper, Las Cruces, N. M. . . . Carl A. Gualano, Chicago, Illinois. . . . William Joseph, Zanesville, Ohio. . . . Stephen Patrick, West Grove, Pa. . . . Charles A. Robinson, L.A., California. . . . Budge Wright, Portland, Oregon. . . . William McCallum, Dallas, Texas. . . . Howe Louis, Vancouver, B.C., Canada. . . . Gerald Mantell, Providence, R. I.





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## Atlantic N.Y. Presents Connecticut Music Ops With "Artist Of Week"

EAST HARTFORD, CONN.—Meyer Parkoff, Atlantic New York Corporation, Seeburg distributors in New York, New Jersey and Connecticut held a dinner meeting of Connecticut operators here on Thursday, July 28, at the Waverly Inn. The prime topic of the meeting was Seeburg's current "Artist of the Week" merchandising program and the 75 operators in attendance heard the presentation delivered by Atlantic and Seeburg executives.

Mac Perlman, branch manager of the Connecticut outlet, conducted the business part of the meeting introducing Jack Gordon, Seeburg vice-president in charge of phonograph sales, who made a presentation on the future of the record industry as it pertains to speeds, both 45 rpm and 33½ rpm, and its relationship to the phonograph industry.

Gordon's talk touched on the increasing LP sales in today's record market. "Every dollar spent on records by John Q. Public today is distributed unevenly with 80¢ going over to LP sales. Only seven years ago singles accounted for about two-thirds of the dollar volume," said Gordon. Gordon continued talking specifically about the type music phonographs should, but do not, offer an adult listening public. "One-half of the juke boxes on location today are in taverns where the teenager does not congregate. But the music available for programming is recorded for teenage tastes. The adult public wants LP selections and the record sales prove it. Seeburg's 'Artist of the Week' program is designed to give every phonograph this material," concluded Gordon.

Gordon was followed by Gene Weiss of Columbia Records and Joe Mathews of Capitol Records, with both record industry representatives



MEYER C. PARKOFF

presenting their respective firm's thoughts and plans for the new speed as well as the 45. Both firms supply Seeburg with seven inch stereo single material.

Bill Prutting, Seeburg district manager, presented Seeburg's point of view with a Seeburg "Salesmate" presentation, a merchandising idea aimed at helping operators get better terms from locations owners.

Meyer Parkoff spoke to the operator group limiting his talk to the part The Seeburg Corporation plays and has played in the phonograph industry since its inception. "It was Seeburg with the change from 78 to 45, they were first with high fidelity, cabinet design changes, and stereo sound. Seeburg has again led the field with the introduction of a new speed that it feels will be the only speed in the record industry before too long. It is logical that phono-

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SEEBURG 800E-1	\$250
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8-Cal. ROWE (Mechanical)	40
22-Col. EASTERN MARK II	125
10-Col. EASTERN	75
22-Col. KEENEY RIVIERA	125
11-Cal. NATIONAL (Slant Front)	175
11-Cal. NATIONAL (ML)	155

### MUSIC

SEEBURG 222 SH	\$950
SEEBURG 201 (½ Dollar)	850
SEEBURG 100-R	475
SEEBURG 100-B	245
A.M.I. F-120	325
A.M.I. G-120	365
A.M.I. H-200	525
A.M.I. I-200	695
WURLITZER 2300-S	795
WURLITZER 2200	550
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## Bill McCarthy Passes Away At 58

HURLEYVILLE, N.Y.—The trade was shocked by the sudden death of one of its most beloved members on Wednesday, August 3. William (Bill) McCarthy, Catskill Amusement Company, this city, died of a heart ailment after a week in a hospital. He was 58 years old.

graph operators should begin to merchandise this new speed and benefit immediately from its advantages. The 'Artist of the Week' promotion program will enable every operator to do just that," stated Parkoff.

The Connecticut operators were represented from every part of the State. Joe Burns, special counsel for the Connecticut coinmen attended with Joe Broderick, manager of the Columbia record office in East Hartford.

Bill and his wife, the well known Amelia (Millie) McCarthy operated one of the foremost routes in the Catskill Mountains. Bill was very active in coin machine industry and community affairs. He was a member of the New York State Coin Machine Association; New York State Operators Guild; Sullivan County Association; MOA; a charter member of the Ellenville Elks Club; a member of the Hurleyville Chamber of Commerce; Hurleyville Fire Department; Loch Sheldrake Rod and Gun Club; and other civic organizations.

Bill McCarthy was laid out in his home in Hurleyville from Thursday to Saturday, at which time he was buried from St. Mary's Church.

Surviving are his widow Amelia; two sons, Robert, 20 and Victor, 17; and two daughters, Kathleen 13 and Nancy 10.



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WANT—As always we need for immediate export unlimited quantities of: Bally Bingos, United Bingos, all types of Shuffles, Seeburg, AMI, Wurlitzer music. Call collect. BELGIAN AMUSEMENT CO., 808 NO. BROAD ST., PHILADELPHIA, PA. (Tel. POplar 3-7808).

WANT—Wms. & Gottlieb Single Player 1953 to 1958. Send your list to: IMPERIAL COIN MACHINE COMPANY, 498 ANDERSON AVE., CLIFFSIDE, NEW JERSEY.

WANT—New 45 RPM records that have appeared on the Cash Box Top 50 within the last 6 months. We pay 15¢ to 18¢. Can use any quantity. KAY ENTERPRISES, 659 N.E. 123RD ST., NORTH MIAMI, FLORIDA. (Tel. PL 7-8061).

WANT—Will pay cash for all late Guns, all late Arcade Machines. State lowest price in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK 36, N. Y. (Tel. BRyant 9-6677).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALLAGHAN DIST. CO., 4135 W. ARMISTAGE, CHICAGO 39, ILL. (Tel. Dickens 2-7060).

WANT—Coin operated Musical Instruments—the older the better. Send photograph and give condition, price, number of music rolls in first letter. CONTINENTAL COIN MACHINE, 1827 ADAMS, TOLEDO, OHIO. (Tel. CHerry 8-3359).

WANT—Used 45 RPM Records. All types, as they run, right off the route. No sorting or picking. We pay freight from anywhere in USA. Standing order available for regular shippers. JALEN AMUSEMENT CO., INC., 14 EAST 21st ST., BALTIMORE 18, MD.

WANT—Records, 45's and LP's, new only. Please give full details first contact to avoid delay and assure quick deal. HARRY WARRINER, KNICKERBOCKER MUSIC CO., 209 EAST 165th ST., NEW YORK 56, N. Y. (Tel. LUDlow 8-8310).

WANT—Juke Box Operators. If you want a steady outlet for your used records (No One Shot Deals), Call or Write MARLIN RECORDS DIST., 824 WILLARD STREET, NORTH BELLEMORE, L. I., N. Y. (Tel. CAstle 1-0556).

WANT—Unlimited quantities of Seeburg A and B. Further all other models Seeburg, Wurlitzer 1700, 1800, 1900; Bally Bingos, multi-player Pinballs. State condition and lowest prices f.o.b. outgoing vessel. MARALSTA-92, KROONSTRAAT, ANTWERP, BELGIUM. Cable Address: MAROMATIC ANTWERP.

WANT—We need Gottlieb Jumbo, Gottlieb Jubilee, Bally Ice Frolics, Wurlitzer 2104, AMI D-80, United Clipper 8', United Capitol, United Lightning 8'. RUNYON SALES COMPANY, INC., 593 TENTH AVE., NEW YORK 18, N. Y. (Tel. Long-acre 4-1880).

WANT—To purchase 5,000,000 new records, all speeds. We prefer large quantities and will buy for cash. Top prices offered. No Juke Box Records. Write to: RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel. General 2-1650), JESSE SELTER, Pres.

WANT—Will buy—Bingos, Shuffle Alleys, Bowlers, any amount of Phonographs. LEW JONES DISTRIBUTING COMPANY, INC., 1301 N. CAPITOL AVE., INDIANAPOLIS, INDIANA.

WANT—Juke Boxes and Games for resale, Cash, send list, condition and prices. HASTINGS DISTRIBUTING COMPANY, 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WISC. (Tel. BLuemound 8-6700).

WANT—Coin operated Laundry Equipment, AMI 120 Selection Phonographs, Hideaways, Wall Boxes, 5¢ and 10¢ Counter Games. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel. MEIrose 1-9550).

WANT—Mills Panorama. Also Parts. Advise Best Price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASHINGTON. (Tel. GARfield 3585).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel. UNION 1-7500).

WANTED—Any quantity new records, 45 RPM, EP's up to 30¢ each. We pay freight. Over-runs, cut outs, splits, offies, any make. REKORD PAK, 123 WILSON AVE., NEWARK 5, NEW JERSEY. (Tel. Market 2-3844).

WANT—22 ft. American or Rock-Ola Shuffleboards. Give condition and price asked. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel. FULTon 3-2282).

WANT—Wish to Buy and Sell any machines or model Phonographs. Also Amusement Games. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVENUE, ELIZABETH 4, NEW JERSEY. (Tel. BIGelow 8-3524-5).

WANT—Late Wurlitzer Phonographs and Late Bally Bingos for resale. FOLLETT MUSIC CO., S. 180 HOWARD ST., SPOKANE, WASH. (Tel. MA 4-8585).

WANT—Exhibit's IOU, Selectem and Horeshoes. State price, quantity and condition in first letter. NEW LIDO ARCADE, 412 EAST BALTIMORE STREET, BALTIMORE, MD.

## CLASSIFIED ADVERTISING SECTION

WANT—Late juke box records not over 5 months old. We pay 15¢ and the freight. HARMONY RECORDS, 651 N.E. 164TH ST., NORTH MIAMI BEACH 62, FLA.

WANT — Wms. Vanguard, Hercules and Crusaders; ChiCoin and United Flashing Type Shuffles. State quantity and best price in 1st letter. MONROE COIN MACHINES EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel. SUPERior 1-4600).

WANT—To Buy—Two Glasses for United Leader or Chief. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., NORTH, MINNEAPOLIS, MINNESOTA.

WANT—Seeburg Juke Boxes and Bally Bingos, Cash, send list, condition and prices. L'AUTOMATE, 60, rue VAN SCHOOR, BRUXELLES 3, BELGIUM. (Cable JEUMATE-BRUSSELS).

WANT—14 ft. Small Ball Bowlers. Write or call—ATLAS DISTRIBUTORS, 1024 COMMONWEALTH AVE., BOSTON 15, MASS. (Tel. REgent 4-1384).

WANT—To Buy—Antique Phonographs, either Wurlitzer or Seeburg, preferably with Violin instrumentation and Music Rolls. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT AVE., CLEVELAND, OHIO. (Tel. TO 1-6715).

WANT—New or used 45 R.P.M. Records, not over 6 months old. We pay 15¢ and the freight. Can use any quantity. MICHAEL HARRIS, 3910 N.W. 2ND ST., MIAMI, FLORIDA.

WANT—Baseball games and guns of all types, must be in A-1 condition. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN.

WANT—5 Un. Jumbo 16' Bowlers and late Bally Bingos. Will pay cash, high trade-in. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS. (Tel. AL 4-4040)

WANT—Wurlitzer Hideaway Models 1800 to 2304, Stereo, inclusive with Stepper, Wall Box Booster, 8 No. 5207 Wall Boxes, 2 Speakers. Must be ready for location, waiting. Quote lowest cash price. C. W. HUGHES, LADOGA, INDIANA. (Tel. WHitney 2-2549).

WANT—Late Bally Bingos. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT, TOLEDO, OHIO. (Tel. CH 3-7191).

## FOR SALE

FOR SALE—Pool Table Supplies at reasonable prices. 48" Cue Sticks \$18. doz.; 52" size \$21 doz.; Extra Live 6 Pkt. Cushions \$22. set for Reg. Bumper Pool \$11.95 set. CHAMPION DIST. CO., 3451 N. MILWAUKEE, CHICAGO 41, ILL. (Tel. AVenue 6-6751).

FOR SALE—Used Bally Bingos; Used Seeburg Model E-1 @ \$275. GLOBE DISTRIBUTING COMPANY, INC., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel. ARmitage 6-0780-81).

FOR SALE—Seeburg 100B-BL \$185.; C-230, KD-200 \$465.; Wurlitzer 2250 \$535.; Rock-Ola Comet \$210.; Machines clean ready for location. 1/3 deposit. INTERBORO MUSIC CO., 433 WEST 45TH ST., NEW YORK, N. Y. (Tel. JUDson 2-2363).

FOR SALE—Bally Big Inning \$225.; Keeney DeLuxe Big Tent \$225.; Auto Bell Horoscope \$250.; AMI H-100 \$500.; H-120 \$550.; I-200 \$650. 1/3 deposit with order THE HUB ENTERPRISES, INC., 2216 DIVISION ST., BALTIMORE 17, MD.

FOR SALE—Eagle Shuffle Alley \$395.; Lucky Shuffle \$450.; Speed Bowler \$475. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCOTIA 2, NEW YORK.

FOR SALE—9 Un. Playmate Rebounds \$75. each; 15 Un. & Bally CC 14 ft. Small Ball Bowlers \$175. ea.; 7 AMI E-80 \$150. ea.; 4 AMI E-120 \$150. ea.; 5 C.C. Bulls Eye Drop Ball, used \$300, new \$425.; 2 C.C. Shoot The Clown Gun, floor samples \$485.; all models AMI Phonos, lowest prices, write or call: CENTRAL DISTRIBUTORS, INC., 2315 OLIVE ST., ST. LOUIS 3, MO. (Tel. MA 1-3511)

FOR SALE—Cigarette Machines: Seeburg E-2 22 Column \$265.; Eastern Electric 12 Column \$75.; Eastern Electric 8 Column \$45. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MO. (Tel. Central 1-9292).

FOR SALE—Refinished & shopped—1 Gott. Royal Flush \$95.50; 1 Gott. Easy Aces \$59.50; 1 Gott. Ace High \$69.50; 1 Williams Fun House, 4 Player, \$69.50; 1 Williams Pica-dilly, 2 Player, \$59.50; 1 CC Blondie, 2 Player, \$49.50; Special—1 CC 14 Ft. Bowling League A-1 \$185.; 1 Williams Super Pennant Baseball \$49.50. TRI-STATE DISTRIBUTING CO., P.O. BOX 615, ROME, GA. (Tel. 4-7123).

FOR SALE—AMI E-80 \$175.; AMI E-120 \$175.; Wurlitzer 1650A \$195.; Wurlitzer 5207 wall box \$44.50; Bally Big Inning \$249.; United Pinch Hitter \$395. Shopped ready for location. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLAHOMA. (Tel. Central 6-3691).

FOR SALE—Specials: Auto-Bell Magic Mirror Horoscope (new floor sample) \$245.; Circus Play Ball \$145.; Wagon Wheel \$165.; Galloping Dominoes \$195.; Games, Inc. Skeet Shoot and Double Shot \$185.; Super Hunter \$195.; Wildcat \$335.; Twin Wildcat \$425.; Keeney DeLuxe Big Tent \$225.; Little Buckeroo \$295. Rush Deposit: MICKEY ANDERSON AMUSEMENT CO., 314 EAST 11th ST., ERIE, PA. (Tel. GLEndale 2-3207).

FOR SALE—Miss America \$115.; Sun Valley \$125.; Show Time \$75.; Key West \$75.; Cypress Gardens \$175.; Big Show \$70.; Big Time \$50.; Broadway \$50.; Night Club \$60.; Beach Beauty \$50. The South's largest exporters. CROWN NOVELTY CO., INC., 1055 BARONNE ST., NEW ORLEANS, LA. (Tel. MA 3931).



## CLASSIFIED ADVERTISING SECTION

**FOR SALE**—Mercury Counter Gripers 1¢ A-1 \$29.50 each; 60,000 used 78 RPM records, good collector's items from 1946 to 1955. Make offer. **TIERCE VENDING, P. O. BOX 368, GREENWOOD, MISS.**

**FOR SALE**—Have large quantities of Bingo Games, 100 selection Seeburg Wall Boxes, Vendo Coin Changer and Stand. **HALLGREN DISTRIBUTORS, INC., 1626—3RD AVE., MOLINE, ILLINOIS.**

**FOR SALE**—Seeburgs: M-100A's \$50.; B's \$200.; C's \$325.; V-200 \$295.; Converted \$350.; Converted and Speed-up \$395.; VL's \$445.; K's \$495.; 201's \$795.; (220's & 222's, write); 3W1 Wall Box \$44.50; 3WA's \$69.50; AMI's: E-120 \$150.; H-200 \$495.; D-80 \$125.; Cigarette Machines from \$20. up; M500 Coffee Machines \$75. each. Call or write: **G. K. GABRIELSON & COMPANY, 724 MEMORIAL DRIVE, S.E., ATLANTA 16, GEORGIA. (Tel. Jackson 5-7441).**

**FOR SALE**—Uprights, Auto Bell Playball, Wagon Wheels, County Fair, Capitol Projector Auto Test, latest model, CC Rebound Shuffles, Old Smokie (train) Kiddie Ride, no reasonable offer refused, contact: **JACK GORELICK, J. ROSENFELD COMPANY, 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel. Forest 7-6730).**

**FOR SALE**—Seeburg: (4) B-100's \$185.; V-200 \$275.; Wurlitzer: 2000 \$495.; 2200 \$750.; Joker Balls \$395. Bulls Eye Drop Ball \$395.; Red Ball \$295.; AMI F-120 \$295.; Rocket Shuffle \$125. 1/3 deposit, balance C.O.D. **NORTHWEST SALES COMPANY OF OREGON, 1040 S.W. 2ND AVE., PORTLAND 4, OREGON. (Tel. Capitol 8-6557).**

**FOR SALE**—Target. The sensational new combination gum vendor and counter game. High profits on a low investment. Be the first in your area to operate these penny machines. Sample machine \$24.50. **C. C. VENDING MFG., CO., 214 S. HOWARD STREET, BALTIMORE 1, MARYLAND. (Tel. PLaza 2-1300).**

**FOR SALE**—1 Seeburg 100G, slight water and smoke damage, machine and amplifier plays fine, \$149.50. **WESTERN DISTRIBUTORS, 1226 S.W. 16th AVE., PORTLAND 5, OREGON. (Tel. Capitol 8-7565).**

**FOR SALE**—Ballerina \$475.; County Fair \$585.; Sea Island \$375.; Carnival Queen \$265.; Beach Time \$235.; Sun Valley \$125.; Miss America \$115. We are exporters, **COIN MART, INC., 1055 BARONNE ST., NEW ORLEANS, LA. (Tel. JA 2-7138).**

**FOR SALE**—16' TV Bowler with roll-overs \$375.; Un. Regulation Shuffle \$250.; Genco Sweet 21 \$65.; Senior Bumper pools with slate \$50. ea.; Minut-Bun Barbecue Sandwich Bars, new \$25. ea.; New Candid Camera, write, **ODCO, INC., 1102 BROADWAY, ALBANY 4, N. Y. (Tel. HO 5-0228).**

**FOR SALE**—"Pylon" The new plastic coating that won't chip, crack or peel. Can be used on games, bowlers, shuffles, phonographs. Will cut cleaning time 90%. Guaranteed America's finest reconditioned coin machines. **MUSICAL SALES, 2334 OLIVE ST., ST. LOUIS, MO. (Tel. CH 1-8561).**

**FOR SALE**—Exporters, we have surplus of new Balley coils, wipers, contact plates, etc., for Bally Bingos, Bright Lights to Beach Beauty. Will sell at one half factory list price. **AMUSEMENT SUPPLY CO., 707 MISSOURI AVE., EAST ST. LOUIS, ILLINOIS.**

**FOR SALE**—Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. **STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.**

**FOR SALE**—100,000 new 45 rpm 6 months to 1 year old, \$10 per 100, \$95 per 1000. Also 25,000 EP's \$25 per C; \$200 per M; 12" LP's available \$100 per C; \$950 per M. **RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel. Olympia 8-4012).**

**FOR SALE**—Wurlitzer 2310S \$695; 2204 \$425; 2104 \$425; 2000 \$295; 1800 \$275; Wallboxes, Wurlitzer 5210 \$69.50; AMI H200 \$495; 1200 \$675. **J & J DISTRIBUTORS INC., 1327 N. CAPITOL, INDIANAPOLIS, INDIANA. (Tel. MEIrose 4-3571).**

**FOR SALE**—Millions of extra coins are taken from clean machines. Clean right with Lemonite. Commercial Music Co., Dallas, Texas, and B & B Vending, El Paso, Texas use and sell Lemonite. Try Lemonite Electronic Contact Cleaner. **GRACO SALES COMPANY, ARLINGTON, TENN.**

**FOR SALE**—A Hard to get item—Seeburg 100 selection wallboxes, chrome covers, thoroughly reconditioned, new white buttons, at \$42.50 each. Send deposit with order. **SHELDON SALES, INC., 881 MAIN ST., BUFFALO 3, NEW YORK. (Tel. Lincoln 9106).**

**FOR SALE**—6 V-200 \$235. each; 4 KD-200 \$475. each. Completely cleaned and checked. **BIRD MUSIC DISTRIBUTORS, MANHATTAN, KANSAS.**

**FOR SALE**—We have a few exceptionally clean Lotta Funs at \$425. **MID-WEST DISTRIBUTORS, 709 LINWOOD BLVD., KANSAS CITY, MO.**

**FOR SALE**—Specials—Bally: County Fairs \$565.; Sea Islands \$355.; Carnival Queens \$265.; Miss Americas \$114.50; Sun Valleys \$125.; Show Times \$95.; Key Wests \$85.; Beach Times \$195.; Big Shows \$75.; Beauty Contests \$299.50; Targets \$265.; Little Champion Horse \$355.; Williams: Nags \$345.; Wm. 21 \$255.; Keeney: Deluxe Big Tents \$349.50; Bally: Night Clubs \$49.50; Beach Clubs \$20.; Parades \$20. **NEW ORLEANS, NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LOUISIANA. (Tel. Jackson 2-5306).**

## CLASSIFIED ADVERTISING SECTION

**FOR SALE**—Slightly used Wagon Wheels, Play Balls, Double Shots, Deluxe Big Tents, Shawnees, Red Balls and Joker Balls; Beauty Contests like new; Super Wild Cats, new. Write or phone for prices. **PENN COIN-O-MATIC CORP., 821 NO. BROAD ST., PHILA. 23, PA. (Tel. PO 5-2676).**

**FOR SALE**—Smoke Shop—V27, Capacity 630. "The Best Electric Cigarette Machine On The Market." Call or write today. **BILOTTA ENTERPRISES, INC., 224 NO. MAIN ST., NEWARK, NEW YORK. (Tel. DEerfield 1-1855).**

**FOR SALE**—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: **ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel. CEdar 2-7600).**

**FOR SALE**—3 Fun Ways @ \$450.; 2 Sun Valleys @ \$125.; 2 Miss America @ \$125.; 2 Buckley Point Makers @ \$450.; 1 Genco Gun Club @ \$425.; 1 Bally ABC Bowling Lane @ \$225.; 1 Bally Tournament Bowler @ \$275.; 1 Bally Lucky Alley @ \$450. **SCIOTO NOVELTY, INC., 1909—8TH ST., PORTSMOUTH, OHIO. (Tel. EL 3-4179).**

**FOR SALE**—Bally Congress and Jet Shuffles \$70. each; United Ball Bowlers \$95. each; United A-B-C and Boleros \$25. each. **KAY'S MUSIC SERVICE, 147 COLUMBIA AVE., VANDERGRIFT, PENNA.**

**FOR SALE**—Keeney Jewel Shuffles \$145. ea.; Rocket Shuffles, Single Player \$90; Bowlers, all makes and sizes \$165 ea. **IRVING HOLZMAN, BLACK SALES CO., 583 TENTH AVE., NEW YORK, N. Y. (Tel. Pennsylvania 6-6680).**

**FOR SALE**—County Fair \$585.; Ballerina \$475.; Cypress Gardens \$165.; Carnival Queen \$265.; Sea Island \$375.; Seeburg Phonograph Model C 100 \$300. **NASTASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS 12, LA. (Tel. MA 6386).**

**FOR SALE**—Routes: Gott. Royal Flush \$125.; Wms. Top Hat, 2 player \$125.; Auto-Photo model 9 \$850.; Wurlitzer 780 Colonial Phonograph \$150.; Chester Pollard Football \$150.; Wms. 57 Baseball \$250. **CLOSER DISTRIBUTING COMPANY, 1613 MAIN, JOPLIN, MISSOURI. (Tel. MAfair 3-4202).**

**FOR SALE**—Big Inning \$200.; Heavy Hitter \$325.; Batting Practice (new) \$395.; King Of Swat \$100.; Wms. Official Baseball (new), write; Circus Wagon Wheel \$195.; Little Buckaroo \$275.; Double Shot \$175.; Skeet Shoot \$165.; Super Hunter \$150.; Super Big Tent \$175.; Deluxe Big Tent \$225.; Gunsmoke \$185.; Rock-Ola 1468 (like new) \$650.; Seeburg 100R \$450.; Gott. Picnic 2P \$225.; Gott. Gondolier 2P \$185.; Gott. Grand Slam \$75.; CC Rocket Shuffle 2P \$150. **LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO. (Tel. HEnderson 1-4100).**

**FOR SALE**—For Export Only—All Types Fruit Machines, Mills Black Cherries, Centuries, Blue Fronts, Twenty-One, etc. Also Bally Uprights Drawbells. Large stocks, prompt deliveries. Quantity discounts. **INTERNATIONAL SALES CO., C/O THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N.Y.**

**FOR SALE**—Puck Alleys, your choice, Chriss Cross Target, Imperial, Playtime Holiday, \$40. each. **PENNA. VENDING CORP., 1224 BROWNSVILLE, PITTSBURGH, PA.**

**FOR SALE**—Used machines of all models, as is or shipped and ready for locations. **AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel. FOrest 5-3456).**

**FOR SALE**—Special—10 United Simplex 20 ft. Bowling Alleys, slightly used, \$645. each. **UNITED DISTRIBUTORS, INC., 902 W. SECOND, WICHITA 3, KANSAS. (Tel. HO 4-6111, 4-3504).**

**FOR SALE**—Seeburg 100 sel. Chrome Wall Box \$29.50; Seeburg 200 sel. \$79.50; Gladiator \$79.50; Show Boat \$99.50; Super Circus \$209.60; Tic-Tac-Toe \$169.50; Three D \$139.50. **CULP DISTRIBUTING COMPANY, 614 WEST GRAND, OKLAHOMA CITY, OKLAHOMA. (Tel. CE 2-8084).**

**FOR SALE**—Mills & Jennings Fruit Machines For Export. A-1 condition. Brown, Blue and Chrome Fronts, Q.T.'s, Black Cherries, Jewel Bells, Melons, Tokens, Black & Gold, Blue Bells, Twenty-one Bells, Standard Chief, etc., Deluxe Draw Bells, Triple Bells and Bingos. **BELL DISTRIBUTORS, C/O THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.**

**FOR SALE**—Beach Time \$225.; Carnival Queen \$265.; Sea Island \$375.; Sun Valley \$125.; Big Time \$60.; Cypress Gardens \$165. One third deposit with order. **GENERAL DISTRIBUTING COMPANY, 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel. TU 6729).**

**FOR SALE**—United 16' Bonus Bowling Alley \$575.; 14' Bonus Bowling Alley \$145.; 11' Bonus Bowling Alley \$145.; DeLuxe Regulation S.A. \$225.; Royal S.A. \$95.; Chief S.A. \$95.; Comet Shuffle Targette \$110.; Chi-Coin 16' Player's Choice B.A. \$615.; Starlite S.A. \$125.; Chriss Cross S.A. \$95.; 2 Player Rocket Shuffle \$175.; Bally 16' Strike Bowler \$295.; All Star DeLuxe Bowler \$125. **CENTRAL OHIO COIN MACHINE EXCHANGE, INC., 858 NO. HIGH ST., COLUMBUS 15, OHIO. (Tel. AXminster 4-3529).**

**FOR SALE**—AMI G-200 (all conversions) \$325.; E-120 \$150.; D-80 \$125.; C (45 RPM) \$50.; EX-300 Corner Speaker (charcoal) \$39.50; Seeburg KD-200H \$475.; VL-200 \$350.; V-200 \$275.; HF-100R \$425.; M-100C \$275.; Rock-Ola 1465 (200-50¢) \$525.; Wurlitzer 2150 \$375. Cleaned and checked. 1/3 deposit. **A M I SALES COMPANY, 5075 W. LEXINGTON ST., CHICAGO 44, ILL. (Tel. Columbus 1-7169).**



## CLASSIFIED ADVERTISING SECTION

**FOR SALE**—6 Pocket Pool Tables, excellent shape \$150.; 14' Bowlers \$195.; Binklers \$185.; Skee Balls \$125.; Bowlette 14' \$175.; Rebound Shuffles \$49.50. Write or wire today. **PURVEYOR DISTRIBUTING CO.**, 4322-23 NORTH WESTERN AVE., CHICAGO 18, ILL. (Tel. Juniper 8-1814).

**FOR SALE** — Records, New 45's 100 assorted tunes per carton — 60% majors, 11¢ and less. EP's 25¢ per record, 12" LP's majors and others, pre-packaged 100 or more, \$75. Will send sample order. Send check or money order. **SID TABACK RECORDS**, 2540 W. PICO BLVD., LOS ANGELES 6, CALIF. (Tel. DUNKIRK 3-8735).

**FOR SALE** — Relays — low cost, high quality, general purpose open style made to your specifications. Short run our specialty. Also electrical harnesses and switch stack assemblies. **MARVEL MANUFACTURING CO.**, 2847 W. FULLERTON AVE., CHICAGO, ILL. (Tel. DI 2-2424).

**FOR SALE** — Complete line of Pool Table Supplies & parts. Slates, Cushions, Balls, Cloth, Bumpers, etc. Save money, save time—Buy direct. Write or phone for our new 1959 Catalog. **EASTERN NOVELTY DIST.**, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel. UN 3-8574).

**FOR SALE**—ChiCoin League Bowler, 11 ft., Bally Strike Bowler, 11 and 14 ft., United DeLuxe Bowling Alley, 11 ft., Bally Tournament Bowler, 14 ft., any at \$250 ea. Good condition. Deposit required. **DAVE LOWY**, 592 TENTH AVE., NEW YORK 36, N. Y. (Tel. CHICKERING 4-5100).

**FOR SALE**—Seeburg C-100 \$300.; Seeburg G-100 \$375.; Seeburg R-100 \$400.; Seeburg VL-200 \$375.; Wurlitzer 2000 \$395; AMI H-200E \$500.; AMI I-200E \$625. **BELMONT MUSIC CO.**, 116-118 N.E. GLENDALE AVE., PEORIA, ILL. (Tel. 6-4424—45868).

**FOR SALE**—Or Trade—for late 5 Balls, U.N. Pirate Guns, Genco State Fair, Ex. Star, U.N. 5th Inning, U.N. Derby Roll Del., Bally Target Roll. **COIN MACHINE EXCHANGE**, 4605—127TH, S.W., TACOMA 99, WASH. (Tel. Juniper 8-7153).

**FOR SALE**—Big Shows \$60.; Broadway \$50.; Key West \$65.; Nite Club \$55.; Showtimes \$80. Beach Time \$165.; Deluxe Big Tents \$225. In any quantity. **D & L COIN MACHINE CO.**, 414 KELKER ST., HARRISBURG, PA. (Tel. Cedar 4-1051).

**FOR SALE**—We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. **PIONEER VENDING, INC.**, 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel. Montana 1-5000).

**FOR SALE**—2 New Seeburg "200" Background music library units \$464. each; 222S "160" Seeburg Stereo new \$939.; Rock-Ola 1438 \$149.; AMI E-120 \$149. All equipment ready for location 1/3 with order, balance C.O.D. **MUSIC SYSTEMS, INC.**, 737 CARNEGIE AVE., CLEVELAND, OHIO 14561 LIVERNOIS AVE., DETROIT, MICHIGAN.

**FOR SALE**—Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. **TARAN DISTRIBUTING, INC.**, 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel. Newton 5-2531).

**FOR SALE**—6 Pocket Pool Tables—Fischer 75" x 43", new slates, cushions, completely reconditioned and refinished \$160.; Genco 6 pl. Skill Ball \$125.; United Targetette \$75.; Comet \$95.; Williams 6 pl. Major League Baseball \$95.; Chi-Coin Rebound Shuffle \$65.; National 9 ft. Shuffleboard w/elec. scoring \$75.; Chi-Coin Bullseye Baseball 2-Player \$175.; Chi-Coin Home Run 6-Player \$65.; Wms. Deluxe Baseball \$75. **H. BETTI & SONS**, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel. UN 3-8584).

**FOR SALE**—Wms. Nags \$350.; Sea Wolf \$250.; Piccadilly \$75.; Dead Zero Dart Game \$50.; Wms. Ten Strike Jumbo Size \$125.; Ex-Dale Gun \$75.; B.L. Fire Engine \$345. All equipment reconditioned and ready for location. **MILLER-NEWMARK DISTRIBUTING CO.**, 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH.

## MISCELLANEOUS

**NOTICE**—Burglar Alarm for coin operated equipment operates on flash-light battery. Sensitive to tampering, 100% protection. Installed quickly, powerful alarm. Instructions. \$4.95 —Three \$12, Dozen \$45—quantity prices to distributors. **BLOCK MARBLE CO.**, 1425 NO. BROAD ST., PHILADELPHIA 22, PA.

**NOTICE** — Buy your parts and supplies from the nation's oldest and original parts and supply house. Save real money. One transportation charge. Largest stocks, lowest prices. Useful gifts with orders of \$25 or more. Catalog free. **BLOCK MARBLE CO.**, 1425 NO. BROAD ST., PHILADELPHIA 22, PA.

**NOTICE**—Do It Yourself Kits for phonograph restyling available for Models 100 B, C, W, G and R. We also do complete cabinet restyling, using modern wood-grain decal, not paint. Write for information. **SUN REFINISHING CO.**, 1619 MILBY, HOUSTON 3, TEXAS.

**NOTICE**—Mechanic wants job with Wurlitzer Distributor, 12 years experience. Past 10 years with Wurlitzer Distributor. Must have top wages, can furnish references. Write: BOX #511, C/O THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

## Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory. Where no prices are listed, the manufacturers have not authorized price publication.

**AMI, INC.**  
K-200 (E) 200 Sel. Phono., St. or Mo...  
K-200 (A) 200 Sel. Phono., St. or Mo...  
K-200 (M) 200 Sel. Phono., St. or Mo...  
K-120 120 Sel. Phono., St. or Mo. ...  
K-100 (A) 100 Sel. Phono., St. or Mo.  
K-200 Hideaway, 200 Sel., Selective Play, St. or Mo. ....  
WQ-120 120 Sel. W. B. ....  
WQ-200 200 Sel. W. B. ....  
KQ-200-1 200 Sel. W.B., Dual Price Play  
WQ-200-3 200 Sel. W. B., Dual price Play, 4-Coin Rejector .....  
Bar Grip W. B. Mounting Bracket ....  
EX-600 Cylindrical Wall Spkr. ....  
L-2130 Ceiling Spkr., Choice of Grille Types Listed  
L-2135 Random Pattern Grille ....  
L-2136 Uniform Pattern Grille ....  
L-2137 Circular Flush-Mount Grille  
Remote Vol. & Cancel Cont., St. or Mo.

**AUTO-BELL NOVELTY CO.**  
Mermaid .....  
Magic Mirror Horoscope .....  
Super Circus .....

**AUTO-PHOTO CO.**  
Model 12 Studio .....\$3,245.00

**BALLY MFG. CO.**  
Roller Derby .....\$1,075.00  
Skill-Score (Upright Pingame) ..... 550.00  
Jumbo (upright) ..... 735.00  
Ball Park  
Standard Model ..... 620.00  
Replay Model ..... 640.00  
Beach Queens (1 ball play, replay model) ..... 640.00  
Island Queens (2 shots a game, replay model) ..... 650.00  
Tropic Queens (1 ball play, non-replay model) ..... 640.00  
Beauty Contest ..... 625.00  
Official Jumbo (Shuffle) ..... 905.00  
Bally Derby (Gun Game) .... 725.00  
Monarch Bowler (Shuffle) ... 865.00  
Pony Twins (Kiddie Ride) .. 705.00  
Targets  
Standard Model ..... 620.00  
Replay Model ..... 640.00  
6-Pocket Pool Table ..... 419.50  
Lotta-Fun (5-Ball) ..... 825.00  
Fun-Way (5-Ball, No Replays) 825.00  
Moon Raider (Rifle Game) .. 625.00  
Little Champion (Kiddie Ride) 550.00  
Fire Chief (Kiddie Ride) .... 898.00  
Western Express (Kiddie Ride) ..... 898.00  
Spook-Gun (Kiddie Shooting-Gallery) ..... 465.00  
Speed-Queen (Kiddie Ride) .. 865.00  
Toonerville Trolley ..... 865.00  
Model T (w/o Record chngr.) 865.00  
The Champion (all metal cab) 865.00

**CHICAGO COIN MACHINE**  
6-Game Bowler (Shuffle) ...  
World Series .....  
Pony Express Gun .....  
Queen Bowler  
16 ft. 5 in. ....  
21 ft. 5 in. ....  
King Bowler  
16 ft. 5 in. ....  
21 ft. 5 in. ....  
Commando Machine Gun ....

**EXHIBIT SUPPLY CO**  
Card Vendor .....  
**J. F. FRANTZ MFG. CO.**  
Dodge City (Counter Pistol) .  
Kicker & Catcher .....  
ABT Challenge Pistol .....  
ABT Guesser Scale .....  
ABT Rifle Sport .....  
Aristo Scale .....

**GAMES, INC.**  
Twin Super Wild Cat (Dual Plyr.) .....

**D. GOTTLIEB & CO.**  
Captain Kidd .....

**IRVING KAYE CO., INC.**  
Fleetwood Single Ball Viewer 6-Pkt. Pool Table .....  
Jumbo Fleetwood Single Ball Viewer 6 Pkt. Pool Table ..  
Cue Ball .....  
Klub Pool .....  
Jumbo Hockey .....

**J. H. KEENEY & CO., INC.**  
Red Arrow ..... \$775.00  
Deluxe Red Arrow ..... 950.00  
Popcorn Vendor ..... 640.00

**ROCK-OLA MFG. CORP.**  
1485 St 200 Sel. Phono. ....  
1485 200 Sel. Phono. ....  
1478 St 120 Sel. Phono. ....  
1478 120 Sel. Phono. ....  
1621 Hi-Fi Wall Spkr. ....  
1620 St Wall Spkr. ....  
1950 Remote Vol. Cont. with Cancel Button 50¢ Coin Chute Available for All Models .....  
Dual Credit Unit Available for 200 Sel. Model 1485 .....  
1555 Dual W. B. for 120 or 200 Sel.

**THE SEEBURG CORP.**  
Q-160, 160 Sel. Phono. ....  
Q-100, 100 Sel. Phono. ....  
1000, Background Music Unit .  
D-3W160 Wall-O-Matic, 160 Sel. Dual Pricing .....  
S-3W160 Wall-O-Matic, 160 Sel. Single Pricing .....  
HD-3WU Wall-O-Matic, 200 Sel. Half Dollar .....  
HD-3WU Wall-O-Matic, 100-160-200 Sel. 3W100 Wall-O-Matic "100" Sgl Pricing  
RSVC-1 Remote St Vol. Cont.  
CCI Coin Counter .....  
TWI Twin St Wall Spkrs. ....  
TCI Twin St Corner Spkrs. ..  
TRI Twin St. Recessed Spkrs. .  
PS6LZ—Power Supply .....  
HFAI-3—Power Amplifier ...  
Cigarette Vender Model E-2 ..  
4CD Cold Drink Vendor ....  
SFB-1000 Fresh Brew Coffee Vendor  
SFB-500 Fresh Brew Coffee Vendor  
SM-500 Powdered Coffee Vendor

**UNITED MFG. CO.**  
Falcon Bowler  
13' .....\$1,520.00  
16' ..... 1,550.00  
Big Bonus Shuffle Alley ..... 990.00

**UNITED MUSIC CORP.**  
UPB-100, 100 Sel. Phono.  
UPB-100S, 100 Sel. St. Phono.  
UPB-100H, 100 Sel. Hdwy. Phone  
UWB-1, Sel. 3 Wire W. B.  
UBG-1, Bar Grip  
UAP-1, Aux. Power Supply  
UCS-1, 8" Dual Cone Corner Spkr.  
UWS-1, 8" Dual Cone Wall Spkr.  
UWS-1, 8" Dual Cone Recessed Ceiling Spkr.  
UCS-2, 12" Dual Cone Corner Spkr. for Stereo.  
UWS-2, 12" Dual Cone Wall Spkr. for Stereo.  
URV-1, Remote Vol. Cont. and Cancel for Monaural.  
URV-2, Remote Vol. Cont. and Cancel for Stereo.  
URA-1, Remote Amplifier for increased Audio Power.  
UMS-1, Microphone System for paging or public address  
UPS-1, Play Stimulator—UPB-100 Series

**VALLEY SALES CO.**  
Bumper Pool Table (2 Models Available) .....  
6 Pocket Pool Table (5 Models Available) .....

**WILLIAMS MFG. CO.**  
Serenade (5-Ball) .....  
Official Baseball .....  
Darts (5-Ball) .....

**THE WURLITZER CO.**  
2400-S, St. 200 Sel. Phono and Step. Dual Pricing optional.  
2400, Mo., 200 Sel. with Step. Dual Pricing optional.  
2404-S, Stereo, 104 Sel. Stepper optional.  
2404, Mo., 104 Sel. Stepper optional  
2410-S, St., 100 Sel. Step. Dual Pricing optional.  
2410, Mo., 100 Sel. Step. Dual Pricing optional.  
5252 W.B., 200 Sel. 10-25-50¢, D. Pricing.  
5250 W.B., 200 Sel. 10-25-50¢.  
5207 W.B., 104 Sel. 5-10-25¢.  
5202 W.B., 100 Sel. 10-25-50¢, Dual Pricing.  
5200 W.B., 100 Sel. 10-25-50¢.  
5122 St. Console Floor Spkr.  
5123 St. Corner Spkr., 12" Coaxial  
5124 St. Corner Spkr., 8" Ext. Range.  
5125 St. Extender Spkr. packed in pairs.  
5126 St. Directional Spkr.





## THIS WEEK'S USED MACHINE QUOTATIONS

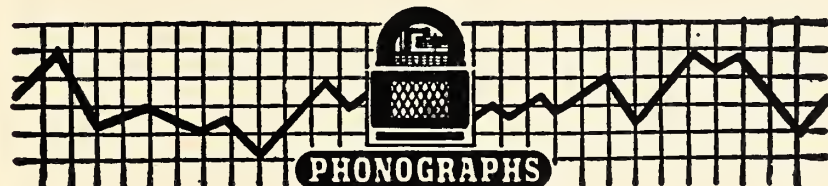
**NOTE: HIGH and LOW price quotes appearing in The Cash Box Price Lists are WHOLESALER SELLING PRICES received each week from various sections of the United States and DO NOT necessarily reflect trade-in values on equipment.**

*Prices tend to vary in different cities due to the status of a particular market, condition of equipment offered, and the general nature of a specific sale.*

**METHOD:** "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

### CODE (Numeral Preceding Machine)

- |                             |                                    |
|-----------------------------|------------------------------------|
| 1. Prices UP                | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN              | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN       | 7. Machines Just Added             |
| 4. No change from Last Week | * Great Activity                   |



### AMI

4. D-40, '51, 40 Sel. ....	75.00	110.00
4* D-80, '51, 80 Sel. ....	125.00	165.00
4. E-40, '53, 40 Sel. ....	125.00	150.00
4* E-80, '53, 80 Sel. ....	140.00	210.00
4* E-120, '53, 120 Sel. ....	150.00	225.00
4. F-80, '54, 80 Sel. ....	250.00	275.00
4* F-120, '54, 120 Sel. ....	295.00	325.00
4. G-80, '55, 80 Sel. ....	325.00	350.00
4* G-120, '55, 120 Sel. ....	350.00	395.00
2* G-200, '56, 200 Sel. ....	325.00	375.00
4* H-120, '57, 120 Sel. ....	475.00	525.00
4* H-200, '57, 200 Sel. ....	495.00	550.00
6. I-100M, '58, 100 Sel. ....	545.00	595.00
4* I-200M, '58, 100 Sel. ....	595.00	650.00
2* I-200E, '58, 200 Sel. ....	650.00	695.00
6. WM Wall Box ....	5.00	8.00
6. SM or SL Stepper ....	5.00	8.00
4. W200 Wall Box ....	72.50	80.00

### ROCK-OLA

6. 1436, '52, Fireball, 120 Sel. ....	75.00	95.00
6. 1436A, '53, Fireball, 120 Sel. ....	95.00	125.00
2* 1438, '54, Comet, 120 Sel. ....	175.00	210.00
1. 1446, '54, HiFi, 120 Sel. ....	245.00	295.00
2. 1448, '55, HiFi, 120 Sel. ....	325.00	395.00
4. 1452, '55, 50 Sel. ....	295.00	325.00
4. 1454, '56, 120 Sel. ....	425.00	450.00
4. 1455, '57, 200 Sel. ....	425.00	475.00
4. 1458, '58, 120 Sel. ....	550.00	575.00
2. 1465, '58, 200 Sel. ....	600.00	675.00

### SEEBURG

4* M100A, '51, 100 Sel. ..	50.00	95.00
4* M100B, '51, 100 Sel. ..	185.00	245.00
2. M100BL, '51, 100 Sel., Light Cab ....	185.00	225.00
4* M100C, '52, 100 Sel. ....	265.00	350.00
4* HF100G, '53, 100 Sel. ..	345.00	395.00

4. HF100R, '54, 100 Sel. ..	400.00	475.00
5. V160, '55, 160 Sel. ....	250.00	300.00
4* V200, '55, 200 Sel. ....	275.00	295.00
4* VL200, '56, 200 Sel. ..	350.00	445.00
2* KD200H, '57, 200 Sel. ..	465.00	495.00
5. L100, '57, 100 Sel. ....	450.00	495.00
2* 201, '58, 200 Sel. ....	795.00	825.00
5. 161, '58, 160 Sel. ....	795.00	825.00
5. 220, '58, 100 Sel. ....	795.00	825.00

### WURLITZER

6. 1250, '50, 48 Sel., 45 or 78 RPM ....	49.50	75.00
5. 1400, '51, 48 Sel., 45 or 78 RPM ....	50.00	75.00
6. 1450 '51, 48 Sel., 45 or 78 RPM ....	75.00	95.00
4. 1500, '52, 104 Sel., 45 & 78 Intermix ....	75.00	95.00
4. 1500 A, '53, 104 Sel., 45 & 78 Intermix ....	100.00	125.00
6. 1600, '53, 48 Sel., 45 & 78 Intermix ....	95.00	125.00
2. 1650, '53, 48 Sel. ....	165.00	195.00
6. 1650A, '54, 48 Sel. ....	195.00	225.00
4. 1700, '54, 104 Sel. ....	295.00	325.00
2. 1800, '55, 104 Sel. ....	310.00	350.00
6. 1900, '56, 200 Sel. ....	395.00	450.00
4* 2000, '56, 200 Sel. ....	350.00	450.00
2* 2100, '57, 200 Sel. ....	450.00	550.00
2. 2104, '57, 104 Sel. ....	450.00	550.00
2* 2150, '57, 200 Sel. ....	450.00	525.00
2. 2204, '58, 104 Sel. ....	550.00	645.00
2. 2200, '58, 200 Sel. ....	695.00	750.00
4. 2250, '58, 200 Sel. ....	595.00	625.00
6. 2140 Wall Box ....	2.50	5.00
6. 3020 Wall Box ....	3.00	5.00
6. 3048 (Conv. of 3020) ..	3.00	10.00
6. 3031 Wall Box ....	3.00	9.00
6. 3045 Wall Box ....	3.00	9.00
6. 4820 Wall Box ....	8.00	20.00
6. 4851 Wall Box ....	9.00	25.00
4* 5210 Wall Box ....	69.50	79.50

### BALLY

4* Ballerina (6/59) .....	475.00	525.00
6. Ball-A-Poppin' (11/56) ..	40.00	60.00
4. Beach Beauty (11/55) ..	50.00	60.00
4* Beach Time (9/58) ....	225.00	250.00
2. Beauty Contest (1/60) ..	325.00	350.00
4. Big Show (9/56) .....	60.00	85.00
4. Big Time (1/55) .....	60.00	65.00
2* Broadway (12/55) ....	30.00	50.00
6. Carnival (11/57) .....	100.00	125.00
4* Carnival Queen (1/59) ..	265.00	300.00
4. Circus (8/57) .....	90.00	95.00
4* County Fair (10/59) ..	575.00	595.00
6. Crossroads (1/56) ....	175.00	195.00
4* Cypress Gardens (6/58) ..	160.00	175.00
4. Double Header (7/56) ..	50.00	65.00
4. Gay Times (6/55) ....	50.00	65.00
4. Gayety (3/55) .....	35.00	50.00
4* Key West (12/56) ....	65.00	85.00
4* Lotta-Fun (9/59) .....	425.00	450.00
4. Miami Beach (9/54) ..	45.00	60.00
4* Miss America (2/58) ..	110.00	135.00
4* Night Club (4/56) ....	50.00	60.00
4. Parade (6/56) .....	50.00	65.00
4* Sea Island (2/59) ....	375.00	395.00
4* Show Time (3/57) ....	65.00	85.00
4* Sun Valley (7/57) ....	125.00	130.00
4. Target Roll (1/58) ....	150.00	175.00
4. U.S.A. (8/58) .....	175.00	195.00

### CHICAGO COIN

5. Blondie (8/56) .....	40.00	75.00
6. Capri (10/56) .....	75.00	85.00

### Genco

4. Flying Aces (7/58) ....	150.00	175.00
6. Fun Fair (12/57) ....	120.00	139.00
6. Show Boat (12/57) ....	125.00	150.00

### GOTTlieb

5. Ace High (1/57) .....	70.00	100.00
5. Around The World (7/59) .....	345.00	375.00
5. Atlas (5/59) .....	300.00	375.00
5. Auto Race (9/56) ....	65.00	95.00
5. Brite Star (4/58) ....	175.00	225.00
5. Classy Bowler (7/56) ..	60.00	90.00
5. Continental Cafe (7/57) .....	150.00	175.00
5. Criss Cross (3/58) ....	150.00	190.00
5. Derby Day (5/56) ....	60.00	90.00
5. Double Action (1/59) ..	225.00	295.00
6. Duette (4/55) .....	75.00	100.00
5. Easy Aces (12/55) ....	50.00	85.00
5. Fair Lady (12/56) ....	125.00	165.00
5. Falstaff (11/57) .....	200.00	250.00
5. Flagship (1/57) .....	120.00	160.00
4. Frontiersman (11/55) ..	50.00	85.00
2. Gladiator (1/56) .....	75.00	95.00
5. Gondolier (8/58) .....	175.00	200.00
5. Gypsy Queen (2/55) ..	50.00	75.00
5. Harbor Lites (2/56) ..	75.00	95.00
5. Hi-Diver (4/59) .....	225.00	275.00
5. Mademoiselle (11/59) ..	300.00	345.00
5. Majestic (4/57) .....	200.00	250.00
5. Marathon (10/55) ....	115.00	125.00
5. Miss Annabelle (8/59) ..	240.00	295.00
5. Picnic (10/58) .....	200.00	250.00
5. Queen of Diamonds (6/59) .....	225.00	275.00

### UNITED

5. Brazil (10/56) .....	50.00	75.00
5. Caravan (2/56) .....	50.00	75.00
5. Jolly Joker (11/55) ...	50.00	75.00
5. Monaco (8/56) .....	50.00	75.00
5. Pixie (1/55) .....	55.00	75.00
4. Playtime (10/57) ....	95.00	125.00
6. South Seas (2/56) ....	50.00	75.00
5. Starlets (12/55) .....	65.00	75.00
5. Triple Play (8/55) ....	55.00	75.00
5. Tropicana (1/55) .....	45.00	75.00

### WILLIAMS

5. Arrow Head (7/57) ...	50.00	75.00
5. Cue Ball (2/57) .....	50.00	75.00
5. Fun House (10/56) ...	60.00	95.00
5. Gay Paree (6/57) .....	75.00	100.00
5. Gusher (9/58) .....	100.00	125.00
5. Hi-Hand (6/57) .....	50.00	75.00
5. Hot Diggity (8/56) ....	40.00	65.00
5. Jig Saw (12/57) .....	75.00	100.00
5. Kings (8/57) .....	65.00	95.00
5. Perky (11/56) .....	40.00	65.00
5. Piccadilly (5/56) ....	50.00	75.00
5. Race The Clock (5/55) ..	40.00	60.00
5. Regatta (11/55) .....	50.00	75.00
5. Reno (10/57) .....	70.00	95.00
5. Shamrock (1/57) .....	50.00	75.00
5. Skyway (8/56) .....	40.00	60.00
5. Soccer Kick Off (12/57) .....	65.00	95.00
6. Stardust (3/56) .....	80.00	85.00
6. Starfire (1/57) .....	140.00	175.00
5. Steeplechase (11/57) ..	75.00	100.00
5. Super Score (9/56) ...	40.00	65.00
5. Surf Rider (12/56) ....	40.00	65.00
6. Thunder Bird (5/54) ..	55.00	75.00
5. Tim-Buc-Tu (1/56) ...	40.00	65.00
2. Top Hat (10/58) .....	100.00	125.00
4. Turf Champ (8/58) ...	100.00	125.00





## SHUFFLES and BOWLERS

### BALLY

#### Shuffles

2. Jet Bowler (8/54) . . . . .	75.00	95.00
5. Rocket Bowler (8/54) . . . . .	75.00	100.00
5. Mystic Bowler (12/54) . . . . .	65.00	125.00
5. Magic Bowler (12/54) . . . . .	95.00	125.00
5. Blue Ribbon (3/55) . . . . .	125.00	175.00
5. Gold Medal (3/55) . . . . .	150.00	175.00
2. ABC Bowler (7/55) . . . . .	175.00	210.00
5. Deluxe model . . . . .	225.00	275.00
4. Congress (7/55) . . . . .	225.00	245.00
4. Deluxe model . . . . .	255.00	275.00
5. Jumbo Bowler (9/55) . . . . .	300.00	325.00
5. King Pin Bowler (9/55) . . . . .	295.00	325.00
2. ABC Super Deluxe Bowler (9/57) . . . . .	325.00	350.00
5. All-Star Bowling (12/57) . . . . .	95.00	125.00
4. All-Star DeLuxe (2/58) . . . . .	100.00	150.00
1. Speed Bowler (11/58) . . . . .	395.00	450.00

#### Ball Bowlers

4. ABC Bowling Lane (1/57) . . . . .	225.00	250.00
4. ABC Tournament Bowler (6/57) . . . . .	295.00	325.00
5. ABC Champion Bowler (10/57) . . . . .	325.00	375.00
4. Strike Bowler (11/57) . . . . .	295.00	325.00
5. Trophy Bowler (4/58) . . . . .	425.00	475.00
4. Lucky Alley (8/58) . . . . .	525.00	575.00

### CHICAGO COIN

#### Shuffles

5. Fireball (11/54) . . . . .	115.00	145.00
5. Thunderbolt (12/54) . . . . .	150.00	175.00
5. Triple Strike (2/55) . . . . .	125.00	175.00
5. Arrow (2/55) . . . . .	125.00	150.00
4. Criss Cross Targette (1/55) . . . . .	35.00	75.00
5. Bonus Score (4/55) . . . . .	125.00	175.00
4. Hollywood (5/55) . . . . .	125.00	150.00
5. Blinker (8/58) . . . . .	175.00	200.00
5. Score-A-Line (9/55) . . . . .	175.00	200.00
5. Bowling Team (10/55) . . . . .	150.00	200.00
4* Rocket Shuffle (3/58) . . . . .	115.00	150.00
4. 2 Player . . . . .	145.00	175.00
4. Explorer Shuffle (6/58) . . . . .	200.00	225.00
4* Rebound Shuffle (12/58) . . . . .	50.00	150.00
5. Double Feature (12/58) . . . . .	350.00	425.00
7. Bull's Eye Drop Ball (12/59) . . . . .	345.00	395.00

#### Ball Bowlers

4. Bowling League (2/57) . . . . .	225.00	250.00
5. Ski Bowl (11/57) . . . . .	50.00	75.00
5. Classic Bowling League (7/57) . . . . .	375.00	395.00
4. TV Bowling League (11/57) . . . . .	325.00	350.00
5. TV (with rollovers) . . . . .	395.00	425.00

### GENCO

#### Ball Bowlers

5. Skill Ball 2 Player (11/56) . . . . .	60.00	90.00
4. 6 Player (2/57) . . . . .	100.00	125.00

### KEENEY

#### Shuffles

6. Diamond Bowler (5/54) . . . . .	95.00	125.00
6. Bikini (6/54) . . . . .	95.00	150.00
6. Century (6/54) . . . . .	125.00	170.00
6. American (9/54) . . . . .	90.00	175.00
6. National (9/54) . . . . .	90.00	125.00
6. Speedlane (4/55) . . . . .	125.00	150.00

### UNITED

#### Shuffles

5. Mars (1/55) . . . . .	90.00	125.00
5. DeLuxe model . . . . .	110.00	145.00
5. Lightning (2/55) . . . . .	125.00	150.00
5. DeLuxe model . . . . .	145.00	170.00
5. Venus (3/55) . . . . .	75.00	100.00
5. DeLuxe model . . . . .	100.00	120.00
5. Clipper (5/55) . . . . .	100.00	160.00
5. DeLuxe model . . . . .	120.00	180.00
5. 5th Inning (6/55) . . . . .	65.00	75.00
5. Capitol (6/55) . . . . .	150.00	195.00
5. DeLuxe model . . . . .	170.00	210.00
5. Super Bonus (9/55) . . . . .	175.00	220.00
6. DeLuxe model . . . . .	195.00	240.00
6. Top Notch (10/55) . . . . .	270.00	325.00
5. Top Notch Special . . . . .	295.00	335.00
4. Regulation (11/55) . . . . .	195.00	225.00
4. DeLuxe model . . . . .	220.00	245.00
4. Midget Bowling Alley (3/58) . . . . .	75.00	100.00
4. Shooting Stars (4/58) . . . . .	100.00	125.00
4. Eagle (5/58) . . . . .	350.00	400.00
4. Cyclone (10/58) . . . . .	375.00	425.00
4. Niagara (11/58) . . . . .	375.00	425.00
4. Dual (1/59) . . . . .	475.00	525.00
4. Zenith (6/59) . . . . .	500.00	550.00
4. Flash (6/59) . . . . .	475.00	525.00
4. 3-Way (9/59) . . . . .	550.00	600.00
4. 4-Way (12/59) . . . . .	575.00	625.00
4. Big Bonus (2/60) . . . . .	625.00	675.00

#### Ball Bowlers

4. Bowling Alley (11/56) . . . . .	200.00	225.00
5. Jumbo Bowling Alley (9/57) . . . . .	325.00	375.00
5. Royal Bowler (12/57) . . . . .	295.00	350.00
5. Pixie Bowler (8/58) . . . . .	100.00	125.00
5. Simplex (5/59) . . . . .	550.00	600.00
5. League (10/59) . . . . .	600.00	650.00

### WILLIAMS

#### Ball Bowlers

6. Roll-A-Ball (12/56) . . . . .	90.00	100.00
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## KIDDIE RIDES

6. Bally Champion Horse . . . . .	375.00	425.00
6. Bally Moon Ride . . . . .	125.00	200.00
6. Bally Space Ship . . . . .	200.00	225.00
6. Bally Speed Boat . . . . .	165.00	295.00
6. Bally Toonerville Trolley . . . . .	475.00	525.00
4. Bert Lane Lancer Horse . . . . .	225.00	295.00
5. Bert Lane Merry-Go-Round . . . . .	175.00	215.00
5. B.L. Miss America Boat . . . . .	225.00	295.00
6. Bert Lane Fire Engine . . . . .	250.00	395.00
6. Capitol Donald Duck . . . . .	250.00	325.00
5. Capitol Elsie . . . . .	150.00	200.00
5. Capitol Palomino Horse . . . . .	195.00	275.00
6. Capitol See Saw . . . . .	125.00	295.00

6. Chicago Coin Super Jet . . . . .	125.00	275.00
6. Chicago Round The World Trainer . . . . .	250.00	295.00
5. Deco Merry-Go-Round . . . . .	195.00	295.00
5. Deco Space Ranger . . . . .	225.00	295.00
2. Exhibit Big Broncho . . . . .	275.00	295.00
6. Exhibit Mustang . . . . .	295.00	350.00
6. Exhibit Sea Skates . . . . .	125.00	225.00
5. Exhibit Space Patrol . . . . .	125.00	195.00
6. Exhibit Rudolph The Reindeer . . . . .	250.00	300.00
5. Scientific Television . . . . .	175.00	250.00
6. Scientific Boat Ride . . . . .	100.00	125.00
5. Texas Merry-Go-Round . . . . .	200.00	245.00

## ARCADE EQUIPMENT

6. ABT 6 Gun Rifle Range . . . . .	375.00	425.00
5. Air Football . . . . .	112.50	195.00
5. Air Hockey . . . . .	125.00	195.00
5. Amus. Boomerang . . . . .	75.00	95.00
4. Auto Photo Model 9 . . . . .	1100.00	1200.00
6. B Undersea Raider . . . . .	95.00	125.00
6. B Bulls Eye Shooting Gallery (9/55) . . . . .	195.00	250.00
2. B Big Inning (5/58) . . . . .	185.00	225.00
4. B Heavy Hitter (4/59) . . . . .	325.00	345.00
5. B Golf Champ (8/58) . . . . .	150.00	175.00
6. B Batting Practice (8/59) . . . . .	350.00	395.00
4. Skill Roll (Upright) (B 3/58) . . . . .	65.00	85.00
4. Capitol Midget Movies . . . . .	100.00	125.00
4. CC Bullseye Baseball . . . . .	175.00	195.00
4. CC Basketball Champ . . . . .	75.00	95.00
6. CC 4-Player Derby . . . . .	95.00	125.00
5. CC Goalee . . . . .	95.00	110.00
6. CC Hockey . . . . .	45.00	65.00
6. CC Midget Skee . . . . .	60.00	125.00
6. CC Pistol . . . . .	50.00	75.00
4. CC Home Run 6 Player (3/54) . . . . .	50.00	75.00
5. Super model . . . . .	85.00	130.00
6. CC Big League (5/55) . . . . .	100.00	150.00
6. CC Twin Hockey (5/56) . . . . .	200.00	215.00
6. CC Steam Shovel (5/56) . . . . .	115.00	125.00
6. CC Batter Up (4/58) . . . . .	210.00	225.00
4. CC Criss Cross Hockey (10/58) . . . . .	245.00	275.00
6. CC Croquet (8/58) . . . . .	75.00	95.00
5. Ex Gun Patrol . . . . .	75.00	100.00
6. Ex Jet Gun . . . . .	95.00	125.00
5. Ex Space Gun . . . . .	100.00	125.00
6. Ex Pony Express . . . . .	75.00	125.00
6. Ex Silver Bullets . . . . .	40.00	100.00
6. Ex Six Shooter . . . . .	55.00	95.00
6. Ex Shooting Gal. (6/54) . . . . .	75.00	95.00
5. Ex Star Shgt. Gal. (9/54) . . . . .	75.00	125.00
6. Ex Sportland Shooting Gallery (11/54) . . . . .	65.00	125.00
5. Ex "500" Shooting Gallery (3/55) . . . . .	110.00	125.00
6. Ex Treasure Cove Shooting Gallery (6/55) . . . . .	210.00	245.00
5. Ex Jungle Hunt (3/57) . . . . .	195.00	225.00
6. Ex Ringer Ball (11/56) . . . . .	35.00	75.00
6. Ex Pop Gun Circus (9/57) . . . . .	250.00	295.00
6. Ge Lucky Seven . . . . .	65.00	90.00
6. Ge Sky Gunner . . . . .	100.00	125.00
6. Ge Night Fighter . . . . .	70.00	140.00
5. Ge 2-Player Basketball . . . . .	125.00	175.00
4. Ge Rifle Gal. (6/54) . . . . .	110.00	135.00
4. Ge Big Top Rifle Gallery (6/54) . . . . .	175.00	195.00
4. Super model (12/55) . . . . .	250.00	275.00
6. Ge Wild West Gun (2/55) . . . . .	150.00	175.00
6. Ge Sky Rocket Rifle Gallery (5/55) . . . . .	125.00	150.00
5. Ge Championship Baseball (9/55) . . . . .	110.00	125.00
5. Ge Quarterback (10/55) . . . . .	50.00	75.00
5. Ge Hi Fly Baseball (5/56) . . . . .	95.00	120.00
5. Be State Fair Rifle Gal. (6/56) . . . . .	200.00	240.00
5. Ge Davy Crockett (10/56) . . . . .	190.00	225.00
6. Ge Circus Rifle (3/57) . . . . .	275.00	295.00
4. Ge Motorama (10/57) . . . . .	215.00	225.00
5. Ge Gypsy Grandma (5/57) . . . . .	165.00	195.00
6. Ge Space Age Gun (6/58) . . . . .	155.00	175.00
6. Jungle Joe . . . . .	45.00	125.00
6. Ke Air Raider . . . . .	50.00	150.00
6. Ke Sub Gun . . . . .	50.00	125.00
6. Ke Sportland . . . . .	135.00	150.00
6. DeLuxe model . . . . .	130.00	175.00

6. Ke Ranger (3/55) . . . . .	195.00	210.00
6. DeLuxe model (3/55) . . . . .	190.00	230.00
4. Ke League Leader (4/58) . . . . .	95.00	125.00
6. Ke Sportland . . . . .	135.00	150.00
6. Mills Panorama Peek (11/54) . . . . .	250.00	295.00
6. Munves Squirts (11/57) . . . . .	365.00	395.00
6. Mu Atomic Bomber . . . . .	65.00	95.00
6. Mu Ace Bombers . . . . .	85.00	125.00
6. Mu Dr. Mobile (Prewar) . . . . .	65.00	125.00
6. Mu Fly Saucers . . . . .	95.00	125.00
6. Muto Lord's Prayer . . . . .	150.00	175.00
6. Mu Photo (Pre-War) . . . . .	100.00	200.00
6. Mu Photo (DeLuxe) . . . . .	195.00	295.00
6. Mu Silver Gloves . . . . .	175.00	195.00
6. Mu Sky Fighter . . . . .	95.00	125.00
6. Munves Squirts (11/57) . . . . .	395.00	495.00
6. Muto Voice-O-Graph Pre-War Model . . . . .	165.00	225.00
6. Post-War Model . . . . .	1,025.00	1,100.00
6. Mu K. O. Champ . . . . .	150.00	245.00
6. Mu Drive Yourself . . . . .	395.00	485.00
6. Mu Rock'n Roll (7/56) . . . . .	20.00	45.00
6. Mu Bang-O-Rama (4/57) . . . . .	37.50	75.00
6. Philadelphia Toboggan Skee Alley . . . . .	200.00	245.00
6. Scientific Basketball . . . . .	20.00	75.00
6. Scientific Batting Pr. . . . .	30.00	95.00
6. Scientific Pitch 'Em . . . . .	45.00	125.00
6. Seeburg Bear Gun . . . . .	75.00	85.00
6. Seeburg Coon Hunt . . . . .	125.00	150.00
6. Set Shot Basketball . . . . .	165.00	195.00
4. Telequiz . . . . .	65.00	95.00
4. Un Jungle Gun . . . . .	95.00	145.00
6. DeLuxe model . . . . .	95.00	125.00
5. Un Carn. Gun (10/54) . . . . .	150.00	160.00
5. DeLuxe model . . . . .	85.00	125.00
5. Un Bonus Gun (1/55) . . . . .	165.00	195.00
5. DeLuxe model . . . . .	145.00	175.00
6. Un Star Slugger (7/55) . . . . .	100.00	150.00
6. Un Super Slugger (4/56) . . . . .	100.00	125.00
6. Un Pirate Gun (10/56) . . . . .	200.00	245.00
7. Un Yankee Baseball (3/59) . . . . .	325.00	350.00
4. Wm. DeLuxe Baseball (4/53) . . . . .	75.00	95.00
5. Wm. Major Leaguer, 6-Player . . . . .	95.00	115.00
6. Wm Pennant Baseball (12/53) . . . . .	50.00	75.00
6. Wm Super Pennant Baseball (12/53) . . . . .	50.00	115.00
6. Wm Super Star Baseball (12/53) . . . . .	50.00	120.00
6. Wm. Big League Baseball (2/54) . . . . .	65.00	95.00
5. Wm. All-Star Baseball (2/54) . . . . .	90.00	125.00
6. Wm Big League Baseball (2/54) . . . . .	100.00	150.00
6. Wm. Jet Fighter (10/54) . . . . .	95.00	145.00
6. Wm. Safari (2/54) . . . . .	175.00	210.00
6. DeLuxe Model . . . . .	180.00	265.00
6. Wm Polar Hunt (3/55) . . . . .	150.00	175.00
4. Wm. Sidewalk Engineer (4/55) . . . . .	85.00	105.00
4. Wm King of Swat (5/55) . . . . .	110.00	135.00
6. Wm Four Bagger (4/56) . . . . .	175.00	195.00
4. DeLuxe Model . . . . .	195.00	220.00
4. Wm Crane (10/56) . . . . .	60.00	115.00
4. Wm Peppy The Clown (12/56) . . . . .	125.00	150.00
4. Wm 1957 Baseball . . . . .	250.00	275.00
4. Wm Ten Strike (12/57) . . . . .	120.00	150.00
5. Wm Ten Pins (12/57) . . . . .	125.00	160.00
4. Wm Shortstop (4/58) . . . . .	250.00	300.00
6. Wm Vanguard (10/58) . . . . .	350.00	375.00
4. Wm Hercules (2/59) . . . . .	415.00	425.00
4. Wm Pinchitter (4/59) . . . . .	350.00	375.00
5. Wm Crusader (6/59) . . . . .	100.00	125.00

## UPRIGHT ELECTRONIC SCORING F. P. GAMES

2. Gun Smoke (Ga 5/56) . . . . .	185.00	210.00
4. Hunter (Ga 5/55) . . . . .	145.00	175.00
6. Jumbo (B 5/59) . . . . .	500.00	550.00
4. Skeet Shoot (Ga 1/57) . . . . .	165.00	195.00
6. Sportsman (B 6/59) . . . . .	500.00	550.00
4. Spr. Big Tent (Ke 6/57) . . . . .	175.00	200.00
4. Skill Parade (B 1/59) . . . . .	150.00	195.00
5. Deluxe Skill Parade (B 4/59) . . . . .	225.00	250.00
4. Super Hunter (Ga 6/57) . . . . .	155.00	175.00
2. Circus Wagon Wheel (Au 5/59) . . . . .	195.00	225.00
4* Shawnee (Ke 1/59) . . . . .	325.00	375.00

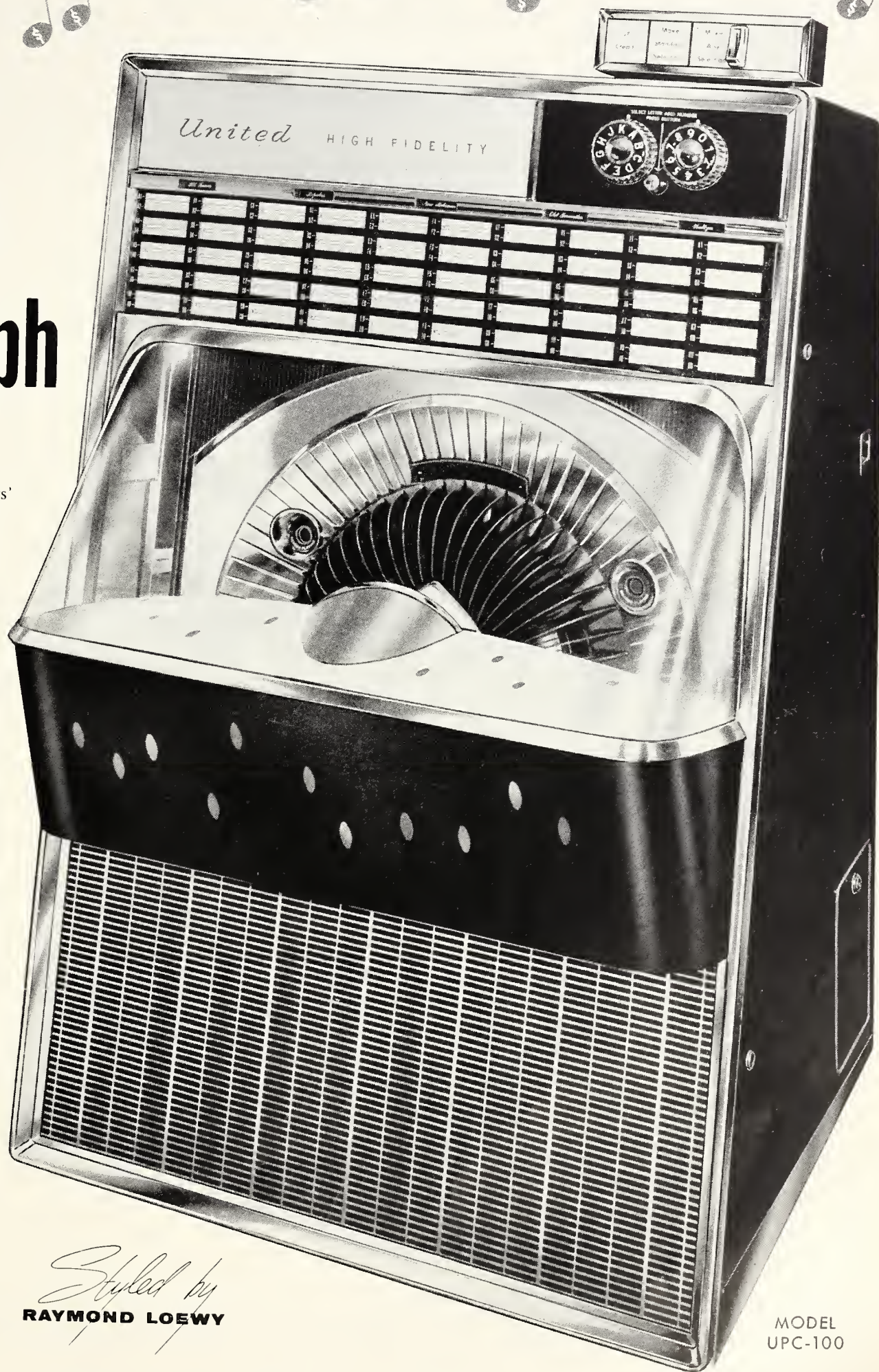


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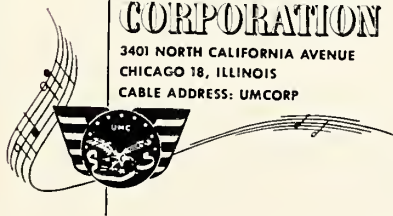
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\* **PICK-A-PLAY**

buttons permit players to concentrate coin-flash in their favorite area—Blue Button for Advancing Scores—Green Button for Features—Red Button for combination Scores and Features.

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